



# INVITATION

## for International Entrants of the 9th China International College Students' “Internet+”

### Innovation and Entrepreneurship Competition

Do you dream of becoming the next Steve Jobs?  
Do you aspire to break free from social constraints  
and use technological innovation to solve challenges facing human development?  
Are you searching for a platform where you can showcase your true talents?  
The 9th China International College Students' “Internet+” Innovation  
and Entrepreneurship Competition will provide  
you with this platform to  
help you fulfill your dreams, challenge yourself,  
and realize your value!





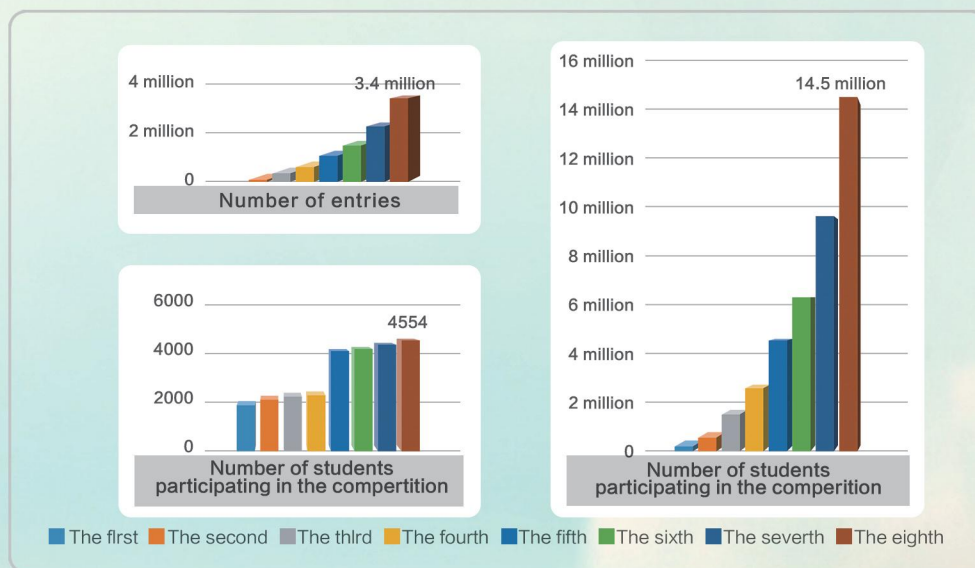
# Originating from China Facing the World



This is an innovation and entrepreneurship competition jointly organized by 12 ministries and commissions, including the Ministry of Education of the People's Republic of China and local governments. No matter your nationality or background, everyone can shine on this stage and pursue their entrepreneurial dreams.

This is a world-class event that has been successfully held eight times. It is an innovation and entrepreneurship project exhibition utilizing the new concept of “Internet+” as the main theme of the Competition. It addresses the practical needs of society and the economy and reflects the achievements of new engineering, medicine, agriculture, and liberal arts methods and practices in colleges. It is a high-value competition with a great number of participants, large scale and huge impact. So far, it has witnessed nearly 10 million teams and 40 million college students from more than 120 countries coming together to brainstorm, share wisdom, and build for the future.

The aura of the invigorating eighth competition still resonates today. It saw the submission of 3.4 million projects, with 14.5 million people from five continents, 107 countries and regions, and 1345 foreign universities participating, all of which set new records.



The 2023 competition brings the world's attention to the city of Tianjin and Tianjin University, the first modern university in China. Tianjin is the largest port in northern China with a history of more than 600 years, known as the “hometown of folk art” and “world architecture expo”, and is the birthplace of modern higher education in China.





# Entrepreneurship Benefits

## The Future is Promising

Dare to differ, dare to win.

Join the competition.

Maybe you will win seed capital for your entrepreneurial endeavors. 500 projects will enter the Competition finals. The top 150 projects will enter the on-site finals, 50 of these will receive the Gold Award, while the remaining 100 projects will receive the Silver Award. The 350 projects that fail to make it to the on-site finals will receive the Bronze Award. If the project team was recommended by Tianjin University to participate in the competition and wins a gold award in the finals, it can receive a reward of up to ¥500,000.

Maybe you will expand into the Chinese market and gain the attention of angel investors. The Competition's judges include representatives of domestic and foreign investment and financing institutions, while leaders from technology parks and enterprise incubation parks will be on site for observation purposes. They will provide you with full-chain development suggestions from the creative innovation stage to product landing, from harvesting investment and financing to incubation development.

At the same time, you will gain the opportunity to improve your entrepreneurial abilities, establish a global circle of like-minded friends and future partners, and explore Tianjin and experience the charm of China's first modern university.

It's now or never, so make the right choice and sign up for the competition!



## How to Participate



1

First of all, please choose the proper competition category. All submissions will be divided into one of the following two categories according to entrants' academic status: Undergraduate or Postgraduate. Submissions will be further divided into three sub-categories based on the projects' business start-up stage: Creativity, Emerging Projects, and Rising Projects.

1.1. Creativity. Projects in the Creativity category should have mature product prototypes or service models without the need to register a company. Only on-campus students can join this category.

1.2. Emerging Projects. Projects should have completed business registration within the past three years (after March 1, 2020).


1.3. Rising Projects. Projects should have completed business registration over 3 years ago (prior to March 1, 2020).

### Classified by enterprise development

### Classified by student category

Category	Creative group. (no need to register a business)	Start-up group. (the establishment of the enterprise is less than 3 years)	Growth group. (the enterprise has been established for more than 33 years)
Undergraduates	Undergraduate-Creative Group	Undergraduate-start-up group	Undergraduate-growth group
Graduate student	Graduate student-creativity group	Graduate student-start-up group	Graduate student-growth group





**2** Please form a team of no less than 2 people and no more than 15 people (team leader included). All entrants must be students who are below 35 years of age (born after March 1, 1988) and currently enrolled at a college outside China or have graduated within the past 5 years.

**3** Please log in to the competition website (<https://www.pilcchina.org>) to register and sign up on time. Registration will open on July 1, 2023 and close on July 31.

**4** Please submit the necessary materials. Entrants shall provide a business plan in PPT format and can also choose whether to provide the plan in Word format or a 1-minute video as a supplement. To facilitate the review process, all team members must submit proof of their academic status, diploma or shareholding before the closing date.

**5** The Competition will be divided into the following three stages: qualification review, online evaluation, and on-site competition. In principle, all entry materials and on-site defense should be in Chinese or English. The online review process will take place from mid- to late-August, and the on-site competition will occur in October 2023.

**6** The organizing committee will cover airfare (round-trip, economy class only) as well as accommodation and transportation expenses for 1-2 members from each of the finalist teams.



***Let's Get Together  
and Create a Better Future***

For detailed information regarding judging rules and competition criteria, please visit <https://cy.ncss.cn> or <http://www.pilcchina.org/>. please visit <http://www.cctv.com> or <https://www.bilibili.com> and search: China International College Students' "Internet+" Innovation and Entrepreneurship Competition.

International entrants of the 9th China International College Students' "Internet+" Innovation and Entrepreneurship Competition, we'll see you in Tianjin!

Tianjin University  
June, 2023

