



SEMESTER LEARNING PLAN

DEPARTMENT: URBAN AND REGIONAL PLANNING

FACULTY: CIVIL, PLANNING, AND EARTH

COURSES NAME	TOURISM PLANNING			
COURSES CODE	DK184723			
SEMESTER	VII			
CREDITS	3			
LECTURER	Hertiari Idajati, S.T, M.Sc			
	Ema Umilia ST.MT.			
COURSE METHODOLOGY	BK38	BK39	BK40	BK41
	Thematic Concepts	Management Approach and Procedures	Thematic Analysis	Thematic Scenario Formulation
PROGRAM LEARNING OUTCOME (PLO)				
SPECIFIC KNOWLEDGE	1.1	Able to understand and apply the theoretical concept of urban and regional planning in the aspects of urban studies, regional studies, spatial science, data science & computer application, socio-political, environmental management, built environment design, infrastructure and transportation system, coastal studies, management, economics		
	1.3	Able to apply the methods of spatial planning/aspatial in decision making		
SPECIFIC SKILLS	2.1	Able to compile the planning concept and direction of the plan through the study of strategic issues in the context of urban, regional, and coastal planning problems with understanding through observation and utilization of the data of physical/spatial, social, economic and environmental		
	2.5	Able to produce creative, innovative, sustainable planning that are accommodating public interest in which the resulted plans are reviewed on the rules and theories of planning and communicating them visually, verbally and inwriting so that can be accounted academically		
GENERAL ATTITUDE	3.3	To internalize cultural diversities, local wisdom, values/norms in urban and regional planning process		
COURSE LEARNING OUTCOME (CLO)				
SPECIFIC KNOWLEDGE	Mastering the principles and philosophy of planning and able to articulate in understanding the problems in the field oftourism			
	Applying aspects of urban studies, regional studies, spatial science, science & computer application data, socio-political, environmental management, urban design, infrastructure systems, coastal studies, management, economics in relation to tourism planning			
SPECIFIC SKILLS	Able to understand the problems of tourism planning through observation of social, economic, and environmental conditions so as to be able to formulate accurate tourism planning			

	Able to analyze spatial characteristics of cities, regions, and coastal areas by understanding the interrelationship between aspatial and spatial aspects so that information is available as a basis for formulating tourism planning models and concepts												
	Able to master some concepts and models of tourism development that can be applied according to the characteristics of the region												
	Able to formulate the concept and direction of tourism plans in accordance with rules and theories in planning to produce innovative spatial plans, sustainable, and accommodate the public interest												
GENERAL ATTITUDE	Able to apply logical, critical, systematic, and innovative thinking in formulating tourism planning concepts												
	Able to accurately take decisions in the context of problem solving in the area of expertise, based on the results of analysis of information and data and able to deliver it with a good presentation												
MAP OF PLO - CLO	CPMK-1. Able to explain concepts, definitions, and elements of coastal and marine management.	1											
	CPMK-2. Able to explain the management of environmental resources and services in coastal areas with the ICZM approach		1										
	CPMK-3. Able to apply analysis of economic, social, and environmental impacts of coastal areas.		1										
	CPMK-4. Able to prepare coastal area management plans				1				1				
	CPMK-5. Mahasiswa mampu menyusun formulasi pengelolaan risiko bencana dan perubahan iklim							1	1				
	CPMK-6. Mahasiswa mampu mengkomunikasikan konsep dan formulasi pengelolaan risiko bencana dan perubahan iklim secara visual, verbal, dan tertulis berbasis ICT								1				
	CPMK-7. Students are able to formulate building and environmental design models through qualitative and quantitative approaches				1								
	CPMK-8. Students are able to formulate concepts and plan directions in the				1								

	arrangement of buildings and the environment												
MODULE													
1	Definition of Tourism and Tourism Planning												
2	Classification, type of tourism, and tourism activities												
3	Components of tourism activities & facilities and infrastructure of tourism proponents												
4	Management and Institution in Tourism												
5	Concepts and approaches in tourism												
6	Discussion of case studies												

**TOURISM PLANNING COURSE LEARNING PLAN
ODD SEMESTER OF ACADEMIC YEAR 2021–2022**

Week	Course Learning Outcome	Module Learning Outcome	MODULE	Learning Outcome	Scope	Learning Methods	Course Duration	Modes of Delivery	Grading Policy	Score
1	2	3	4	5	6	7	8	9	10	11
1	Mastering the principles and philosophy of planning and able to articulate in understanding the problems in the field of tourism	Mastering the principles and philosophy of planning and able to articulate in understanding the problems in the field of tourism	Introduction to Tourism Planning	Students are able to explain the concepts / theoretical and basic principles in tourism planning	SAP discussion, evaluation, tasks. Definition, concept / theory of planning in tourism planning	W1	100	Lecture, Discussion	Individuals activeness	
					Basic principles in tourism planning	W1	60			
				Students can explain the definition of tourism	Definitions of tourism and tourism planning	W1	60			
2		Students are able to explain the types of tourism activities	Type of Tourism Activities	Students are able to explain the types of tourism activities	Classification / type of tourism activities	W1	160	Lecture, Discussion	Individuals activeness, Presentation	
3		Students are able to explain the components and infrastructure of tourism	Tourism Component and Infrastructure	Students are able to explain the components and infrastructure of tourism	Tourism Component and Infrastructure	W1, W3	160	Lecture, Discussion	Individuals activeness, Presentation	

Week	Course Learning Outcome	Module Learning Outcome	MODULE	Learning Outcome	Scope	Learning Methods	Course Duration	Modes of Delivery	Grading Policy	Score
1	2	3	4	5	6	7	8	9	10	11
4	Applying aspects of urban studies, regional studies, spatial science, science & computer application data, socio-political, environmental management, urban design, infrastructure systems, coastal studies, management, economics in relation to	Students are able to explain the tourism management and institutional	Tourism Planning Management and Institutional	Students are able to explain the tourism management and institutional	Institutional and Tourism Management	W1, W3	160	Lecture, Discussion, Case Study	Individuals activeness, Presentation	10%
	tourism planning									
5			Urban Tourism (education, culture, recreation)			W1, W3	160	Lecture, Discussion, Case Study	Individuals activeness, Presentation	10%
6	Able to master some concepts	Tourism	Tourism outside the city (nature, education, culture, religion)			W1, W3	160	Lecture, Discussion, Case Study	Individuals activeness, Presentation	10%

Week	Course Learning Outcome	Module Learning Outcome	MODULE	Learning Outcome	Scope	Learning Methods	Course Duration	Modes of Delivery	Grading Policy	Score
1	2	3	4	5	6	7	8	9	10	11
7	and models of tourism development that can be applied according to the characteristics of the region	development concepts and models that can be applied according to characteristics	Heritage tourism	Tourism development concepts and models that can be applied according to characteristics	Tourism development concepts and models that can be applied according to characteristics	W1, W3	160	Lecture, Discussion, Case Study	Individuals activeness, Presentation	10%
8			Sustainable Tourism			W1, W3	160	Lecture, Discussion, Case Study	Individuals activeness, Presentation	10%
9			Ecotourism			W1, W3	160	Lecture, Discussion, Case Study	Individuals activeness, Presentation	10%
10			Community-based Tourism			W1, W3	160	Lecture, Discussion, Case Study	Individuals activeness, Presentation	10%
11			Tourism Marketing			W1, W3	160	Lecture, Discussion, Case Study	Individuals activeness, Presentation	10%
			and Branding							Case Study
12			Quiz			W1, W3	160	Quiz	Quiz	20%
13						W1, W3	160	Discussion	Individuals activeness, Presentation	10%
14						W1, W3	160	Discussion	Individuals activeness, Presentation	10%
15						W1, W3	160	Discussion	Individuals activeness, Presentation	10%

Week	Course Learning Outcome	Module Learning Outcome	MODULE	Learning Outcome	Scope	Learning Methods	Course Duration	Modes of Delivery	Grading Policy	Score
1	2	3	4	5	6	7	8	9	10	11
16						W1, W3	160	Discussion	Individuals activeness, Presentation	10%
						W3, W4		Collection of assignments	Assignment report	30%

Suggested Course Material:

1. Gunn, Clare A. (2002). *Tourism Planning: Basics, Concepts, Cases*. Routledge.
2. Kartajaya, Hermawan (2005), *Attracting Tourists Traders Investors, Strategi memasarkan daerah di era otonomi*, Pt Gramedia, Jakarta.
3. Wiyonoputri, Wiwien T (2005), *Pariwisata Indonesia : Pariwisata Budaya dan Budaya Pariwisata*, P3K- ITB Bandung.
- 4.. Wardiyanta (2006), *Metode Penelitian Pariwisata*, Andi Offset, Yogyakarta.
5. Pitana, I Gde (2005), *Sosiologi Pariwisata*, Andi Offset, Yogyakarta.

EVALUATION					
NO	EVALUATION TYPE	EVALUATION FORM	WEIGHTED	ASSIGNMENT FORM	DEADLINE
1	Critical Review	Individual	20%	Paper	12th week
2	Quiz	Individual	35%	Written examination	10th week
3	Weekly Presentation	Group	15%	Presentation (ppt)	2nd- 9th week
4.	Final Assignment Presentation	Group	15%	Presentation (ppt)	15th week
4	Final assignment report	Group	15%	Report	16th week

COURSE EVALUATION

Assessment mechanism and proportion for TOURISM PLANNING course is :

Evaluation I (20%) : Critical Review

- Individual assignment
- Make a critical review related to tourism planning articles related to lecture materials

Evaluation II (35%) : Quiz

- Individual assignment
- Written examination of course material in 1st – 9th week

Evaluation III (15%) : Weekly Presentation

- Individual assignment
- Individual activeness (5%) score from group presentation (10%)
- Weekly presentation of course material in 2nd – 9th week

Evaluation IV (15%) : Final Assignment Presentation

- Group assignment
- Individual activeness (20%) and group presentation score(10%)

- Present a case study study in groups using field data and materials as well as week 1-9 lecture references, then add substance to the handling strategies and recommendations

Evaluation V (15%) : Final Assignment Report

- Group assignment
- Doing the case study in groups using field data and materials as well as week 1-9 lecture references, then add substance to the handling strategies and recommendations.

EVALUATION PLAN AND ASSESSMENT PLAN

TOURISM PLANNING

1. EVALUATION I : Critical Review

Course	TOURISM PLANNING
Credit	3 sks
Modul Number (Subject)	Modul 1 -4
The objectives of modul	<ul style="list-style-type: none">• Students are able to master the theories and concepts of: Definition of Tourism and Tourism Planning, Classification, types of tourism and tourism activities, components of tourism activities and supporting facilities and infrastructure of tourism, concepts and approaches to tourism planning.• Students are able to compile critical reviews
The objectives of assignment	<ul style="list-style-type: none">• Able to explain the theories and concepts of the Definition of Tourism and Tourism Planning• Able to explain Classifications, types of tourism and tourism activities• Able to explain the components of tourism activities and supporting facilities and infrastructure of tourism• Able to explain tourism planning concepts and approaches.• Able to explain various tourism planning case studies
The depth of assignment (C1 sd C6)	C1, C2, C3
Assignment Details	Attached below, about the assignment description and assessment criteria

EVALUATION I: CRITICAL REVIEW

A. OBJECTIVES

Evaluation I was in the form of an INDIVIDUAL TASK where students were asked to compile a CRITICAL REVIEW. The objectives of Evaluation I are:

- Students are able to explain the theories and concepts of the Definition of Tourism and Tourism Planning
- Students are able to explain Classification, types of tourism and tourism activities
- Students are able to explain the components of tourism activities and facilities and infrastructure supporting tourism
- Students are able to explain tourism planning concepts and approaches.
- Students are able to explain various tourism planning case studies

B. ASSIGNMENT MATERIALS

Assignment material includes:

- Theories and concepts of the Definition of Tourism and Tourism Planning
- Classification, types of tourism and tourism activities
- Components of tourism activities and facilities and infrastructure supporting tourism
- Tourism planning concepts and approaches along with tourism planning case studies

C. IMPLEMENTATION

- Tasks done individually and submitted at 12th WEEK. .
- Students are required to conduct consultation / assistance to a designated supervisor
- Writing format adapted to guidelines.

D. ASSESSMENT CRITERIA

Assessment quality for Evaluation I is 20%, which consists of:

No	Scoring Aspect	Excellent	Good	Enough	Bad	Very Bad	Score
1	Fitness of the substance of the discussed issue with the topic	Issue fit the topic, up to date, have proper issue formulation	Issue fit the topic, does not up to date, have proper issue formulation	Substance fit the topic, up to date, but the issue formulation are not precise	Substance does not fit the topic, the issue formulation are not precise	Substance does not fit the topic, there are no issue	
2	Accuracy on summarizing the important	Precise, with comprehensive idea of the	Precise, but with less comprehensive	Precise	Less precise	There is no summary of the issue	

No	Scoring Aspect	Excellent	Good	Enough	Bad	Very Bad	Score
	idea on the article	issue	idea			concept	
3	Accuracy of critical review towards the substance of the journal	Critical, Precise on giving the critical review, Appropriate on picking the up to date reference	Precise on giving the critical review, Correct on picking the up to date reference	Precise on giving critical review, but the references used are not precise	Critics have less precise, Reference used are not precise	Reviewer give inappropriate critical review and choose the wrong reference	
4	Result discussions and lessons learned	The discussion is structured and comprehensive, Lessons Learned answers the issue and give the example of best practices	The discussion is structured and comprehensive, Lessons Learned answers the issue	There are discussions but not structured nor comprehensive, The lessons learned are correct	There are discussions but not structured nor comprehensive, The lessons learned are not correct	The discussions are not structured, lessons learned are not correct	
5	Accuracy of summarizing the conclusions and lessons learned	The conclusions and lessons learned are correct and comprehensive	The conclusions and lessons learned are correct	The conclusions and lessons learned are correct enough	The conclusions and lessons learned has less precise	The conclusions and lessons learned are not correct	
Average score obtained							

2. EVALUATION II :

Quiz

Course	TOURISM PLANNING
Credit	3 credits
Modul Number (Subject)	Modul 1-4
The objectives of modul	1. Able to explain the theories and concepts of the Definition of Tourism and Tourism Planning 2. Able to explain Classification, types of tourism and tourism activities 3. Able to explain the components of tourism activities and facilities and infrastructure supporting tourism 4. Able to explain tourism planning concepts and approaches. 5. Able to explain various tourism planning case studies
The objectives of assignment	<ul style="list-style-type: none">Assess the level of success of the implementation of teaching and learning activities related to the substance of tourism planning.
The depth of assignment (C1 sd C6)	C1, C2
Evaluation Details	Attached below, about the assignment description and assessment criteria

EVALUATION II:

QUIZ

A. OBJECTIVES

Evaluation II is an INDIVIDUAL TASK where students will carry out written examinations. The purpose of Evaluation II is:

- Students are able to explain the theories and concepts of the Definition of Tourism and Tourism Planning
- Students are able to explain Classification, types of tourism and tourism activities
- Students are able to explain the components of tourism activities and facilities and infrastructure supporting tourism
- Students are able to explain tourism planning concepts and approaches.
- Students are able to explain various tourism planning case studies

B. ASSIGNMENT PLAN

Written exam material includes:

- Theories and concepts of the Definition of Tourism and Tourism Planning
- Classification, types of tourism and tourism activities
- Components of tourism activities and facilities and infrastructure supporting tourism
- Tourism planning concepts and approaches along with tourism planning case studies

C. IMPLEMENTATION

- Written examinations are done individually
- Written examinations are in the closed book form
- Written examinations are held at the 10th week of the lecture

D. ASSESSMENT CRITERIA

Assessment quality for Quiz is 35%, which consists of :

		Essay question	86-100	76-85	66-75	56-65	0-55
ADVANCE	INTERMEDIATE	Complete	All keywords are answered with the right explanation with clear paths accompanied by examples	All keywords are answered with the right explanation but the plot is not clear	The keywords are partially answered with the right explanation without flow	Keywords are less precise, explanations that are less precise and without flow	There are no keywords and explanations
		Creativity	Creativity of the answers are high and very precise	Creativity of the answers are high but not right	Low and inaccurate creativity	The answer is too general	The answer is too general and not right
		Comprehensive	Comprehensive explanation and can relate to other aspects supported by the facts	comprehensive explanation and can relate to other aspects without supporting facts	Comprehensive explanation but does not explain the relationship with other aspects	Less comprehensive explanation	Non-comprehensive explanation

Type of Individual Exam Questions / Quiz

Advance	
Evaluating	Creating
Compare	Designing
Criticize	Arrange
Give argument	Create
Discuss	Design
Conclude	Combine
Decipher	Set
Distinguish	Plan
Choose between	

3. EVALUATION III : WEEKLY PRESENTATION

Course	TOURISM PLANNING
Credit	3 credits
Modul Number (Subject)	Modul 1-4
The objectives of modul	1. Able to explain the theories and concepts of the Definition of Tourism and Tourism Planning 2. Able to explain Classification, types of tourism and tourism activities 3. Able to explain the components of tourism activities and facilities and infrastructure supporting tourism 4. Able to explain tourism planning concepts and approaches. 5. Able to explain various tourism planning case studies
The objectives of assignment	<ul style="list-style-type: none">Assess the level of success of the implementation of teaching and learning activities related to the substance of tourism planning.
The depth of assignment (C1 sd C6)	C1, C2
Evaluation Details	Attached below, about the assignment description and assessment criteria

EVALUATION III:

WEEKLY PRESENTATION

A. OBEJECTIVES

Evaluation III was in the form of a GROUP TASK where students will carry out written examinations. The objectives of Evaluation III are:

- Students are able to explain the theories and concepts of the Definition of Tourism and Tourism Planning
- Students are able to explain Classification, types of tourism and tourism activities
- Students are able to explain the components of tourism activities and facilities and infrastructure supporting tourism
- Students are able to explain tourism planning concepts and approaches.
- Students are able to explain various tourism planning case studies

B. ASSIGNMENT MATERIALS

Weekly Presentation Materials include:

- Theories and concepts of the Definition of Tourism and Tourism Planning
- Classification, types of tourism and tourism activities
- Components of tourism activities and facilities and infrastructure supporting tourism
- Tourism planning concepts and approaches along with tourism planning case studies

C. IMPLEMENTATION

- Assignment carried out individually are submitted at the 2nd to 9th WEEK
- Students are required to conduct consultation / assistance to a designated supervisor
- Writing format adapted to guidelines

D. ASSESSMENT CRITERIA

Quality assessment for Evaluation III is 15%, which consists of:

Dimension	Very Good	Good	Average	Bad	Very Bad	Score
Technique of Presentation	The presentation was organized with showing fact that supported by example that already analyzed based on concept	The presentation was organized and showing fact that make sure to support the conclusions	The presentation has focus point and showing some evidence that support the conclusions	The presentation has focus point, but evidence were insufficient to used for make a conclusions.	There's no spesific organization. Facts are not used to support their statement	
Content	(86-100) Content that can be inspire listener to develop their minds.	(76-85) Has an accurate and complete presentation. The listener has a new knowledge about that topics	(66-75) Has an accurate content but not complete. The listener less active to discuss that topics	(56-65) The content was less accurate because there's no data and fact that supports it	(0-55) The content are not accurate and very common. Listener didn't get any lessons from this presentation	
Discussion	(86-100) The right argumentation with example or the fact	(76-85) The right argumentation but lacking of the fact	(66-75) The lack of argumentation but have fact or example	(56-65) The lack of argumentation and not have example	(0-55) Argumentation is wrong	

4. EVALUATION IV : FINAL ASSIGNMENT PRESENTATION

Course	TOURISM PLANNING
Credit	3 credits
Modul Number (Subject)	Modul 2 – Modul 4
The objectives of modul	<ul style="list-style-type: none">• Conduct a case study study in groups using field data and materials as well as references from week 1-9 in developing the concept of Tourism Planning based on the chosen planning conspiracy.• Students are able to provide alternatives about handling strategies and recommendations in tourism planning based on the chosen planning concept
The objectives of assignment	<ul style="list-style-type: none">• Students are able to compile and explain the Introduction chapter• Students are able to compile and explain the Library Review chapter• Students are able to determine and explain the research methodology that is suitable with the research objectives.• Students are able to compile and explain the general description of the study area• Students are able to draw up a survey design
The depth of assignment (C1 sd C6)	C1, C2 , C3
Assignment Details	Attached below, about the assignment description and assessment criteria

FINAL ASSIGNMENT PRESENTATION

A. OBJECTIVES

Evaluation IV takes the form of group assignments with individual and group assessments, where students are asked for group presentations regarding the task of preparing Tourism Planning based on the chosen planning concept. The objectives of Evaluation IV are:

- Conduct a case study study in groups using field data and materials as well as references from week 1-9 in developing the concept of Tourism Planning based on the chosen planning conspiracy.
- Students are able to provide alternatives about handling strategies and recommendations in tourism planning based on the chosen planning concept