

GEN SEA SUMMIT

2026

Building Amidst Chaos

Co-Hosted by KKU APDS & SEA Bridge

16 - 18 July 2026 Khon Kaen, Thailand

In conjunction with Isan Creative Festival 2026 & ICIS 2026

team@seabridge.space



Gen SEA Summit returns in 2026

This time, from the heart of Thailand's Mekong corridor.
Bigger room. Deeper conversations. Real outcomes

**One Summit.
One Region.
One Future.
One Generation.**

Gen SEA

Track Record Gen SEA Summit 2024

Formerly known as ASEAN Future Talent Forum 2024, the event is a closed door, invitation-only gathering of youth and decision makers across region.



180+ Attendees	9 Nations	12 Speakers	14 Partners	7 Demos
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Opening by Secretary to MHESI Minister

"Fostering university-industry collaboration, positioning Thailand as a Regional Higher Education Hub."

— Suchada Zhang Thaensap, Secretary, MHESI

"Thailand's youth, enriched with ASEAN experience, are pivotal in leading Thailand into an Innovation Nation."

— Dr. Krithpaka Boonfueng, Executive Director, NIA



Co-Hosts



Ecosystem Supporters



Case Partners



A Gathering of... *SEA Bridge NextGen*

Each year our programs have supported thousands of youth on entrepreneurial and cross-border business education.



7

Batches

3,000

Individuals Trained

300+

Fellows

150+

Universities Reached

30+

Nationalities

ASEAN1967
fellowship

Regional
Youth
Summer
Fellowship

Bridge-to-Venture
fellowship

Youth
founders
co-build
ventures

Bridge-to-Market
fellowship

Cross-
border
market
access

Gen SEA Summit

Annual
showcase
& ecosystem
activation

SEE GEN 2026

Co-hosted by



Khon Khaen City, Isan, Thailand

2026 Theme

Building Amidst Chaos



Global Chaos

Trade disruptions, geopolitical instability, AI displacement – and the personal chaos of building careers and companies in uncertain times. From Ukraine to the Middle East, the rules of engagement are rewriting themselves in real time.

ASEAN Opportunity

ASEAN, founded in 1967 amidst Cold War chaos, is again at an inflection point. Its USD 3.6T economy, 680M people, and median age of 30 make it the world's most consequential emerging market.

The Builder's Response

Founders don't predict the future – they create and control it. Gen SEA Summit convenes the generation building through disruption: not waiting for stability, but making it.

At a Glance Gen SEA Summit 2026



1,000+

Youth Participants
from ASEAN & beyond
(Virtual & In-Person)

3

Days
16-18 July 2026

50+

Ecosystem Partners
Accelerators & Corporates

10+

Countries
ASEAN + Global

30+

Universities
Partner Institutions

15+

Keynote Speakers

20+

Youth Showcases

5+

Side Events

1

Gala & Award Dinner

5

Policy Roundtables

Happening Alongside

Isan Creative Festival 2026 – 321,772 visitors in 2024 (record) · 1M+ cumulative across 5 editions · 1.59B thb economic impact · Organized by CEA

ICIS 2026 (I-san Creativity & Innovation Summit) – 1,000+ participants · Co-hosted by KKU Faculty of Architecture

Collaborative Partner

We work closely with a network of leading institutions, organizations, and industry players to co-create meaningful experiences, unlock opportunities, and drive real impact for the next generation of innovators across Southeast Asia.

10+ Countries



30+ Universities



Agenda

We bring together visionary leaders, builders, and emerging talents across Southeast Asia to exchange ideas, showcase innovation, and co-create opportunities that drive real-world impact.



Wellness



Food



AI & Digital



Creative Economy



Education 5.0

15+
Speakers

DAY 0

Thu 16 July – Welcome & Immersion

Arrival · Registration · Isan Creative Festival City Exploration · Partner Welcome Dinner

20+
Showcases

DAY 1

Fri 17 July – The Summit

Opening → W.F.A.C.E. Sector Blocks (Talk → Pitch × 5) → Closing Gala & Awards

5+
Side Events

DAY 2

Sat 18 July – Alignment & Deals

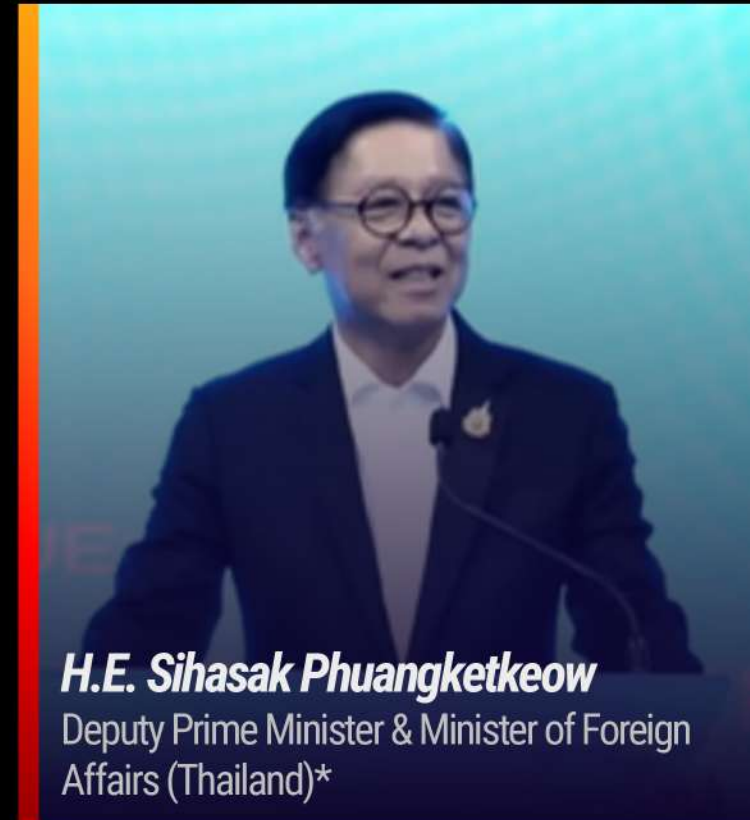
Parallel ICIS 2026 · Closed-Door Roundtables · Investor Meetings · Special Collab Activities

Target Guests of Honor VVIP Dignitaries

*SUBJECT TO CONFIRMATION



H.E. Prof. Dr. Yodchanan Wongsawat
Deputy Prime Minister & Minister of Higher Education & SRI (Thailand)*



H.E. Sihasak Phuangketkeow
Deputy Prime Minister & Minister of Foreign Affairs (Thailand)*



Prof. Dr. Supachai Pathumnakul
Permanent Secretary of Minister of Higher Education & SRI (Thailand)*

Their Excellencies Ambassadors*



University Presidents, Deans and Management*

CURATED, INVITATION-ONLY
NOT OPEN REGISTRATION

200+

ASEAN+ Youth Founders & NextGen Talents

50+

University Representatives

30+

Ecosystem & Capital Partners

20+

Government & Policy Leaders

Day 1

Focused Talks & Youth Showcases

WFACE - The Five industries that will shape ASEAN's next decades



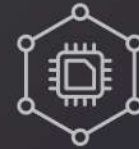
Wellness

Biohacking, mental wellness, longevity science, and democratizing healthy living across ASEAN.



Food

Foodtech, clean nutrition, sustainable agriculture, and the next trillion-baht food economy.



AI & Digital

AI-native platforms, applied tech, and the digital frontiers reshaping ASEAN business.



Creative Economy

New IP concepts, creative industries, and digital brands building from Isan to the world.



Education 5.0

Future careers, cross-border talent pipelines, and next-generation education systems.

Opening, Keynotes & Youth Showcases

Wellness for the 99%: Making Living Well Not a Luxury

Democratizing Longevity: Ancient Ingredients, Modern Science

Mental Fitness, Not Mental Health: Reframing the Brain Conversation

From Street Food to Space Food: SEA's Nutrition Revolution

Somtam to Supplements: Thailand's Next Trillion-Baht Food Bet

From Grandma's Garden to Global Wellness: The Science of Local Herbs

ASEAN's Digital Decade: What's Already Being Built

From Startup Exit to the Next Venture: What the Journey Actually Looks Like

Dean at 32: Rewriting Thailand's Future & Music Industry

The New Creative Class: When Design Becomes Infrastructure

Universities Aren't Dead. This Model Is.

Education 5.0: Keep the Campus, Kill the Curriculum?

Opportunity Architects: How to Build Your Own Career Ladder Across Borders

Evening: Isan Gala & Awards

Day 2

Alignment, Deals & Bilateral Celebration

Invite-only. Closed-door conversations. Action-driven partnerships.



Track A – Policy, Partner & University Roundtables

Invitation-only · Chatham House Rules

University Entrepreneurship Roundtable (SEA Bridge Institute of Entrepreneurship – ASEAN Program)

Building the Next 50 Years: Thailand–Vietnam (50th Anniversary)

Thai-Philippines 77th Anniversary / ASEAN Chair PH

ASEAN-Australia Young Leaders Dialogue

Sweden / Nordic – TNIU & Embassy connection

OECD × ASEAN: Innovation, Youth, and Economic Integration

JCI Network & Regional Youth Organization Leaders

Track B – Investor & Client Meetings

Curated, pre-matched · Not open pitching

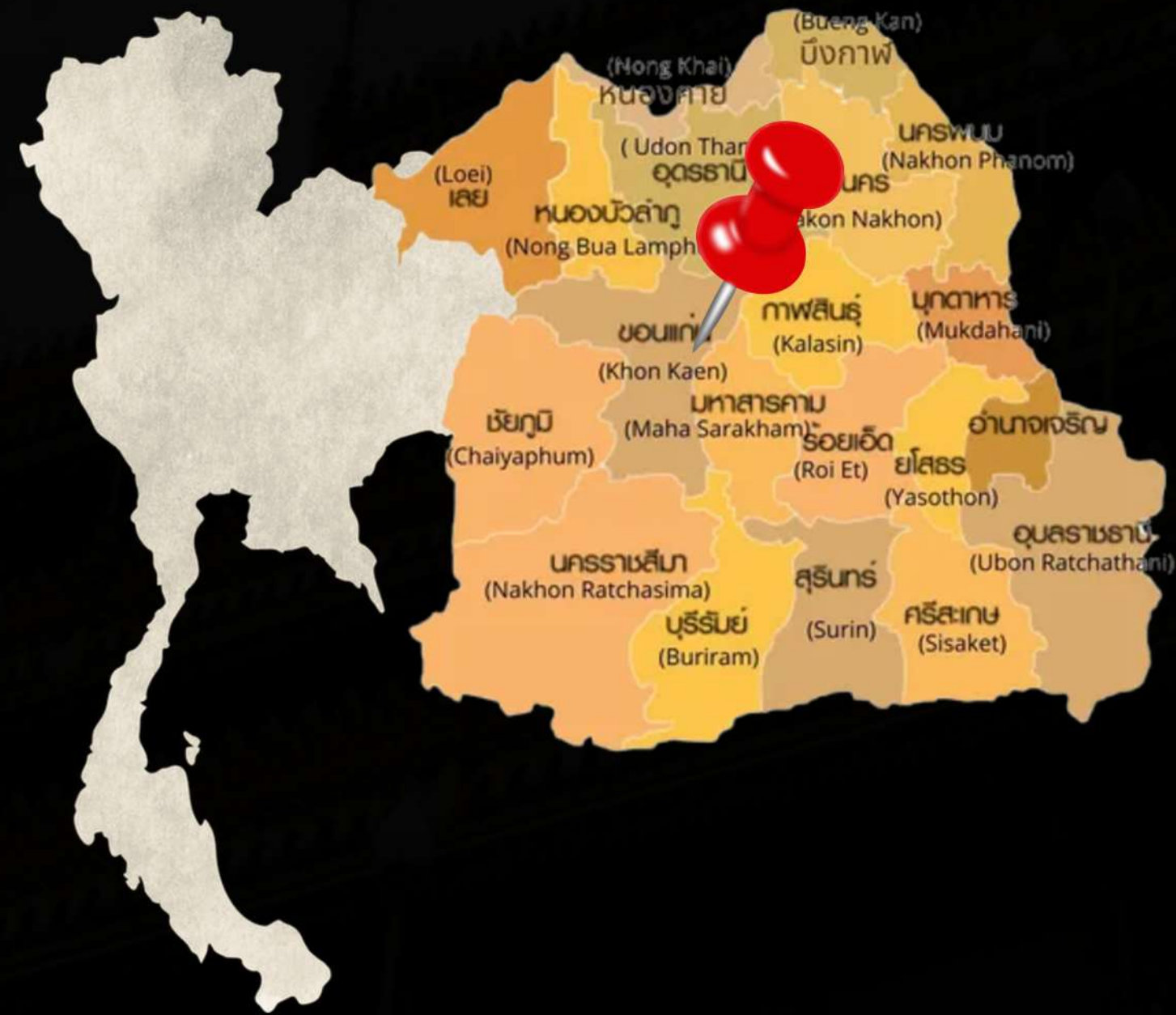
- › 1:1 investor–venture sessions
- › Early-stage deal & pilot discussions
- › Sponsored case project matching

Parallel: ICIS 2026

Isan Creativity & Innovation Summit – 1,000+ academic & industry participants. Co-hosted by KKU APDS at KKU Science Park. Gen SEA partners are invited to attend selected ICIS sessions.

Why Khon Kaen; Why Isan The ASEAN's Mekong Gateway

FIRST TIME OUTSIDE BANGKOK



GMS Corridor Node & Gateway to the Mekong

Home to the Mekong Institute with direct connectivity to Laos, Vietnam, and Southern China. Khon Kaen sits at the intersection of the East-West Economic Corridor (Bangkok–Hanoi) and the North-South corridor connecting China's Yunnan province to the Gulf of Thailand.

Living University Town

40,000+ students, 19 faculties, vibrant cultural diversity. Thailand's first National Research University in the Northeast. Internationally active with MoUs across ASEAN and Europe.

Creative Economy Hub

Host of the Isan Creative Festival (1M+ cumulative visitors), Member of World Design Weeks, a UNESCO Creative Cities Network supporter and the region's leading creative-innovation activation – bringing global audiences to Khon Kaen annually.

Wider Isan — 22M People, 20 Provinces, One Corridor

Buriram (the only FIM-certified MotoGP track in Southeast Asia. 300,000+ international visitors per race weekend); **Udon Thani + Nakhon Ratchasima (Korat)** (Host of International Horticultural Expo 2026); **Kalasin** (Phrae Wa Silk, UNESCO-recognized intangible cultural heritage, luxury silk with royal patronage); **Ubon Ratchathani** (Khao Phansa Candle Festival, one of Thailand's largest Buddhist cultural events), a growing creative-industrial corridor connecting to Laos, Vietnam, and Cambodia

Happening at...



Isan Creative Festival 2026

321,772 Visitors in 2024 (Across 9 Days) - THB 1.59B+ economic impact



I-san Creativity & Innovation Summit 2026

1,000+ Participants in 2025



Location
Regional Science Park NE1 & KICE International Convention and Exhibition Center

Partnership Opportunities

Why Support Gen SEA Summit

For Corporates & Banks

- › Early access to curated, execution-ready ASEAN talent pipeline
- › Cross-border market intelligence across 5 high-growth sectors
- › Branded sector track: '[Your Brand] Presents: What's Being Built Next'
- › Closed-door roundtable access – real conversations before outcomes are obvious

For Government & Embassies

- › Platform to activate bilateral and multilateral youth cooperation
- › Visibility with the next generation of ASEAN decision-makers
- › Align youth & innovation initiatives with regional economic priorities
- › MoU-to-execution roadmaps with institutional partners

For Universities

- › Cross-border venture pipeline and research-to-market pathways
- › Recruit and engage with top regional youth talent early
- › Co-program design with SEA Bridge across 2026–2027
- › Visibility across 300+ youth from 10+ countries in one room

*This is relationship-building – not transactional exposure. We build the 5–10 year trust infrastructure that scales with your brand.
Deadline: Presenting & Platinum: 22 April 2026 · Gold, Silver & University: 15 May 2026*

Exclusively for Universities Delegation Partnership

MoU partner universities are automatically recognized as SEA Bridge network partners. This partnership is how your institution, faculty, and students show up at the summit



UNIVERSITY DELEGATION

50,000

THB · 2 student seats included

✓ Accommodation covered – shared room, 2 nights

For Students

- Attend alongside 350+ peers from 10+ countries
- Fast-track consideration for SEA Bridge NextGen Fellowships (quality-based)
- Eligible for one Student Awards nomination (university track)

For Institution

- Logo as University Partner
- President, dean or senior representative seat at D2 roundtable
- Named as contributing institution in ASEAN Youth White Paper
- President or dean message in the official report

UNIVERSITY DELEGATION+

150,000

THB · 8 student seats included

Everything in **University Delegation**, plus:

Additional Benefits

- Upgraded to total up to **8 seats**
- Additional nomination slot for Student Awards
- Logo as **University Partner+ (Priority)**
- President or Rector's message on the official program
- Lead a thematic chapter in the ASEAN Youth White Paper
- Anchor institution in SEA Bridge Institute of Entrepreneurship: priority in co-designing 2027 curriculum and fellowships
- Special shoutout media to promote university entrepreneurship and innovation's initiatives

Need more student seats? 10,000 THB / seat
(Accommodation covered for all additional seats; limited availability)

YOU ARE INVITED!

★ OPEN TO ALL MoU PARTNERS

Launch of SEA Bridge Institute of Entrepreneurship

At Gen SEA Summit 2026, all MoU partner universities are invited as Founding Members.

- Named as Founding Member on website and official document
- President, Dean or representative invited to the launch event
- First access to co-program development for 2027

GEN SEA SUMMIT



2026

Co-Hosted by KKU APDS & SEA Bridge

GET IN TOUCH

team@seabridge.space

SUMMIT DATES

16 – 18 July 2026

LOCATION

Khon Kaen, Thailand

PRESENTING / PLATINUM DEADLINE

22 April 2026

GOLD / SILVER / UNIVERSITY DEADLINE

15 May 2026

Support the Region's Youth Innovation Platform Sponsorship Opportunities



★ EXCLUSIVE

PRESENTING

800,000

THB · 1 slot only

- Named sector track ' __ Presents'
- Keynote speaking slot
- Premium logo – all materials
- 5 VIP Gala seats + VVIP table
- Closed-door roundtable access

PLATINUM

500,000

THB · Limited

- Keynote speaking slot
- Logo on all materials
- 3 VIP Gala seats
- Closed-door roundtable access
- Participant profile summary

GOLD

300,000

THB · Limited

- Panel seat / moderation
- Logo on event materials
- 2 VIP Gala seats
- 30-sec brand video onsite
- Post-event email mention

SILVER

100,000

THB · Open

- Logo on event materials
- 1 VIP Gala seat
- Social content feature
- Post-event mention

UNIVERSITY PARTNER

50,000

THB · Open

- Talent pipeline access
- Cross-border program design
- MoU activation pathway
- Option: sponsor 2 fellows