



MARIANO MARCOS
STATE UNIVERSITY

MMSU INLOAD

INNOVATIVE LEARNING DEVELOPMENT

“Virtual Cultural and
Gastronomic Exploration
in the Ilocos Region,
Philippines”



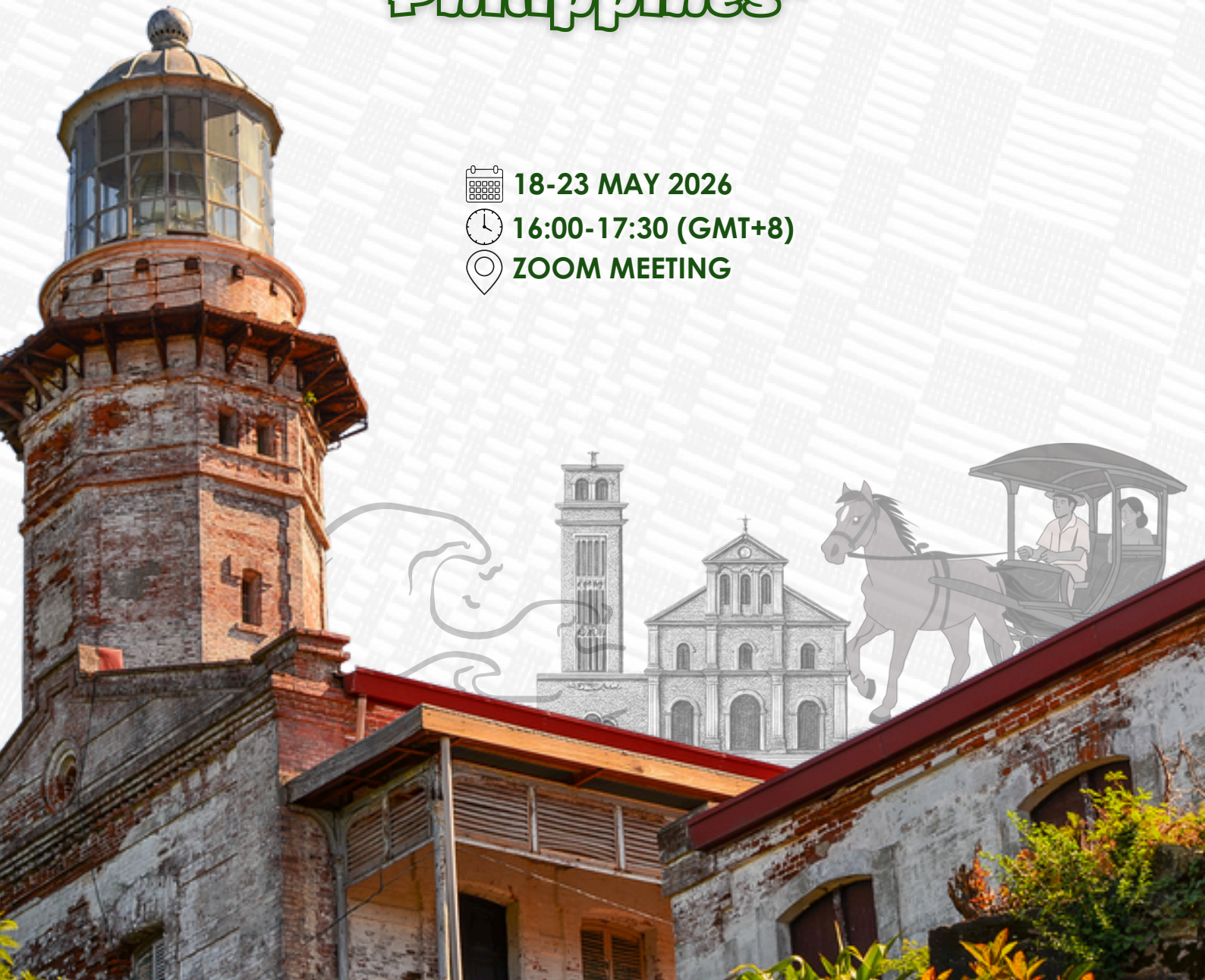
18-23 MAY 2026



16:00-17:30 (GMT+8)



ZOOM MEETING



OVERVIEW

MMSU InLeaD: Virtual Cultural and Gastronomic Exploration in the Ilocos Region, Philippines is a short course program designed to promote innovative, interdisciplinary, and globally responsive learning experiences. It aims to promote cross-cultural learning, mutual understanding, and appreciation of Philippine heritage by immersing participants in the diverse cultural and gastronomic identity of the Ilocos Region.

The program will feature interactive lectures, virtual tours, and cultural demonstrations focusing on Ilocano traditions, cuisines, language, and tourism innovations. It will provide an avenue for intercultural interaction and experiential learning while showcasing MMSU's academic and cultural strengths as a globally engaged and innovation-driven institution.

ELIGIBILITY & BENEFITS

Bona fide undergraduate and graduate students, faculty, and staff from a university/college in the Philippines and abroad, from any academic background, are eligible to participate in the program. Participants who will complete the 6-day program will be issued a Certificate of Completion. Meanwhile, outstanding participants will be given Certificate of Recognition.



APPLICATION

Fill-out the program application form:



bit.ly/MMSUinlead-RegistrationForm

Attach the following additional documents:

- Scanned school ID/employee ID
- Scanned passport/national ID
- Passport size photo

Accomplish the application form together with the attachments on or before 30 April 2026 (23:59 PST GMT+8).



PROGRAM TIMETABLE

DAY 1

Opening Program and Introduction

DAY 2

Understanding Ilocano Culture

DAY 3

Learning Filipino and Ilocano Languages

DAY 4

Traditional and Local Dishes

DAY 5

Tourism Sites and Destinations

DAY 6

Final Project Presentation and Awarding



PROGRAM FEE

This program is free and open to both partner and non-partner universities. The target number of participants is 30, and selection will be on a first-come, first-served basis.

FOR INQUIRIES

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