



TARU

TUNKU ABDUL RAHMAN
UNIVERSITY COLLEGE

BEYOND EDUCATION



ISPAK

**INTERNATIONAL
PITCHING
COMPETITION**

25 - 26 October 2021

INVITATION

Dear Sir/Madam:

Tunku Abdul Rahman University College (TAR UC), Malaysia is organizing the iSpark International Pitching Competition (IIPC) 2021 on 25 and 26 October 2021, in conjunction with the International Conference on Digital Exchange and Applications (ICDXA).

We cordially invite you to join the IIPC as participant in the pitching competition, event sponsors, or simply as an audience to this exciting event.

The IIPC 2021 brings together groups with innovative business ideas from all over the world in a platform to pitch and share their innovation with academicians and industry leaders in a quest to search for business investors and funders.

The objectives of the IIPC are:

- To encourage the entrepreneurship and start-up culture among students and entrepreneurs of member institutions of higher learning and organizations of participating nations.
- To provide an avenue for showcasing commercializable projects at an international stage.
- To enhance the relationships among member institutions of higher learning.
- To suggest the directions for respective institutions' entrepreneurship policies

Cont...

INVITATION

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As such, we invite your esteemed institution of higher learning and organization to submit entries for the Idea and Prototype Competition.

For the industry, we invite your esteemed organization to participate as event sponsor to encourage the entrepreneurial and start-up culture among students of the world.

It would be an honor to have you and your institution or organization to join the IIPC.

Thank you.

Sincerely,

Prof Dr Lim Tong Ming

Chair, iSpark International Pitching Competition (IIPC) 2021



PROGRAM

Malaysian Time
(GMT +8 / UTC +8)

DAY 1: 25 October 2021

8.30 am	Join online event
9.00 am	Welcome Remarks Assoc. Prof. Dr. Lee Wah Pheng, Chair, ICDXA Prof. Dr. Lim Tong Ming, Chair, IIPC
9.10 am	Opening Address Prof. Ir. Dr. Lee Sze Wei, President, TAR UC
9.20 am	Launching Ceremony
9.30 am	Keynote 1
10.30 am	Keynote 2
11.30 am	Lunch Break

Attend ICDXA or IIPC

1.00 pm

ICDXA
Plenary 1

IIPC

Idea and Prototype
Competition (Session 1)

3.00 pm

Break

Break

3.15 pm

Plenary 2

Idea and Prototype
Competition (Session 2)

5.15 pm

End

End

Please check your corresponding local time.

PROGRAM

Malaysian Time
(GMT +8 / UTC +8)

DAY 2: 26 October 2021

8.30 am	Join online event
9.00 am	Welcoming & Keynote (Research)
9.30 am	Research Presentation Parallel Tracks 1
10.45 am	Break
11.00 am	Research Presentation Parallel Tracks 2
12.30 pm	Lunch Break
2.00 pm	Research Presentation Parallel Tracks 3
3.30 pm	Break
3.45 pm	Research Presentation Parallel Tracks 4
5.00 pm	Award Giving Ceremony
	For IIPC
	• Idea and Prototype Competition
	<i>Champion, 2nd Place, 3rd Place</i>
	<i>Consolation Prizes X 3</i>
	For ICDXA
	• Best Paper
5.30 pm	End

JOIN THE COMPETITION

IDEA AND PROTOTYPE COMPETITION



CRITERIA

1. Open to all students, alumni, and members of the public.
2. No limits of the number of members in each team.
3. NO participant fee is required.
4. The topic is open and the contents must include, but not limit to the problem statement and solutions.
5. Each team is required to do an online presentation on 25 October 2021 during the slot assigned.
6. Each team is given 5 minutes for presentation and 2 minutes for Q&A.
7. Please submit your presentation slides before 11 October 2021 for assignment of a presentation slot.

JOIN THE COMPETITION

IDEA AND PROTOTYPE COMPETITION



SUBMISSION

1. Submission is open from 1 June 2021 to 11 October 2021.
2. Overdue will not be accepted.
3. The organizing committee has the right to reject any work that violates laws and regulations or fails to meet the requirements of the competition.
4. The decisions by the IIPC Organizing Committee and the judges are final.

PRIZES

Champion: RM 3,000 Cash (Ringgit Malaysia)
2nd Place: RM 2,000 Cash (Ringgit Malaysia)
3rd Place: RM 1,000 Cash (Ringgit Malaysia)
Consolation: RM500 Cash X 3 (Ringgit)

TO REGISTER

[https://forms.gle/
HLM7NV2xpm877SnB8](https://forms.gle/HLM7NV2xpm877SnB8)



A confirmation of acceptance of application will be sent to your e-mail.

JOIN AS SPONSOR

DIAMOND SPONSOR



AMOUNT OF SPONSOR

RM 1,000 (Cash) or more

BENEFITS

1. Digital advertisements (full page)
2. Industrial talk by invitation
3. Logo & corporate video in the event website.
4. Complementary seats to IIPC and ICDXA.

TO SPONSOR

Please fill out the attached form. Thank you.

PLATINUM SPONSOR



AMOUNT OF SPONSOR

RM 500 (Cash)

BENEFITS

1. Digital advertisements (half page)
2. Industrial talk by invitation
3. Logo & corporate video in the event website.
4. Complementary seats to IIPC and ICDXA.

TO SPONSOR

Please fill out the attached form. Thank you.

JOIN US

PARTICIPATE IN COMPETITION, SPONSOR, OR AUDIENCE



By joining the iSpark International Pitching Competition (IIPC) as participant in the competition or as event sponsor, you will automatically get free seats to both the IIPC and the International Conference of Digital Exchange and Applications (ICDXA).

We also welcome all to join as audience for the pitching competition.

Industry players, company executives, venture capitalists, members of academic staff, supervisors of project teams, lecturer, staff, students, and members of public are welcome to join.

Admission as audience is FREE.

To join as audience:

[https://](https://forms.gle/9Ff4ujshvW1kYKiW8)

forms.gle/9Ff4ujshvW1kYKiW8



ORGANIZING COMMITTEE FOR IIPC



Prof. Dr. Lim Tong Ming
Chair, IIPC
Director, CBIEV, TAR UC

Dr. Bradley Ho Chee Yuen
Manager, CBIEV, TAR UC

Ms. Kenise Lee Tzyy Kuan
Senior Assistant Registrar, CBIEV, TAR UC

Ms. Cathy Lim Siok Kian
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Sponsorship Coordination:

Dr. Chin Wan Yoke
Senior Lecturer, FOCS, TAR UC

Website Design:

Dr. Goh Ching Pang
Senior Lecturer, FOCS, TAR UC

Mr. Chin Jia Shen
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ENQUIRIES



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<http://i2hub.tarc.edu.my:8820/IIPC2021/>



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