

EDUCATION TOURISM VIDEO COMPETITION

RULES & GUIDELINES

How to join?

Participants must register online and receive a confirmation code from the organizers via text or email.

Online registration is required for each participating school, and the confirmation code should be clearly visible on each entry.

1. Eligibility

The contest is open to all college students for the academic year 2022-2023. There must be five (5) students from each participating school. There must only be one team in each participating school. Each team can only submit one entry.

2. Theme

The theme of the video is “ASEAN Education Tourism”. The video is intended to highlight about the college/university and on the courses/services they offer and how they can help in learning or studying new things, acquiring new knowledge about culture or history of other destinations, study tours, or to apply the learned skills. The video also aims to give the best education to students learning and to enhance knowledge. It must also provide details about the city/province/region where the college/university is located.

3. Format

One (1) original audiovisual presentation/video. Video resolution needs to be HDTV resolution, 1080p (1920x1080 pixels, 16:9 aspect ratio).

Videos can be in any dialect used in the ASEAN region.

Videos must have English subtitles.

Video should be between three (3) minutes to five (5) minutes in length. Videos that are not within the required length mentioned will have a penalty of one point per ten seconds deducted from the overall score for exceeding the video length limit.

Plagiarism of any kind will result in disqualification.

4. Submission

Each entry must submit the Contest Entry Form and Consent Form. Submit the forms in our email at: wccatchbinalonan@gmail.com by on or before 9 January 2023 at 11:59 PM GMT+8.

6. Evaluation Criteria

Accuracy of information - (20 points)

Ensure that the information is accurate and without any mistakes. The pieces of information are correct, even in small details.

Quality of video (10 points)

Audio, video, lighting, and/or editing should be of high quality. The video tone should be bright, colorful, and fun.

Originality (10 points)

The clips and pictures used should not be copied, and the concept should be unique. If using information from the website, you need to cite the website.

Relevance to the theme (25 points)

The pieces of information or details are connected or must be relevant to the theme.

Overall presentation (35 points)

Video with information that is useful, interesting, and compelling.

Total points 100 points

7. All entries submitted shall be considered as property of the organizers and may be used but not limited to publications, advertisements, exhibits, and other printed and digital media.

8. Prizes

1st place = P15,000 Cash + Certificate

2nd place = P10,000 Cash + Certificate

3rd place = P5,000 Cash + Certificate