



UNIVERSITY AT ALBANY

State University of New York



New Paltz

STATE UNIVERSITY OF NEW YORK

**PROGRAM OF
SCHOLARSHIPS
ABROAD**



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PRESENTATION

The State University of New York is one of the most respected education systems in the United States. Founded in 1828, its 64 campuses in New York welcome a passionate community of teachers, researchers and students from around the world. The intensive three-week programs, offered on the New Paltz and Albany campuses, will welcome you for an incredible intercultural experience every January and July. You will be welcome at their campus for classes with an experienced faculty, who will give you new perspectives on the business world, new tools and skills to develop your career.

The campuses are a couple of hours away from Manhattan, one of the largest financial, cultural and economic centers in the world, where students can visit during the program's three free weekends.

International short-term programs happen at SUNY since 2015 under the coordination of Prof. Dr. Ricardo Pitelli de Britto, president of International Business School Americas, offering international programs in the areas of Strategy, Finance, Project Management and Marketing. With full-time classes and activities, the programs take place in January and July. Besides SUNY, IBS Americas also offers executive programs at other institutions in the United States and Europe, available at : ibs-americas.com.



Prof. Dr. Ricardo P. de Britto

GENERAL DESCRIPTION



The courses offered at **SUNY** are for undergraduates and recent graduates from different areas, interested in acquiring new knowledge while polishing their English skills.

- **Full-time classes**, with Ph.D. professors from the university with great executive experience. Free **Business English** module included in all programs.
- The program is taught **entirely in English**, with students from different parts of the world.
- **Visits to companies** in the region, in addition to an optional visit to the UN, in Manhattan, NYC.
- **International certificate** issued by SUNY and IBS Americas, granted to students through their presence in the classroom, presentations of seminars and development of practical activities.

The courses have a duration of 3 weeks of full time classes from Monday to Thursday. Optional visits take place on Fridays.

To ensure close contact between the professors and the students, the classes consist of a group of 15 to 35 participants.



PROGRAMS OFFERED

GRADUATE

DESTINED TO:
UNDERGRADUATES AND NEW GRADUATES FROM SEVERAL AREAS

Competitive Project Management

Introducing new project management tools and methods, which will provide a competitive advantage for project-based companies.

Allow participants to face the challenges of project management from an international perspective. To discuss contemporary project management topics in the digital world.

Corporate Financial Management

Discuss the stock exchange, portfolio management, capital composition in an updated and dynamic program.

Improve knowledge in investment analysis, international finance and controllership focused on current market needs.

Intensive Program Business English - BE

Develop a good command of the English language with a focus on vocabulary and expressions in the business world, improving your fluency and acquiring confidence in your communication skills within the business context.

Business Sustainability for Leaders - BSL

New!

Boost your career and increase your company's profitability with techniques that attract more customers and more investors, while contributing to a better world.



Students visiting companies in recent years
(visited companies subject to change)



GRADUATE



DESTINED TO:
UNDERGRADUATES AND NEW GRADUATES FROM SEVERAL AREAS

Marketing & Value Management

Marketing concepts and tools for global digital competition. Creating, communicating and delivering brand value to your customers.

Provide participants with key elements for contemporary marketing management from an international perspective.

Strategic Thinking

Understanding, planning and executing strategic changes in today's business world. Key elements for making strategic decisions.

Discuss the current challenges of strategic thinking in organizations, enabling the participant to formulate initiatives in search of competitive advantages for companies.

*Programmatic content subject to change according to the coordination.

Next cohorts: jul/23, jan/24 and jul/24



In short, you will receive:

- Access to the Student Portal, with exclusive information about the preparation of the trip.
- Background readings, aiming the full preparation for classes several weeks before the trip.
- Online Strategic Management short courses for a professional refresh.
- Invitations to take part in meetings with the group and networking.
- Guidance on obtaining airline tickets and accommodation at affordable prices.
- Assistance and documents for obtaining the American Visa.



Students visiting companies in recent years

VISITS

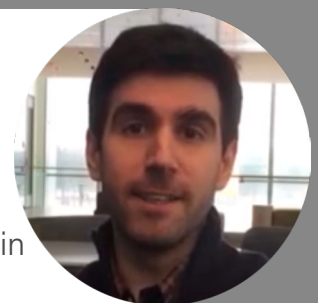
Being a student at IBS Americas means crossing borders to visit large institutions and engaging with professionals to learn firsthand about their business strategies.

Apart from visits to local companies, all students can join the optional visit to the United Nations (UN) headquarters in Manhattan. A chance to learn the reality of this organization of great prominence on the international scene, where global impact decisions are the routine.



Check out the experience of our student Carlos Lamela, student of Marketing & Value Management:

"The quality of the faculty is pretty high. I think the possibility of visiting companies in many industries is very interesting too."



To check the full report, [click here.](#) 

INVESTMENTS AND ENROLLMENT



INVESTMENT

You can verify the full program rates and fees. Remember that, by submitting the Application Form, you can be awarded a **SCHOLARSHIP** to reduce this investment!

Program	Enrolment fee + Regular Rates	Enrolment fee + 70%Scholarship
CFM	US\$ 90 + US\$ 8,400	US\$ 90 + US\$ 2,520
CPM	US\$ 90 + US\$ 8,400	US\$ 90 + US\$ 2,520
MVM	US\$ 90 + US\$ 8,400	US\$ 90 + US\$ 2,520
ST	US\$ 90 + US\$ 8,400	US\$ 90 + US\$ 2,520
BE	US\$ 90 + US\$ 6,180	US\$ 90 + US\$ 1,854
BSL	US\$ 90 + US\$ 8,400	US\$ 90 + US\$ 2,520

This amount can be paid in up to 16 monthly installments, without interest, depending on the start date of the program.

The course must have been paid for in full before it started.

ESTIMATE OF EXPENSES



Accommodation

Our Travel Preparation team will send you some suggestions for hotels around three months before the course starts. However, students can stay in a hotel or Airbnb of their choice. The university housing may also be available in July in New Paltz.



Airfare

The amount may vary according to the program intake season. We always recommend searching for specialized sites and buying in advance.



REGISTRATION PROCESS

- 1 Fill out the Application Form of the chosen course with your personal, academic and professional details by clicking on the button below.
- 2 Upon approval of the scholarship, the student will receive the contract and payment information.
- 3 The student will receive support in academic and logistical preparation for the program, with instructions for documentation, accommodations, flight tickets and contact with future classmates.

[REQUEST SCHOLARSHIP](#)



CERTIFICATION

Program participants receive two certificates, issued by IBS Americas and the State University of New York:

- Certificate in Executive Management, issued by SUNY.
- Business English Program, issued by SUNY for the Business English module, included in the program.



Food


Lunch served at the university costs approximately \$ 12. There is a food court inside the University, with options ranging from 8 and 20 dollars, but it is not open for the entire stay. Many students also choose to buy some things in the city's supermarkets like Walmart and Whole Foods in addition to using delivery services like UberEats and Doordash.

*All figures shown are subject to change.

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