



CALL FOR PARTNERSHIP

The 3rd International Conference on Business and Management Technology (3rd IConBMT 2021)

Online Conference, July 31st 2021

 [bit.ly/IConBMT2021](https://www.its.ac.id/mb/)





Agenda:

- Background
- Partnership proposal
- Discussion



Institut Teknologi Sepuluh Nopember



www.its.ac.id

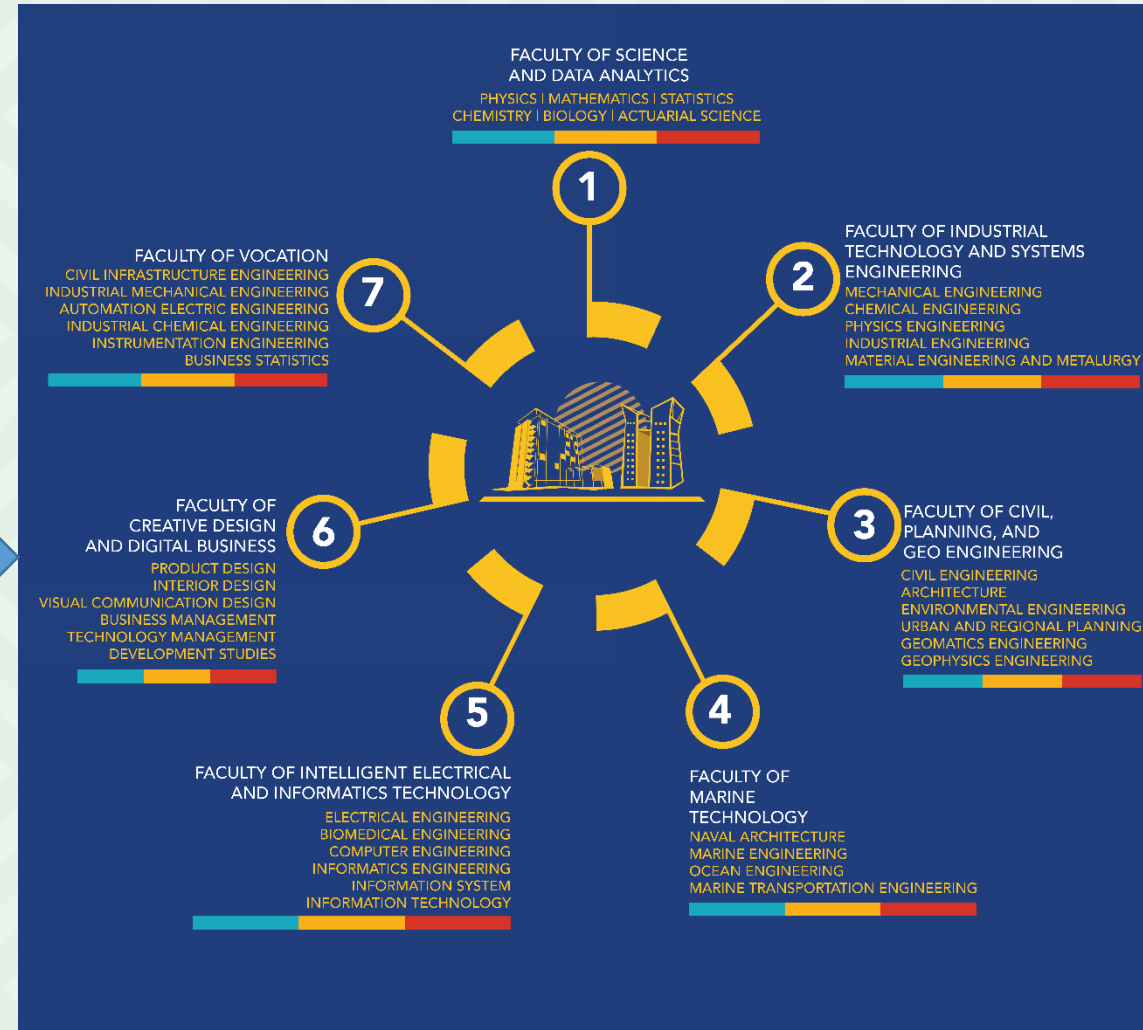


Partnership
for the goals

Our profile:

Established in 1965

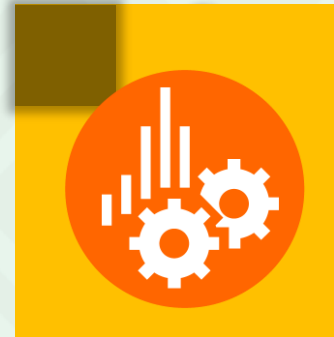
7 faculties, 988 lecturers,
about 20 000 students



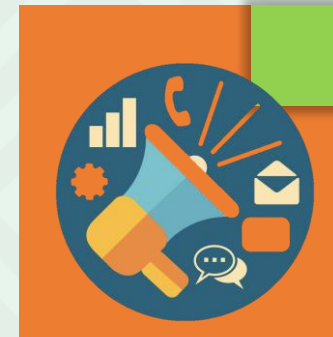
4 Majors/Concentrations



**Operations
Management and
Business Analytics**



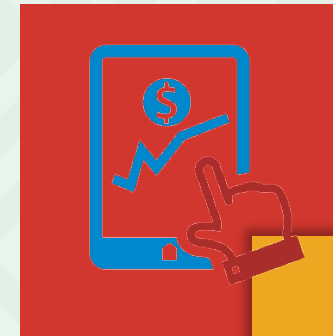
**Marketing Management
and Entrepreneurship**



**Human Resource
Management**



Accounting and Finance





01



Mobility

Staff & Academic Mobility
Student Mobility

02



Joint Research

Joint Research
Joint supervision

03



Dual/Double Degree

Joint Degree Program with
International Partners

04



International
Internship

International students team-up with Indonesian student
working on project in multi-national companies

05



CommTECH

The International short course program based
project-based learning (boot-camp)

06



Study Excursion

Excursion to neighboring countries

07



Extended
Classroom

Online class-rooms
With overseas partners



CommTECH Camp

Community and Technological Camp



What is it?

- A Short course designed for international participants from all over the world with no specific background
- Case study & problem based approach

Goals

- Solving local problems with *Global Knowledge*
- Provide avenue for international networking
- Provide opportunities for participants to embrace cross culture understanding



ITS
Institut
Teknologi
Sepuluh Nopember

CommTECH Courses

Social Entrepreneurship in Action

Sustainability Development in
Developing Countries

Managing Coastal Sustainable
Development

Exploring Indonesia Art & Culture

Mapping Sea Surface & Seabed
Surface

Exploring The Biodiversity of
Coastal Ecosystem

Designing, Building and Operating
Unmanned Surface Vehicle



Zurich University
of Applied Sciences

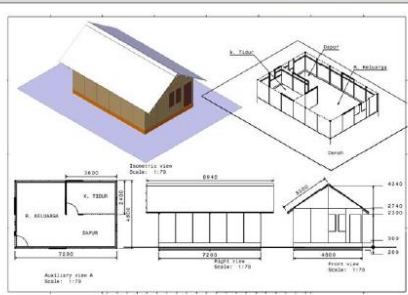


Four teams of students did projects in three Swiss Companies that are already operated in Indonesia and one company who would invested in Indonesia. The projects title were:

- **International Entry Mode**
- **Market Expansion**
- **New Product Development**



HUNTARA ITS 1.0

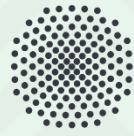


- Spesifikasi:
- a) Ukuran 7,2 m x 4,8 m
 - b) Kerangka: Kayu atau Bambu
 - c) Dinding: Triplek (9 mm)
 - d) Atap: Spandek, Seng atau Anyaman Daun Kelapa
 - e) Lantai : Semen
 - f) Pondasi: Batubata

MARI BERSINERGI BANTU
BANGKIT KEMBALI!



Posko Induk ITS, Desa Rempek Darussalam, Gangga, Kabupaten Lombok Utara



University of Stuttgart
Germany



Faculty of Creative Design and Digital Business



<https://www.its.ac.id/mb/>



Manajemen Bisnis ITS



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OUR EXPERIENCES:

Collaboration with Vives University Belgium



Three-month project on
*E-commerce for Building
Materials*

Project-Based Courses



A world map with countries colored in various shades of orange, yellow, and green. The map is centered on the Atlantic Ocean, showing the Americas on the left and Europe, Africa, and Asia on the right. Overlaid on the map are three black text boxes with white text. In the top right corner, there are logos for ICoBEM, BUSINESS MANAGEMENT, and ITS. In the bottom left corner, there is a logo for ITS and text for the Faculty of Creative Design and Digital Business. In the bottom right corner, there are social media icons and handles for YouTube, Twitter, and Instagram, along with a website URL.

Since 2012

466 Participants from 54 Countries

Representing all continents



PROBLEM BASED LEARNING AND FUN TOO

International Undergraduate Program (IUP)

Department of Business Management

Faculty of Creative Design and Digital Business

The IUP in Business Management provides opportunities for students to take part in any international mobility in one of our partner universities, including **Double Degree** with:



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA



Study Exchange



OUTBOUND

- Saxion University of Applied Science – The Netherland
- Dankook University – Korea
- Chung Ang University – Korea
- Erasmus Program – Poland
- Asia University – Taiwan
- Szczecin University – Poland
- Memorial University of Newfoundland – Canada



INBOUND

- Universiti Teknikal Malaysia Melaka (UTeM) – Malaysia
- Dankook University – South Kore
- Zürich University of Applied Science – Switzerland
- Vives University – Belgium
- Saxion University of Applied Science – The Netherland
- University of Southern Denmark – Denmark

PARTNERSHIP PROPOSAL



The 3rd IConBMT

The 3rd International Conference on Business and Management Technology (3rd IConBMT 2021)

Online Conference, July 31st 2021

The massive disruptions of the COVID-19 pandemic have accelerated the rise of digital business. Innovation and resilience are needed to achieve a thriving business. The 3rd International Conference on Business and Management of Technology (IConBMT) will facilitate knowledge sharing and fruitful discussion amongst scholars, researchers, and practitioners that combine business, management, management technology, entrepreneur, and sociopreneurs. The conference will explore the theme of “Back on track post-COVID-19 Pandemic: How agile is your business?” This conference will bring together ideas, knowledge, problems, research findings, and insights from expert experiences for raising agility in the industry.

Organizer & Committee

General Chair

Dr. Ir. Janti Gunawan MEngSc, MComIB
Institut Teknologi Sepuluh Nopember, Indonesia



Mr. Tantowi Yahya
Indonesian Ambassador to New
Zealand, Samoa and Tonga



Assoc. Prof. Dr. Yingyot Chiaravuthi
Chair of South East Asia Chapter –
Academy of International Business

Mahidol University International College,
Thailand



Prof. James Stanworth
National Cheng Kung University,
Taiwan

MERDEKA BELAJAR EPISODE 6

TRANSFORMASI DANA PEMERINTAH UNTUK PENDIDIKAN TINGGI



INSENTIF BERDASARKAN CAPAIAN IKU (UNTUK PTN)

- Tambahan pendanaan untuk PTN yang dihitung berdasarkan capaian delapan IKU
- Sebelumnya, perguruan tinggi hanya mendapatkan dana alokasi dasar dan dana afirmasi, khusus bagi perguruan tinggi yang tertinggal.
- Kemendikbud menyediakan Rp. 500 miliar bagi PTN yang berhasil meningkatkan capaian IKU terbanyak.



COMPETITIVE FUND PROGRAM KOMPETISI KAMPUS MERDEKA (UNTUK PTN DAN PTS)

- Dana kompetisi sebesar Rp500 miliar.
- Tujuan pemberian dana:
 - Mewujudkan aspirasi masing-masing perguruan tinggi.
 - Mendorong potensi capaian 8 IKU, tanpa bergantung pada diferensiasi misi perguruan tinggi tersebut.



MATCHING FUND UNTUK KERJA SAMA DENGAN MITRA (UNTUK PTN DAN PTS)

- Dana yang tersedia Rp250 miliar.
- Apabila perguruan tinggi menerima dana dari mitra, pemerintah memberi matching fund sejumlah dana yang diterima.
- Perguruan tinggi dapat mencari mitra melalui **platform Kedaireka** – sebuah pasarloka solusi bagi permasalahan industri dan masyarakat.
- (Hubungan) perguruan tinggi dengan industri: Industri mengajukan masalah untuk dipecahkan, perguruan tinggi menawarkan solusi.
- Perguruan tinggi yang sudah menemukan mitra dapat mengajukan matching fund.



WHY JOIN OUR CONFERENCE and BE OUR PARTNER?





CALL FOR PARTNERSHIP

To improve the quality of
our research and
university

Conference Scope

In line with the conference theme, this conference invite research papers and case studies in the following areas but not limited to:



Track 1: Strategic, Operational and Digital Business

- Operations Management
- Supply Chain Management
- Business Process Management
- Business Modelling and Management
- Research and Technology Commercialization
- Risk Management
- Strategic and Policy Management
- Business Analytics
- Management Aspects of Information and Computation Technology
- Management of Technology

Track 2 : Marketing Management

- Strategic Marketing
- Service Marketing
- Brand Management
- Consumer Behavior
- Marketing for High-Tech Product
- Strategic High-Tech Marketing
- Customer Experience Management
- Digital Marketing
- Emerging Topics in Marketing Management

Track 3 : Human Resource Management

- Human Resources Management
- Strategic Human Capital Management
- Strategic Workforce Planning
- Training and Human Capital Development
- Organizational Behavior
- Compensation Management
- Employee Performance Management
- Talent Management and Succession Planning
- Industrial Relation in Global Business
- Emerging Topics In Human Resources Management

Conference Scope

In line with the conference theme, this conference invite research papers and case studies in the following areas but not limited to:



Track 4: Accounting and Financial Management

- Macro and Micro Economic
- Accounting and Financial Management
- Business Valuation
- Management Accounting And Business Excellence
- Green Accounting
- Investment and Portfolio
- Project Finance
- International Finance
- Banking Management
- Business Finances in A Globalized World
- Financial Risk Management
- Corporate Governance
- Emerging Topics In Accounting and Financial Management

Track 5: Entrepreneurship and Social Sciences

- Entrepreneurship
- New Venture Creation
- Innovation and New Product Development
- Sociopreneurship
- Business Consulting Project
- Technopreneurship
- Family Business in A Globalized World
- Educational Sciences
- Behavioral Sciences
- Emerging Topics In Entrepreneurship, Sociopreneurship and Social Sciences

Special Track for Executives Corporate and Practitioners

- Application of Innovation and Internet of Things (IoT) / Revo 4.0 for Corporate
- Best Practices of Management in State-Owned Enterprise (BUMN)
- Best Practices of Management in Private Company
- Government Policies for Resilient Economics



Partnership scheme:

We are inviting companies to support this conference through the following options

International Conference Co-Host

10 paper submitted

Fees applied: Early bird rate

Supporting Institution partner

5 paper submitted

Fees applied: Early bird rate

Partnership Benefits

We are inviting partner institutions to support the IConBMT 2021 through this following options



Benefits	Co-Host &	Supporting Institutions
	Supporting Institutions (International) 10 papers	(National) 5 papers
<u>Brand Visibility*</u>		
Mention in The Opening Session	✓	✓
Mention in The Closing Session	✓	✓
Logo on Conference Virtual Background	✓	-
Logo on Official Website	✓	✓
Logo in E-Program Guide	✓	✓
Logo in Abstract Book	✓	✓
Logo in Participants E-Certificate	✓	-
Advertisement in E-Promotion Media (E-Flyer, Social Media Message Blasting, and E-advertising)	✓	-
<u>Sponsored Content</u>		
Sponsored Video Profile (Max duration 1 Min) At Opening Session	✓	-

Virtual Background Main Event



IConBMT
The International Conference on Business and Management of Technology

Position/Title

IConBMT 2021
The 3rd International Conference on Business and Management of Technology

Online Conference,
July 31st 2021

bit.ly/IConBMT2021

Platinum Sponsor

Gold Sponsor

Organized by:

Conference Partner:

BUSINESS MANAGEMENT **ITS**
Institut Teknologi Sepuluh Nopember

Co-Host

Co-Host

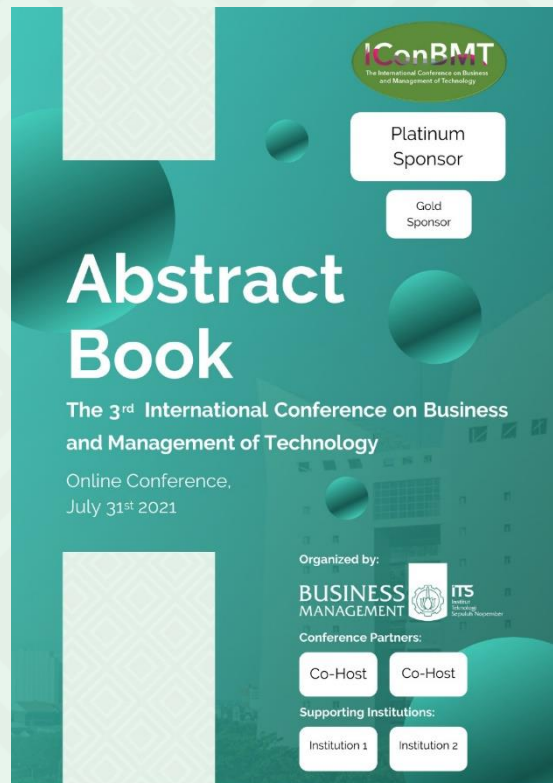
Faculty of Creative Design and Digital Business

<https://www.its.ac.id/mb/> Manajemen Bisnis ITS @mb.its @mb.its





Abstract Book and Program Book Cover



Conference's E-Certificate



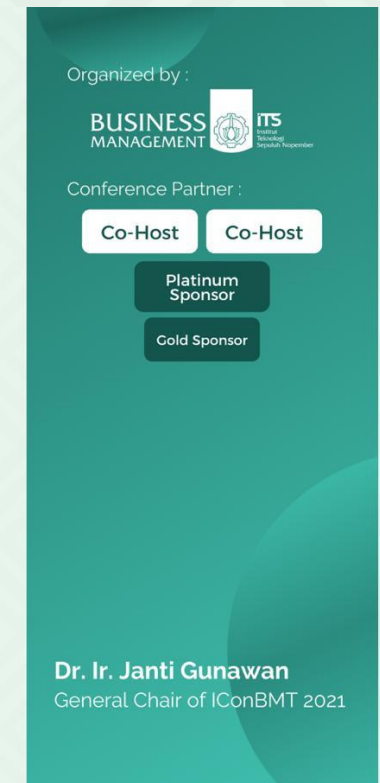
Certificate of Appreciation

This certificate is awarded to :

as **Author/Presenter of Paper:** _____

of the 3rd International Conference on Business and Management of Technology

July 31st 2021





Organized By



Conference Partners

Contact us

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<https://www.its.ac.id/mb/conference/iconbmt2021/>



ICoNBEM
The International Conference on Business
and Engineering Management

