



中国-东盟中心



CHENG DU
成都

中国-东盟建立对话关系30周年青年艺术作品大赛

Youth Artwork Competition in Celebrating the 30th Anniversary of ASEAN-China Dialogue Relations

文明互鉴 共绘大美

Advance Mutual Learning Among Civilizations and Map Out A Brighter Future

主办方: 中国-东盟中心
Host: ASEAN-China Centre

承办方: 成都市人民政府外事办公室
Organizer: Foreign Affairs Office of Chengdu
Municipal People's Government

成都大学中国-东盟艺术学院
College of Chinese & ASEAN Arts

2021年9月15日-10月22日
Sep 15, 2021-Oct 22, 2021

Youth Artwork Competition in Celebrating the 30th Anniversary of ASEAN-China Dialogue Relations

Host: ASEAN-China Centre

Organizer: Foreign Affairs Office of Chengdu Municipal People's Government
College of Chinese & ASEAN Arts

Background

China and ASEAN are closely connected and share a natural bond of affinity. The two parties are good neighbors, good friends, and good partners. Since the establishment of dialogue relations in 1991, especially the establishment of strategic partnership in 2003, China and ASEAN have formed an all-dimension, multi-tier, and wide-range cooperation relationship. There is increasing political mutual trust and deepening practical cooperation between China and ASEAN. In addition, cooperation in culture and art field has delivered fruitful outcomes. In order to celebrate the 30th anniversary of ASEAN-China dialogue relations, the Youth Artwork Competition in Celebrating the 30th Anniversary of ASEAN-China Dialogue Relations will be hosted by ASEAN-China Centre, and organized by Foreign Affairs Office of Chengdu Municipal People's Government and the College of Chinese-ASEAN Arts.



Theme

With the theme of “**Advance Mutual Learning among Civilizations and Map out a Brighter Future**”, the competition is open for university students, artists, researchers, and fine art lovers from China and ASEAN countries. Works from Chinese candidates should be put a special focus on “ASEAN and Me” while works from ASEAN candidates should be centered on “China and Me”.

The competition promotes original works of fine art, photography, short video works and among a variety of forms that facilitate mutual understanding and demonstrate the charm of Chinese and ASEAN college students. It provides a showroom for campus life, ASEAN culture, and fine art, as well as builds a platform between artists, researchers, and fine art lovers. We are expected to advance China-ASEAN relations to a higher level and embrace a more brilliant 30 years.

Categories

Calligraphy & Painting Group:

Types of works: calligraphy, traditional Chinese painting, oil painting, comprehensive painting

The theme of the work: The theme of calligraphy works should follow the theme “Advance mutual learning among civilizations and map out a brighter future”

The theme of painting works should follow the requirements below: Works from Chinese candidates are required to be put a focus on any ASEAN country; works from ASEAN candidates are required to center on China

Submission procedure and specific requirements: see Appendix 1



New Media Group:

Types of works: short-video, vocal, instrumental, and dance works

The theme of the work: The theme of painting works should follow the requirements below: Works from Chinese candidates are required to be put a focus on any ASEAN country; works from ASEAN candidates are required to center on China

Submission procedure and specific requirements: see Appendix 2

Competition Schedule

Call for submission: Sep 15, 2021-Oct 15, 2021

Initial evaluation: Oct 16, 2021-Oct 18, 2021,

The College of Chinese & ASEAN Art will invite experts for the initial evaluation. The scoring criterion will be made by the College of Chinese & ASEAN Arts and there is no limit to the number of winning works.

Re-evaluation: Oct 19, 2021-Oct 22, 2021

Among the initial winning works, ASEAN-China Centre will set up an expert panel to select final award-winning ones .



Award setting

The following awards will be set up for the Calligraphy & Painting Group and the New Media Group respectively:

Gold Award: the winner will obtain the certificate of award and prize valued at ¥3,000.2 winners in each group (One from China and one from abroad);

Silver Award: the winner will obtain the certificate of award and prize valued at ¥2,000.4 winners in each group (Two from China and two from abroad);

Bronze Award: the winner will obtain the certificate of award and prize valued at ¥1,000.6 winners in each group (Three from China and three from abroad);

Excellence Award: the winner will obtain the certificate of award. (unlimited number of places)

Best Organization Award: the winner will obtain the certificate of award (one winner in each group). Selection will be made by ASEAN-China Centre. The selection criteria are based on the number and quality of the works of the organizations participating in the competition. The winning team will be invited to Chengdu to participate in the 2021 ASEAN-China Youth Exchange Week. The winning team can recommend two non-winning students to participate;

Special Contribution Award: the winner will obtain the certificate of Award.

Foreign winners will be invited to Chengdu to participate in the 2021 ASEAN-China Youth Exchange Week. Winners who are not able to participate in offline events will be invited to attend the Virtual Visit Program in Chengdu.



Appendix 1

The submission procedure and requirements of the Calligraphy & Painting Group

1. The E-files of all works are in JPG format, and the resolution of the pictures is not less than 300dpi. The background of the pictures should be as solid as possible, and the size of a single file should not exceed to 15MB. If there are physical works, you must provide at least 3 real shot pictures in different angles. The size of the work (including the package) should not exceed to 50cm, and it must be easy to carry and transport. The content should be positive, and must not contain vulgar, violent, or illegal content. There is no limit to the form, style, and size of the work. The submitted works must be completed independently and originally. Plagiarism work will be disqualified once verified.
2. The description of the work should include a brief introduction or a related story about the work, such as fun facts about the creation process of the work, or relevant cultural knowledge, and thoughts and feelings of the creator.
3. Every piece (set) of work is (are) required to provide the following documents by email or paper materials: application form (appendix 3), a letter of undertaking (appendix 4), the description of the author (students must provide student status certificate), the description of the work, the final photos of the work (E-file should be named "author's last name + name of the work").
4. Delivery method: Please send the paper materials of the application form (appendix 3), a letter of undertaking (appendix 4), and the final photos of the work (E-file should be named "author's last name + name of the work") to the following address:

Address of the paper materials

Address: International Department of College of Chinese & ASEAN Art, Chengdu University, Shiling Town, Chengdu City, Sichuan Province

Contact: Ms. Weng (18030510655)

E-mail address for E-files: ioccaa@cdu.edu.cn



Appendix 2

Submission procedure and requirements of the New Media Group

1. Work requirements for the New Media Group

- **Short video works**

The duration is no more than 5 minutes. It is encouraged that the works are in various forms such as online video programs, feature films, news programs, music videos, public service advertisements, etc., to give full play to the technical characteristics of new media, and observe and explore life and social changes with innovative ways of expression and perspective. Works shall describe the people and things happening in the real world, find out and display the problems with an objective, real, and unique vision, and show the characteristic inner thoughts and humanistic care;

- **Vocal music works**

The submitted materials include audio (MP3 or WAV format) or video (MP4 format, 1920×1080p resolution) and music score (Word version). There is no limit to style, and lyrics and melody should be original. The duration is less than 5 minutes. Candidates must submit their own works, if the works are not original, the original author must be indicated. The same work cannot be submitted to the Teacher Group and the Student Group at the same time. The instructor should be indicated on the student's work if any.

- **Instrument works**

The submitted materials include audio (MP3 or WAV format) or video (MP4 format, 1920×1080p resolution) and music score (Word version), and the duration should be less than 5 minutes. Candidates must submit their own works, if the works are not original, the original author must be indicated. The instructor should be indicated on the student's work if any.



- **Dance works**

The submitted material should be a video with high definition, no shaking, clear sound, and no noise. The video format should be MP4, MPG, or MOV, the resolution should be 1920×1080p, and the duration of solo dance, two-person dance, and three-person dance should be less than 5 minutes. Candidates must submit their own works, if the works are not original, the original author must be indicated. The same work cannot be submitted to the Teacher Group and the Student Group at the same time. The instructor should be indicated on the student's work if any.

2. Technical requirements:

Each work shall be stored in a USB flash drive (one copy) or DVD data disc (three copies) or Baidu Cloud link in standard MPG or MP4 format, with a screen resolution of no more than 1920×1080. Please also print the electronic version of the application form into the CD (Baidu Cloud link). Please use an oil marker to indicate the category of participation, the name of the author, the name of the work, and the duration of the work on the disc bag and disk. Please do not stick self-adhesive tape or write hard pen on the disc. The disc will not be returned. It is highly recommended to use a USB drive for delivery. If the contents of the CD-ROM cannot be copied to the computer or cannot be read, it shall be deemed as an abstention.

3. Delivery method:

Please send the application form (appendix 3), a letter of undertaking (appendix 4), the USB flash drive or CD-ROM of the work by mail or express before the deadline (subject to the postmark or express list date). Please send the application form (appendix 3), a letter of undertaking (appendix 4) and Baidu Cloud link to the email address by e-mail.

Address of the paper materials:

Address: International Department of College of Chinese & ASEAN Art, Chengdu University, Shiling Town, Chengdu City, Sichuan Province

Contact: Ms. Weng (18030510655)

E-mail address for E-files: ioccaa@cdu.edu.cn



Appendix 3

Application Form

Name		Gender	
Nationality		Age	
Phone		E-mail	
School			
Address			
ID/passport			
Name of the work			
Work authorship	<input type="checkbox"/> Individual work <input type="checkbox"/> Team work (team members)		
Category	<input type="checkbox"/> Calligraphy & Painting <input type="checkbox"/> New Media		
Author/team description (Less than 200 words)			
Work description (Less than 500 words)			



Appendix 4

Letter of Undertaking

I (we) own the full copyright of the submitted work, the content of the works does not involve plagiarism, infringement, fraud, etc., and the application materials submitted are authentic.

After the competition, I (we) agree to publish the work by the organizer to its media platforms and all cooperation platforms, and agree to participate in the tour exhibition of the competition at home and abroad; the Organizing Committee can use the material clips of my (our) submitted works within no more than 1 minute for the promotion of the competition.

(Signature/seal)

Date:

