

Global Futures Virtual Study Tour Program

4 – 14 December 2023



Creative
thinkers
made here.

Executive Dean's Message

The world is facing unprecedented economic, social and environmental challenges that can only be solved through a global commitment to common goals and a collaborative approach to addressing them.

Global Futures, devised by the School of Arts and Humanities, builds on our developing relationship with our international partners, and offers students like you the chance to gain insights into Australia and the world, the skills required to prepare you for exciting work opportunities in the 21st century global economy.

It is also an excellent opportunity to learn about Australia, its society and its culture, as well as hear from a range of experts from around the world.

The following pages contain information on your program. Please take the time to read them as they will tell you not just about Global Futures, but about the distinctive qualities that make Perth and ECU such a wonderful place to study.

Our industry-relevant teaching and research, high-tech e-learning platform, and supportive study environment help prepare our students to become valuable contributors to the wellbeing and sustainability of communities, both locally and internationally.

In addition to developing important academic and professional skills, you will make new and possibly lifelong friends, whilst enjoying the welcoming culture and friendly staff and students at ECU.

We hope your experience with ECU will be unforgettable and that you will grasp this opportunity to gain valuable international experience and new knowledge through our specialist focus on how media and design can help communicate about and solve wicked problems.

ECU is where creative thinkers are made and we invite you to partner with us to help design a better future for all.

Professor Matthew Allen
Executive Dean, School of Arts and Humanities



ECU is committed to reconciliation and recognises and respects the significance of Aboriginal and Torres Strait Islander peoples' communities, cultures and histories.

We also acknowledge and respect the Noongar people as the traditional custodians of the land on which our campuses are located.

Meet The Global Futures Team



Introducing
Mark and Eko

Kon'nichiwa.
Hallå. Halo.
Ni hao. Hello!

The world is facing unprecedented challenges to health, global and local economies and the natural environment.

If COVID and climate change have taught us anything, it is the realities of distance and the need for communication and international cooperation to address these problems. Scenarios and problems like these are no longer futuristic.

The Global Futures Study Tour Program brings all this to the fore in an international classroom, where you can apply the fundamentals of design thinking and visual communication to real-life contexts, culminating in a collaborative project: an artefact.

With students joining us from places like Australia, Indonesia, Iceland, Japan, Sweden, and the UK, as well as a number of ECU staff, you will have the opportunity to build some amazing connections.

Focusing on the United Nations' Sustainable Development Goals (SDGs), Mark and Eko have created this virtual classroom so that we can consider creative approaches to a changing world. Welcome! Let's get started.

Professor Mark McMahon is Director International and Strategic for the School of Arts and Humanities. Mark leads International strategy in areas such as student mobility and institutional partnerships in the University's most internationalised School. He has a PhD in Interactive Multimedia and has been actively involved in the field of digital design, computer education, games and learning technologies since 1994. With multiple university teaching awards and over 20 years of teaching and course leadership experience, Mark is at the forefront of emerging technologies and pedagogies. He is currently leading research and development in numerous projects funded by Industry Collaborative grants, exploring online technologies to support educational decision-making.

→ [Chat to Mark at m.mcmahon@ecu.edu.au](mailto:m.mcmahon@ecu.edu.au)

Dr Eko Pam is the Inbound Study Tour Coordinator and a Lecturer in the School of Arts and Humanities. She has a PhD in Spatial Design with a focus on the role of the design process in the success of sustainable outcomes. Eko has over 15 years of teaching experience including teaching English as an additional language. She is a practising designer who has worked on significant architectural and public design projects in Western Australia, including the Albany Entertainment Centre and the award-winning Grove Library.

→ [Chat to Eko at e.pam@ecu.edu.au](mailto:e.pam@ecu.edu.au)

Global Futures

Program Outline

The global futures program is a two-week intensive virtual experience at ECU



What will you learn?

The duration of the program is two weeks. Your studies will include:

- United Nations Sustainable Development Goals
- An introduction to Indigenous Australian culture
- Cultural similarities and differences
- Analogue and digital communication tools
- Perspectives on creativity
- Visual communication techniques
- Design thinking for wicked problems
- Teamwork and co-design
- Interpersonal and presentation skills



How will you join us?

By now, you will have been given access to Canvas, which we will use to deliver content. However, our classes will be live via Zoom. Please make sure you have access to a computer and the internet.



Classes and class times

Classes are on Mondays, Tuesdays and Thursday for two weeks. Each class will run for two hours from 4pm to 6pm, Perth time. Check out page five for students joining us in different time zones. The format of each session will vary and may consist of lectures, guest lectures, small group activities and panel discussions.

Just like your classes at your home university or college, it is important that you attend all sessions on time as a courtesy to your teaching staff and fellow students.



Class participation

We encourage you to actively participate during classes. This involves carefully listening to the lectures, volunteering responses to the lecturer's questions, participating in exercises, working as a team where required, and asking questions when you do not understand something. We have an exciting opportunity here, to draw on valuable knowledge in this international classroom, so we want you to present ideas and share your experiences with your classmates.



Homework and collaborative project

You may be asked to do some pre-reading or preparation tasks. You will also work on a project with other students outside of class times. This will include a presentation of ideas and sharing of your experiences with classmates during the final session.



What can you achieve?

Students completing this program will deliver a project/artefact, collaborate with students from a diverse range of countries and cultures, create important international peer networks, experience a global classroom, use a high-tech e-learning platform, and receive a participation certificate from ECU.

Program Schedule

Week 1

Session 1 Monday 4 December	Global Futures
	Welcome and naming conventions
	Formal welcome and introduction to course
	Welcome and acknowledgement of country
	Lecture: Cross-cultural communication
	Lecture: What is this course about? Course communication conventions
	Global Futures alumni/student presentation
	Lecture: What are the UN Sustainability Goals and how does this relate to Global Futures?
	Introduction to activity
	Introductions – tell your partner four things
Reporting back on the most interesting thing about students' cities	
Session 2 Tuesday 5 December	International Collaboration
	Welcome and acknowledgement of country
	Guest Lecture 1 - Collaborative efforts to overcome UN SDGs
	Mini-lecture: Introduction to collaborative project and collaborative design
	Collaborative flags (front of presentation)
	Reporting back to the group
	Group meeting to choose question and make pairs for interviews and get started on project
	Questions
Session 3 Thursday 7 December	Wicked Problems
	Welcome and acknowledgement of country
	Lecture: Design process and wicked problems
	Group work collab project
	Guest Lecture 2 Using design thinking to address wicked problems
Cultural artefact homework intro including student example	

Week 2

Session 4 Monday 11 December	Storytelling & Cultural Artefacts
	Welcome and acknowledgement of country
	Guest Lecture 3 - Storytelling
	Cultural artefact sharing
	Cultural artefact group presentations
	Reporting back cultural artefacts
	Group meeting collaborative project
Session 5 Tuesday 12 December	Design Thinking
	Welcome and acknowledgement of country
	Guest Lecture 4 - Using Design Thinking to overcome a wicked problem
	Breakfast diagram sharing
	Breakfast diagrams group session
	Group meeting for collaborative project
	Reporting back
Session 6 Thursday 14 December	Course Wrap Up and Farewell
	Welcome
	Survey
	Studying at ECU
	Final breakout group session – goodbyes
	Introduction of special guests
	Collaborative project presentations
Program closing and ceremony	

Class Time/

Timezones

5:00pm Japan South Korea
4:00pm Australia China Hong Kong Malaysia Philippines Singapore
3:00pm Cambodia Indonesia Thailand Vietnam
2:00pm Bhutan Kazakhstan
1:45pm Nepal
1:30pm India Sri Lanka
12:00pm United Arab Emirates
11:30am Iran
11:00am Greece Portugal Tanzania
10:00am Poland Spain
9:00am Denmark Germany Finland Luxembourg Netherlands Norway Romania Sweden
8:00am Iceland United Kingdom

Guest Speakers

Eight exciting guest speakers will present during the Global Futures Study Tour Program.



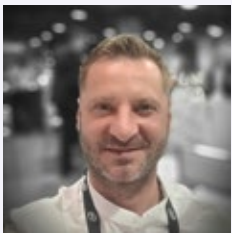
Mr Kenneth Hayward

Mr Kenneth Hayward from ECU's Kurungkurl Katitjin Centre for Indigenous Australian Education and Research has a lead role in activities and engagement with both Aboriginal and Torres Strait Islander students and the wider University student community. With a focus upon health, he aims to improve the teaching program content and delivery.



Dr Laurene Chua-Garcia

Dr Laurene Chua-Garcia is the Vice President for External Relations and Internationalisation, De La Salle University, Philippines. Laurene represents the Philippines on behalf of its Commission on Higher Education in various assignments with the British Council for its TNE program, the UN SDGs Task Force of University Mobility in Asia and the Pacific. Dr. Chua-Garcia brings a blend of experiences from both academe and industry.



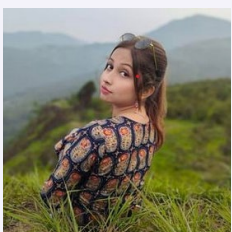
Mr Daniel Mihai Melinte

Daniel Mihai Melinte is the Head of Erasmus, International Cooperation and Foreign Students Office at "1 DECEMBRIE 1918" University of Alba Iulia, Romania, in charge of the University's internationalization strategy, European funded educational programs and managing all processes related to international students. Very passionate about inclusion policies, he is laser focused of ensuring that student from all backgrounds and sets of skills get to access the opportunities that, together with international partners, UAB creates.



Dr Lana Chikhungu

Lana has been a senior lecturer at the University of Portsmouth (UK) since 2015. Lana has expertise in international development and gender and this multi-discipline background has shaped her research. Her research on the transmission of HIV/AIDS from mother to child from a global perspective contributed to the WHO 2015 guidelines for the prevention of mother to child HIV transmission, Female Genital Mutilation in Burkina Faso, Girls dropping out of school in Malawi and violence against women and girls in Malawi. Her research has been cited in many publications and all of her publications have an impact factor of more than 1 (club of 70% of journals).



Dr Monalisa Haque

Monalisa Haque is a Teaching Fellow in International Business and Marketing at the School of Languages and Applied Linguistics, University of Portsmouth (UK), and a Fellow of Higher Education Academy. She holds a MPhil in International Management and she is currently pursuing a PhD at the department of Business and Law at the University of Portsmouth. Her research focuses on environmental management strategy implementations by MNCs. She is particularly interested in exploring adoption/diffusion of Eco-innovation (EI) strategies of MNCs in cross-border context. In her work, she employs comparative research approach between home country and host country identifying institutional, organisational and cross-border nature of influences and moderating relationships and a theoretical explanation of these influences.



Mr Simon Davies Burrows

Simon is the manager of Internationalisation within ECU's International Office. With over 20 years' education experience, Simon has held leadership roles in a number of areas at the university including international admissions, compliance and quality assurance, student mobility, international relations and academic partnerships. He contributes to industry discussions and delivers presentations and workshops to colleagues across all sectors. He is an International Education Association of Australia Senior Fellow, A Fellow of the Association of Tertiary Education Management and Vice President for the Council for International Students of Western Australia.



Dr Emil Jonescu - "Design Methodologies in Practice"

As the Head of Research and Development at Hames Sharley and an esteemed Industry Adjunct at leading universities, Emil establishes world-class research communities-of-practice expertise, bridging the gap between industry and academia. He has successfully connected top academics, researchers, and practitioners on a national and international scale, fostering impactful research that delivers robust and innovative design solutions.



Ms Sian Bennett

Sian Bennett is an ECU lecturer in Kurongkurl Katitjin, which is our Centre for Indigenous Australian Education and Research. Our mission is to "provide excellence in teaching, learning and research in a culturally inclusive environment that values the diversity of Indigenous Australian history and cultural heritage". Sian will join us to provide a special introduction to Australian Aboriginal culture.

Getting Started with an Activity

We have an activity for you to complete before the first class. This is optional but it will help you prepare for the two weeks ahead.

Step 1:

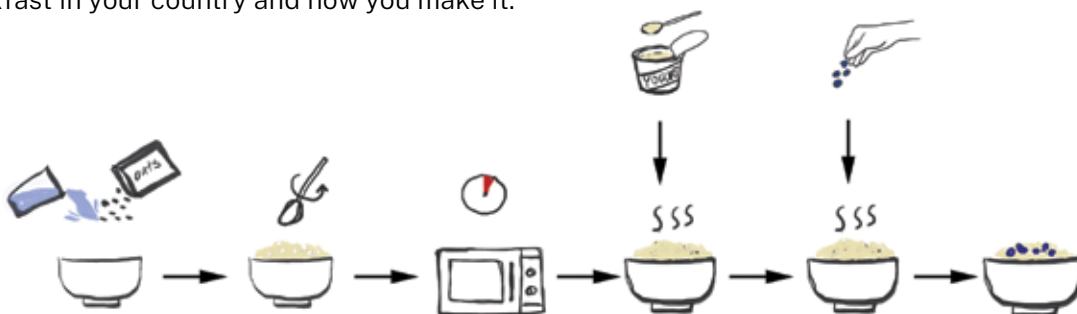
Watch the TedTalk by Tom Wujec called "Got a wicked problem? First, tell me how you make toast" available by searching online.

Toast is a popular breakfast dish in Australia but we would like to know what you typically eat for breakfast in your country and how you make it.

Step 2:

Draw your own diagram of how you make your breakfast or a typical breakfast in your country.

We'll discuss this in class! It is an excellent introduction to design thinking and frames it in a way that is easy to understand.



Lecturer, Dr Eko Pam's breakfast: Porridge with yoghurt and blueberries

The School of Arts and Humanities

Global Futures Study Abroad Program is delivered by ECU's School of Arts and Humanities, which is one of the largest and most comprehensive schools of its kind in the Southern Hemisphere.

Plus, you will be studying with one of the world's Top 100 Young Universities (2023 Times Higher Education (THE) Young University Rankings).

The School's diverse disciplines range from media and communications, to contemporary arts, design, psychology and social sciences, criminology and justice, and the humanities, making ECU's School of Arts and Humanities particularly adept at linking course content with industry standards, nationally and internationally.

The Global Futures Study Abroad Program is designed to bring together this expertise so that you have access to an international classroom where you can create innovative approaches to communications problems with equal-minded global peers.

While Global Futures is a virtual program, it stems from a strong tradition of practical knowledge.



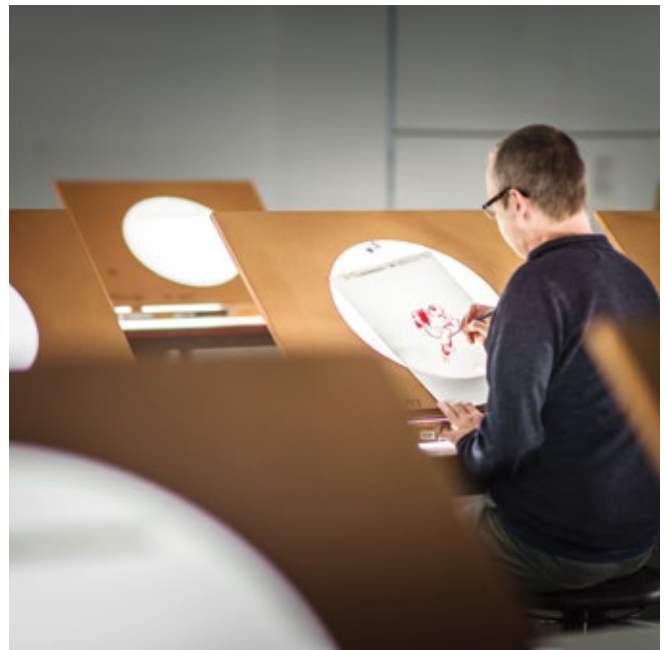
ECU's School of Arts and Humanities students exhibit their pieces at the annual Graduate Show for the community to view and enjoy.



Exhibition space enables deep engagement with communities.



High-tech facilities ensure currency with best practice industry standards.



Students engage in creative processes of visualising design.



“I’d always wanted to help people, but I never thought as a creative that I would find a way to both earn an income and do that.”

Aimee Chappell
ECU Design graduate



Who is ECU?

Edith Cowan University, or ECU, is the youngest of the five universities in Western Australia (WA). And like the youngest in any family, we're on a mission to be noticed!

We are rated one of the world's best young universities under 50 years old.

And we've already set a standard for the quality of university teaching in Australia, being rated 5 stars in the Good Universities Guide for 17 straight years!

Speaking of high standards, you won't find better support services to help you navigate your studies and adjust to you.

ECU is ranked in the Times Higher Education top 400 universities in the world and the world's top 100 young universities under 50 years old.



World University Rankings
2023 TOP 400



World University Rankings Young
2023 TOP 100

ECU is one of the best universities in Australia



Highest quality teaching

We're one of Australia's best universities for teaching. For an amazing 17 straight years, our graduates have rated the quality of our teaching 5 stars in the Good Universities Guide.



Student support

Studying in another country can be challenging for many people. But at ECU, we help you overcome any academic or personal challenges through our many support services.

We're one of the best universities in Australia for student support – we even have a Student Success Team.



Best overall experience

At ECU we know that university life is more than studying and attending lectures. Here we encourage you to enrich your life with student clubs, sports teams, volunteering opportunities and more.

Thinking of studying at ECU?



Get career ready while you study

During your studies, we'll help you build your personal brand to prepare you for a new or improved future career.



Learn with leaders

As a student, you'll benefit from the expertise and industry experience of our world-class researchers and teaching academics.



Become a creative thinker

Problem solving and creative thinking skills are highly valued by employers around the world, and we'll help you make this your superpower.



Join our international community

Make new friends with students who've come to Perth from over 95 countries around the world.



Get practical experience outside the classroom

You'll quickly turn theory into practice with work experience opportunities like internships, practicum placements and other work integrated learning.



Feel right at home on campus

Your uni experience is made even better at one of our safe and welcoming campuses, where you'll have loads of modern facilities and cool study spaces.



Grow your professional network

You'll have opportunities to make new contacts and connections thanks to our many industry partners.



Know you'll be supported

We have a great reputation for student support and will help you adjust to your new life here, whatever your study or personal challenges.



Transferable qualifications

ECU degrees are internationally-recognised and many of our courses are professionally-accredited by national and international professional bodies and organisations.

What that means is your ECU qualification will help you find work around the world, including in your home country.




Unlock your superpower.

Creative thinkers
made here.







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