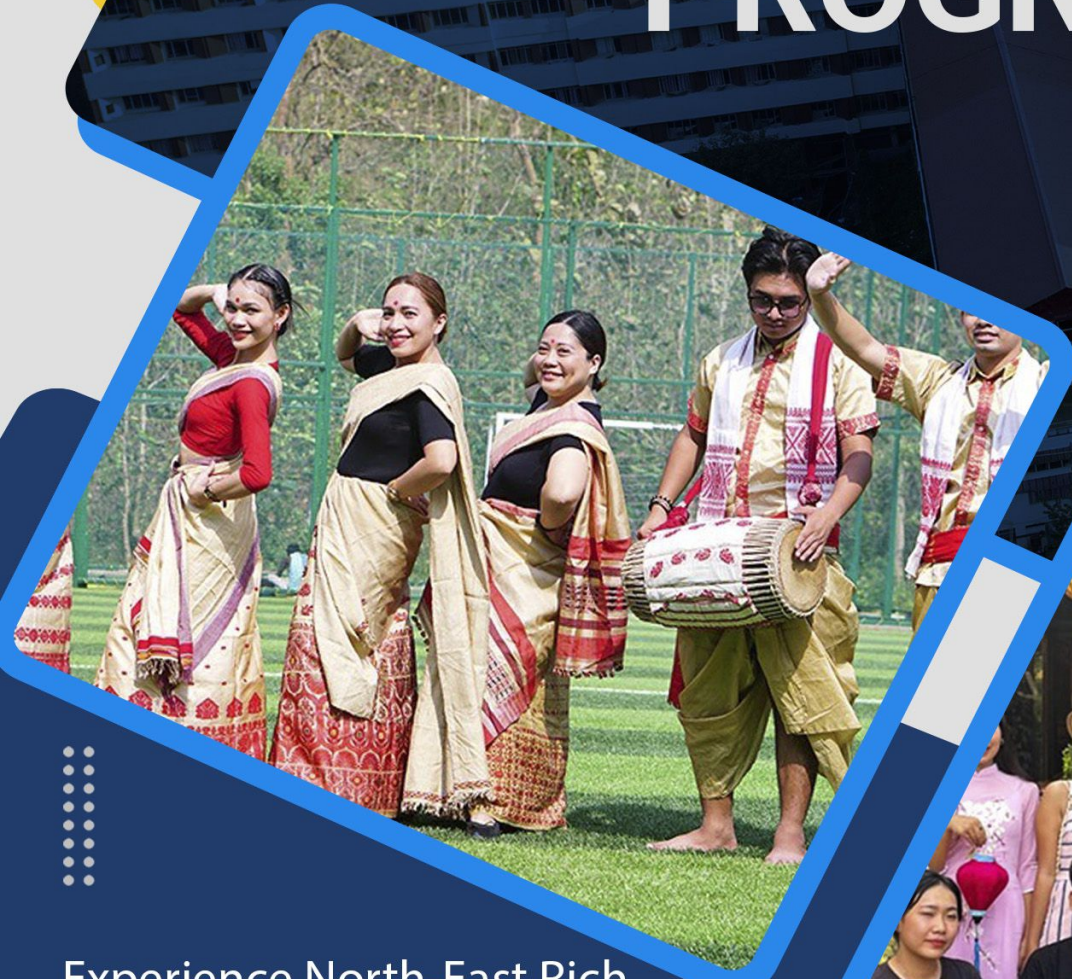




ASSAM
down town
UNIVERSITY



CROSS CULTURAL **IMMERSION** PROGRAM 2.0 IN INDIA



Experience North-East Rich
Heritage and Global Connections
from **03rd to 08th November, 2025**
Limited Seats Available

Organized by:
Directorate of International Affairs
Assam down town University, Guwahati, India



About Assam down town University, India



Assam down town University (AdtU) is one of the leading universities of North East India, offering its students an unique amalgamation of professional and academic excellence. AdtU has coupled the experience of top industry leaders and renowned academicians to foster among the students a worldly approach towards life and its challenges. Being the largest educational group in Assam, AdtU has more than 8000 students and over 250 faculty members. Set up on an 80-acre land, spread over the hills of Panikhaiti, Guwahati, the infrastructure of the university is considered state-of-the-art.

Our area of excellence ranges from Sciences, Engineering, Allied health science, Management, Social sciences, Humanities and Nursing to Pharmacy. The unique, inspirational academic model is designed to match the international standards and continuously upgraded to keep pace with the overall development of the educational industry and in-line with the best practices followed in international universities.

About North-East India

North East India, often called the "land of the seven sisters," is a region known for its breathtaking landscapes, diverse cultures, and rich traditions. It comprises eight states, including Assam, Meghalaya, Arunachal Pradesh, Nagaland, Manipur, Mizoram, Tripura, and Sikkim. The region is blessed with lush green valleys, mighty rivers like the Brahmaputra, and majestic hills. It is home to hundreds of ethnic communities, each with its unique language, dance, and festivals. Famous for tea, silk, bamboo crafts, and vibrant music, North East India is a true cultural mosaic.



Program benefits:

Join us for a week-long Cross cultural immersion Program at Assam down town University (AdtU) in 2025! Our carefully crafted itinerary offers a diverse and immersive experience, blending cultural exploration, educational insights, and engaging activities.

- Immerse in Assam's rich heritage, broadening cultural understanding.
- Engage with experts, gaining global perspectives on social topics.
- Foster friendships and networks across diverse backgrounds.
- Develop resilience, adaptability, and intercultural skills.
- Hands-on experiences for a deeper cultural understanding.
- Participation certificates for the students.



Program Objective:

The objective of our cultural Immersion Program at Assam down town University aims to facilitate a transformative experience that prepares students for a globally interconnected world through cultural immersion, academic insights, and personal growth.

- Offer an in-depth experience of Assam's cultural heritage and diversity.
- Engage in discussions and activities that deepen global perspectives.
- Foster connections and understanding among diverse student communities.
- Cultivate adaptability, tolerance, and intercultural competencies.
- Provide hands-on experiences for a comprehensive cultural understanding.



PROGRAM ITINERARY

One Week Cultural Immersion Program							
	DAY 0	DAY 1	DAY2	DAY 3	DAY 4	DAY 5	DAY 6
Morning	Airport pick-up (tentative)	(9:30 am onwards) Language Learning: Hindi / Assamese Language	Presentation on AdtU Clubs & Facilities	Shillong Tour	Return from Shillong	A workshop on Creativity & Innovation in Entrepreneurship	Student experience sharing session & closing ceremony followed by certificate distribution
LUNCH							
Afternoon	Check-in	(2pm – 6pm) Visiting Local Places: Kalakshetra/ Brahmaputra Heritage/ Botanical Garden	Craft & Fun Workshop	Shillong Tour	A Workshop on traditional folk dance	Visiting local Organisations	Check out
Evening	Kit Distribution		Dinner under stars in AdtU Campus	Shillong Tour	Indian Movie Night	Indian Cooking Classes	

Program Eligibility Criteria for Students

- Minimum 18 years of age or above.
- Good English language ability with English being the language for delivery of program.
- Student From any Faculty/Specialization can join this program.
- Participants from partner universities only.

Program - Cost Structure

- Standard Participation Fee: 100 USD (inclusive of Taxes)

Inclusions

- ✓ Accommodation(s): Multiple sharing.
- ✓ Pick up and drop to and from Guwahati International Airport.
- ✓ Meals: Breakfast, Lunch & Dinner.
- ✓ Campus Visits.
- ✓ All classroom support costs.
- ✓ Valedictory Ceremony.
- ✓ Weekend activities and local excursion Tour/ Sightseeing.
- ✓ Weekend full day city tour.

Exclusions

- ✓ Flights
- ✓ Visa
- ✓ Travel & Health Insurance
- ✓ Local Shopping and personal costs

Miscellaneous Program Information

Request: Institutes should ensure that all the students and flights are booked with the same airlines, time and date for smooth travel and pickup / drop process.

Glimpse of Cross Cultural Immersion Program 1.0



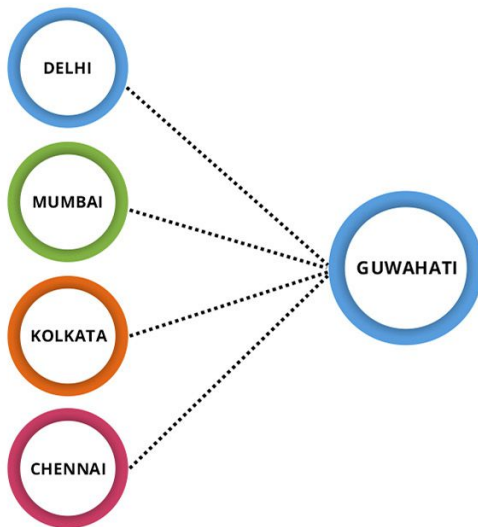
Contact Us

If you have any further query or would like to get in touch for a call, please reach out to assodir_intaffairs@adtu.in / international.affairs@adtu.in or WhatsApp +91 9954454025



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Connectivity



Airport

**Lokpriya Gopinath Bordoloi
International Airport**

Train Station

Guwahati & Kamakhya

Bus Station

ISBT, Bethkuchi

