

Course	Course Name	Tourism Planning
	Course Code	DK184601
	Credit	3
	Semester	7

Learning Outcomes	
Knowledge	1. Mastering the theoretical concepts of urban and regional planning in aspects of urban studies, regional studies, spatial science, data science & computer application, socio-political, environmental management, design of the built environment, infrastructure and transportation systems, coastal studies, management, economics.
	2. Mastering the methods of spatial/aspatial planning in decision making.
Specific Skills	1. Able to formulate planning concepts and plan directions through strategic problem studies in the context of cities, regions, coastal areas with an understanding of planning issues through observation and utilization of physical/spatial, social, economic and environmental data.
	2. Able to utilize ICT in data management to produce information that is easily understood by the public and decision makers.
General Skills	1. Able to apply logical, critical, systematic, and innovative thinking in the context of the development or implementation of science and technology that pays attention to and applies humanities values in accordance with their field of expertise
	2. Able to demonstrate independent, quality, and measurable performance
	3. Able to be responsible for the achievement of group work results and supervise and evaluate the completion of work assigned to workers under their responsibility
	4. Able to carry out the process of self-evaluation of the work group under their responsibility

	and able to manage learning independently
Attitude	1. Contribute to improving the quality of life in society, nation, state, and the progress of civilization based on Pancasila
	2. To act as citizens who are proud and love their homeland, have nationalism and a sense of responsibility to the country and nation
	3. Appreciate the diversity of cultures, views, religions, and beliefs, as well as the opinions or original findings of others
	4. Cooperate and have social sensitivity
	5. and concern for society and the environment
	6. Obey the law and discipline in social and state life
	7. Internalize academic values, norms, and ethics
	8. Demonstrate a responsible attitude towards work in their field of expertise independently
Course Learning Outcomes	
Knowledge	1. Able to explain the definition and concept of tourism planning
	2. Able to explain the dimensions of tourism and tourism resources and tourism infrastructure
	3. Able to explain the Tourism System and Management and the impact of tourism
	4. Able to explain the concept and model of urban tourism development
Specific Skills	1. Able to apply tourism components, tourism management and institutions
	2. Able to apply tourism planning concepts and approaches
Modul Learning Outcomes	
1. Students are able to explain concepts/theoretical and basic principles in tourism planning	
2. Students are able to explain the Dimensions of Tourism and tourism resources	
3. Students are able to explain the definition of tourists, types of tourists, tourist motivations and factors that influence tourists	

4. Students are able to explain the Tourism System, the impact of Tourism Activities in Development
5. 5. Students explain the concept and model of urban tourism development
6. Students explain the concepts and models of cultural and historical tourism development
7. Students Explain the concept and model of ecotourism development
8. Students explain the concept and model of marine tourism development
9. Students are able to explain and apply the concept of tourism village

Main Subjects

1. Definition of Tourism and Tourism Planning
2. Dimensions of Tourism and Tourism Resources and Tourism Infrastructure
3. Tourists and Tourism Institutions
4. Tourism Systems and Management and tourism impacts
5. Urban tourism development concepts and models
 1. Concepts and approaches in tourism (Concepts and strategies, Tourism Components, Management, Institutions, case studies)
 2. Cultural and Heritage Tourism
 3. Ecotourism
 4. Marine Tourism
 5. Tourist village

References

1. Damanik, Janianton & Weber, Helmut F. ,(2006) , Perencanaan Ekowisata: Dari Teori ke Aplikasi, Andi Offset, Yogyakarta
2. Gunn, Clare A. (2002). Tourism Planning: Basics, Concepts, Cases. Routledge.
3. Inskeep Edward , (1991) Tourism Planning : An Integrated and Sustainable Development Approach
4. Kartajaya,Hermawan (2005), Attracting Tourists Traders Investors, Strategi memasarkan daerah di era otonomi, Pt Gramedia, Jakarta.
5. Wiyonoputri,Wiwen T (2005), Pariwisata Indonesia : Pariwisata Budaya dan Budaya Pariwisata, P3K- ITB Bandung.
6. Wardiyanta (2006), Metode Penelitian Pariwisata, Andi Offset, Yogyakarta.
7. Pitana,I Gde (2009), Pengantar Ilmu Pariwisata, Andi Offset,

Yogyakarta.

8. Janianton Damanik, Helmut F. Weber ; editor, Fl Sigit Suyantoro, Perencanaan ekowisata : dari teori ke aplikasi
9. Bungaran Antonius Simanjuntak, Flores Tanjung, Rosramadhana Nasution , **SEJARAH PARIWISATA: Menuju Perkembangan Pariwisata Indonesia**