

CASE STUDY COMPETITION

16th – 24th March 2022
Portoroz, Slovenia

University of Maribor,
Faculty of Organizational Sciences



Univerza v Mariboru

Fakulteta za organizacijske vede

41st INTERNATIONAL CONFERENCE ON ORGANIZATIONAL SCIENCE DEVELOPMENT

SOCIETY'S CHALLENGES FOR ORGANIZATIONAL
OPPORTUNITIES

23rd – 25th March 2022 | Portoroz, Slovenia

Dear students & mentors!

We hope you are keeping safe and well despite the difficult circumstances created by the pandemic. Although the situation around Covid-19 is still uncertain, we would like to **invite you to our traditional international student case study competition** which will take place in Portoroz, Slovenia.

This year we decided to offer a free submission for original research paper to each case study team with accompanying professor/mentor. Papers presented at the 41st International Conference on Organizational Science Development will be published in peer-reviewed Conference Proceedings.

You can **submit a paper for the 41st International Conference on Organizational Science Development free of charge until 20th February 2022.** The link for full paper submission in the conference system remains open: <https://konferenca.fov.um.si/en/about-conference/paper-submission/>, at Payment data / Payer's information please put the name of the Case Study Team.

The concept of a case study is a methodologically and educationally oriented challenge, aimed at integration of different theoretical concepts and situations from the real business environment, in other words, a Case Study is a documented study of specific real-life situations, used as a training tool, where students are required to analyse the prescribed case and present their solutions to the company representatives. For this reason alone, the Case Study methodology allows participants a detailed insight into a practical business-oriented problem of a studied organization or a company, through diverse discussions as a method of active learning, which promotes the implementation and development of critical and creative thinking needed in the field of management.

But case study competition isn't just a competition. It is a chance to present yourselves as an active part of student community, meet new people and employees (or company representatives) and learn new valuable skills.

In this document, please find **general information** about our event and some **preliminary data** for application.

What can we offer?

- Possibility of gaining new skills and knowledge.
- An option to meet company representatives and to present your skill set.
- Receiving a certificate of attendance that you can use in your resume.
- You are excused of paying any application fees.

Time and duration

- **From 16th to 24th March 2022.**
- On **Wednesday 16th March 2022** case giving **company will present** their company and this year's **case study problem via online tool MS Teams.**
- You will have **one week to develop a solution**, so on **Wednesday 24th March 2022** each team will **present their solution.**
- The winners of the competition will be announced on the last day of the competition (24th March 2022).

- You will receive the exact agenda after your registration.

Rules and guidelines

- Teams that apply for the competition must consist at least 4 students and maximum 6 students.
 - You will be presenting your solutions in English.
 - At the beginning of the competition participants will be presented with the rules of case study competition (in details) and the key frameworks of a business-related problem from Slovenian company that is a sponsor of the competition.
 - Students have one week to solve the problem/s.
 - You can apply for the case study by **March 5, 2022** via the **form** published on the website.
- **Conference website:** <https://konferenca.fov.um.si/en/about-conference/student-case-study-competition/>
 - **Application form:** <https://domino.fov.um.si/PrijavniObrazec.nsf/CaseStudy2022?OpenForm>

In case you need any help or if you have questions

Your **primary assigned** contact: Career Center of the Faculty of Organizational Sciences
Telephone number: +386 4 23 74 245
Email address: karierni.fov@um.si