

CP234750 - Tourism Planning

Module Name	Tourism Planning
Module level, if applicable	Advance BoURP
Code, if applicable	CP234750
Subtitle, if applicable	-
Course, if applicable	Tourism Planning
Semester(s) in which the module is taught	7 th Semester
Person responsible for the module	Ema Umilia ST.MT.
Lecturer	Ema Umilia ST.MT.
Language	Indonesian, English
Relation to curriculum	Electives Courses for undergraduate program in Urban and Regional Planning
Type of teaching, contact hours	M1: Group discussion M3: Case study Lecture (Face to face lecture): 2.5 hours x 14 weeks 35 hours per semester
Workload	Electives (3 SKS) Class: 2.5 hours x 14 weeks = 35 hours Structured activities: 4 hours x 14 weeks = 56 hours Independent Study: 3 hours x 14 weeks = 42 hours Exam: 1.5 hours x 4 time = 6 hours Total = 133 hours
Credit points	3 SKS ~ 4.8 ECTS
Requirements according to the examination regulations	Registered in this course Minimum 80% attendance in this course
Recommended prerequisites	-
Module objectives/intended learning outcomes	General Knowledge : 1. Mastering the theoretical concepts of regional and urban planning in aspects of urban studies, regional studies, coastal studies, spatial science, planning

	<p>science, data science, built environment design, infrastructure and transportation systems, environmental management, social systems, economics, management, research / projects</p> <ol style="list-style-type: none"> 2. Mastering spatial/aspatial planning methods in decision making 3. Able to compile planning concepts and plan directions through the study of strategic problems in the context of cities, regions, coasts with an understanding of planning problems through observation and utilization of physical/spatial, social, economic and environmental data 4. Able to produce spatial plans that are creative, innovative, sustainable, and accommodate public interests whose results are studied against planning rules and theories and communicate them visually, verbally and in writing that can be accounted for academically 5. Able to internalize cultural diversity, local wisdom, and values/norms in the regional and urban planning process <p>Specific Knowledge:</p> <ol style="list-style-type: none"> 1. Mastering the principles and philosophy of planning and able to articulate in understanding the problems in the field of tourism 2. Applying aspects of urban studies, regional studies, spatial science, science & computer application data, socio-political, environmental management, urban design, infrastructure systems, coastal studies, management, economics in relation to tourism planning <p>Specific skills:</p> <ol style="list-style-type: none"> 1. Able to understand the problems of tourism planning through observation of social, economic, and environmental conditions so as to be able to formulate accurate tourism planning 2. Able to analyze spatial characteristics of cities, regions, and coastal areas by understanding the interrelationship between aspatial and spatial aspects so that information is available as a basis for formulating tourism planning models and concepts 3. Able to master some concepts and models of tourism development that can be applied according to the characteristics of the region 4. Able to formulate the concept and direction of
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	<p>tourism plans in accordance with rules and theories in planning to produce innovative spatial plans, sustainable, and accommodate the public interest</p> <p>General Attitude:</p> <ol style="list-style-type: none"> 1. Able to apply logical, critical, systematic, and innovative thinking in formulating tourism planning concepts 2. Able to accurately take decisions in the context of problem solving in the area of expertise, based on the results of analysis of information and data and able to deliver it with a good presentation 															
Content	<ol style="list-style-type: none"> 1. Tourism Definition and Tourism Planning 2. History of tourism and tourism policy 3. Tourism Dimension and Tourism Resources and Tourism Infrastructure Facilities 4. Tourist and Institutional Tourism 5. Tourism System and Management and tourism impact 6. Tourism development concepts and models such as Urban tourism, Cultural and Heritage Tourism, Ecotourism, Marine Tourism, and Tourism Villages 															
Study and examination requirements and forms of examination	<p>4 assessments:</p> <table border="1" data-bbox="737 1121 1297 1415"> <thead> <tr> <th>Evaluation</th> <th>Method</th> <th>Weight</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Publication Task</td> <td>30%</td> </tr> <tr> <td>2</td> <td>Quiz</td> <td>30%</td> </tr> <tr> <td>3</td> <td>Weekly Presentation</td> <td>15%</td> </tr> <tr> <td>4</td> <td>Final Task Report</td> <td>25%</td> </tr> </tbody> </table> <ol style="list-style-type: none"> 1. Publication Task – week 16 2. Quiz – week 8 3. Weekly Presentation – week 10-13 4. Final Task Report – week 16 	Evaluation	Method	Weight	1	Publication Task	30%	2	Quiz	30%	3	Weekly Presentation	15%	4	Final Task Report	25%
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1	Publication Task	30%														
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4	Final Task Report	25%														
Media employed	<p>Classical teaching tools with white board and power point presentation, audiovisual, zoom meeting, ITS online classroom.</p>															
Reading list	<p>Main reference :</p> <ol style="list-style-type: none"> 1. Damanik, Janianton & Weber, Helmut F. ,(2006) , Perencanaan Ekowisata: Dari Teori ke Aplikasi, Andi Offset, Yogyakarta 															

	<ol style="list-style-type: none"> 2. Gunn, Clare A. (2002). Tourism Planning: Basics, Concepts, Cases. Routledge. 3. Inskeep Edward , (1991) Tourism Planning : An Integrated and Sustainable Development Approach 4. Kartajaya,Hermawan (2005), Attraracting Tourists Traders Investors, Strategi memasarkan daerah di era otonomi, Pt Gramedia, Jakarta. 5. Wiyonoputri,Wiwien T (2005), Pariwisata Indonesia : Pariwisata Budaya dan Budaya Pariwisata, P3K- ITB Bandung. 6. Wardiyanta (2006), Metode Penelitian Pariwisata, Andi Offset, Yogyakarta. 7. Pitana,I Gde (2009), Pengantar Ilmu Pariwisata, Andi Offset, Yogyakarta. <p>Supporting reference :</p> <ol style="list-style-type: none"> 1. Diktat Perencanaan Pariwisata
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