

PROGRAM

DAY 0

24th May, 2023

International Students Arrives Bangkok, Thailand and Covid Check

DAY 1

25th May, 2023

Welcome all Delegates to The 3rd GEC Camp 2023 & Visit tourist attractions in Bangkok Thailand

- Thailand Start Up Ecosystem
- Get to know friends and Thailand
- Wat Phra Kaew and Wat Phra Chetuphon Vimolmangklaram Rajwaramahaviharn

DAY 2

26th May, 2023

Visit Thailand Start-Up Ecosystem & corporate innovation

- Visit The Forestias By MQDC
- Visit Futuretales Lab By MQDC

DAY 3

27th May, 2023

Travel to Suranaree University of Technology & The City Of Korat Sight Seeing/Save One Night Market

DAY 4

28th May, 2023

Opening SUT-GEC 2023 & SUT Pride: Campus Tour

- Sessions 1: Entrepreneurship 101 & Lean Canvas
- Sessions 2: Identifying Customer & Problem
- Workshop: Customer- Problem Identification and Validation



PROGRAM

DAY 5

29th May, 2023

SUT-GEC Camp 2023

- Trekking In Khao Yai National Park
- Visit Royal Initiative Of Her Royal Highness Princess Maha Chakri Sirindhorn (RSPG)

DAY 6

30th May, 2023

SUT-GEC Camp 2023

- Get Out Of The Building: Customer - Problem Validation
- Sessions 3: Define Problem Worth Solving
- Workshop: Define Problem to be solved
- Sessions 4: Ideation for Innovative Solutions
- Workshop: Ideation

DAY 7

31th May, 2023

SUT-GEC Camp 2023

- Sessions 5: Value Proposition, Market Opportunity and Customer Acquisition
- Sessions 6: Revenue Models & Cost Structure

DAY 8

1st June, 2023

SUT-GEC Camp 2023

- Sessions 7: Business Idea Validation & Prototyping
- Sessions 8: Pitching Technique
- Workshop: Developing Business Idea, Prototype, And Pitch Deck

DAY 9

2nd June, 2023

SUT-GEC Camp 2023

- Pitching Competition
- Dinner And Farewell Party

DAY 10

3rd June, 2023

Travel to Bangkok & Fly back to home country



LOCATIONS



The Quarter Ladprao by Uhg



Wat Phra Kaew



Wat Phra Chetuphon Vimolmangklaram
Rajwaramahaviharn



FutureTales LAB by MQDC



The Forestias by MQDC



True Digital Park



Suranaree University of Technology



Khao Yai National Park



Royal Initiative of Her Royal Highness
Princess Maha Chakri Sirindhorn (RSPG)



SUT Innovation Playground

