

Global Leadership Forum

28 October 2021
Online

commonpurpose 

“Disruptor or innovator, campaigner or catalyst, revolution or evolution? How will you change the world?”

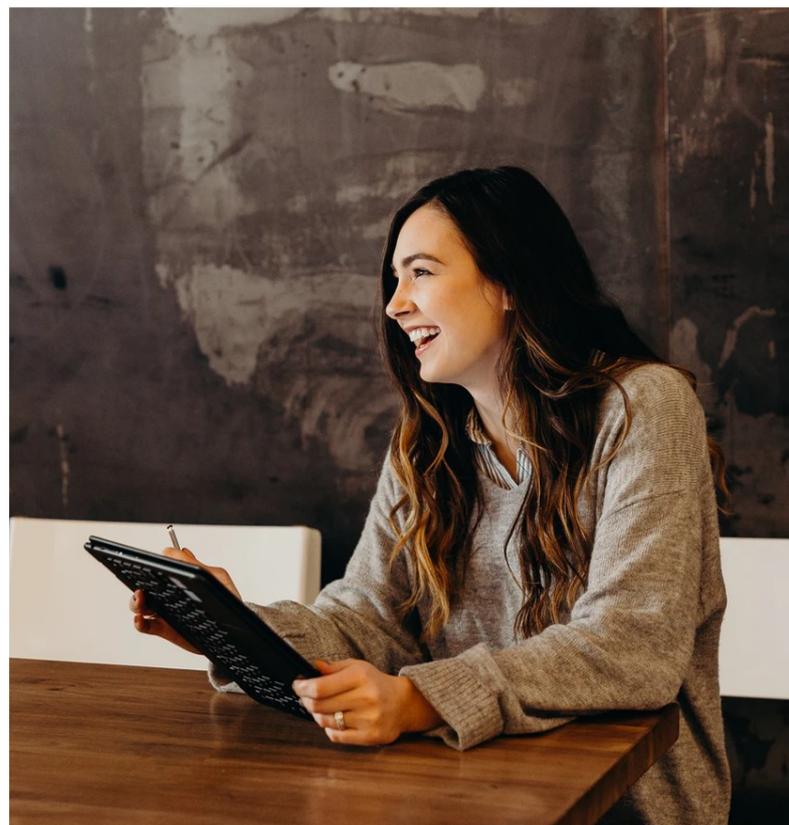
This is the challenge set to students on Global Leadership Forums. The programme gives students a chance to stand up and take ownership of the leadership that will define them, their generation and the impact they will have on the world.

Over **4,252** students from **56** universities have interacted with **100** senior leaders on Global Leadership Forums online across the world since May 2020.



Global Leadership Forums help students to:

- explore key challenges in the workplace and in society
- understand what it means to be a leader
- appreciate when and how to lead across boundaries.



Programme Impact

Students are asked to complete an assessment on their learning and leadership development at the end of each Global Leadership Forum. Across all 8 programmes globally so far, students have scored an average of*:

5.41

out of 6

When asked if the Global Leadership Forum was a **valuable learning experience**

5.18

out of 6

When asked if they have a **better understanding of what it means to be a leader** as a result of the Global Leadership Forum

5.18

out of 6

When asked if they have a **better understanding of how leaders tackle key challenges** as a result of the Global Leadership Forum

5.37

out of 6

When asked if the Global Leadership Forum was **good value for their time**

**Students score on a range of 1–6 (from strongly disagree to strongly agree), our target is an average score of 5.*



“All speakers were outstanding! Hope to have more speakers like these, very aspiring and I can't help but think that this is almost better than a TED Talk. We could ask questions and get answers in the comfort of our home. Really appreciate this opportunity!”

Student, RMIT University

The Learning Journey

The Global Leadership Forum is a carefully designed and curated learning journey which offers students the chance to hear from inspiring speakers from across the world on the biggest issues, challenges and opportunities we face. The programme design allows students the flexibility to explore the issues which matter most to them, and to reflect on these insights in their own leadership journey. Each session is facilitated by our expert team, and students are able to put their burning questions to the speakers.



“I love all the speakers! Also, I love how the duration for each session is just enough. Short but rich and stick to the schedule. I was following through 4 sessions but I don't feel exhausted at all! Thank you very much for the hard work and making this possible!”

Student, Universitas Surabaya

Opening Keynote

A powerful speaker opens the programme to challenge and inspire students to step up as the next generation of leaders.

Leadership Masterclasses (x2)

Through two rounds of Masterclasses, students explore key themes and issues with a range of expert speakers from across different countries and organisations—the big issues that, as future leaders, they need to not only understand but also be able to grapple with. Speakers share their personal experiences and how they have crossed boundaries to make a change in areas they are passionate about. Students can self-direct their learning by choosing the sessions that most resonate with them.

Closing Keynote

We reconvene as a whole group to hear from a closing keynote speaker who pulls the learning together across the sessions, and further inspires the students to go and change the world.

Optional Networking

The programme closes with an optional networking and reflection session, giving students the chance to meet and share their learning with their peers across different countries and universities, in a virtual space.

Reflection and Micro-credential

After successfully completing the Global Leadership Forum, students can earn the Common Purpose **Global Leadership** micro-credential—a digital representation of the skills and competencies they develop through the programme—which can be shared on social media platforms such as LinkedIn.

Previous Keynote Speakers Include...



Pamela Melroy
Former NASA Astronaut, Space Shuttle Commander & Air Force test pilot



Syed Saddiq bin Syed Abdul Rahman
Malaysian politician and activist, Former Minister of Youth and Sports



Tawakkol Karman
Nobel Peace Prize Laureate
Activist and Journalist



Sashi Cheliah
Winner of Masterchef Australia 2018



Katrina Webb
Australia's most decorated Paralympian



Henrik Stenson
Professional Golfer
The Open Championship Winner, Olympic Silver Medallist



Dee Caffari MBE
World-record breaking sailor, Author and Ocean Advocate



Mikhail Sen
Acclaimed Actor, Director and Theatre Maker from Netflix and BBC's "A Suitable Boy"



Julia Gillard AC
27th Prime Minister of Australia, Chair of Beyond Blue, Chair of the Global Partnership for Education



Kevin Rudd AC
26th Prime Minister of Australia and President of the Asia Society Policy Institute



Madame Assistant High Commissioner Gillian Triggs
United Nations High Commissioner for Refugees



Greg Searle MBE
Olympic gold medal winning rower, Executive Coach

Previous Masterclass Speakers and Topics

Topics include:

- A race against time: an entrepreneur's battle to create a zero waste society
- Building networks: from 'shy' to 'star' through the power of networking
- Can big business create the sustainable future the world needs?
- Cross boundary leadership: nurturing diverse and inclusive teams and communities
- Defining the 'WHY' in your leadership
- Driving innovation and leading change
- Financing social impact – making money to do good
- Fostering sustainability in a diverse culture
- From Hype Houses to Head Offices: How TikTok is Changing the Way People and Brands are Communicating
- Graduate skills in the 21st century: how to stand out from the crowd
- Immigration to innovation: overcoming barriers and driving success
- Is health a human right? Health, wellness and medicine in a post-pandemic world
- Leading the change for social justice and racial equality
- Leadership challenges in the pharma sector in the face of a pandemic
- Leveraging the power of digital: a Google Director's mission to upskill the next generation
- Mental health and well-being in uncertain times
- Rewriting the gender equality story
- Shifting the course on Indigenous narratives
- The evolving world of digital media
- The future of digital identity
- The journey from passion to purpose

“I love all of the speakers and I am glad and honoured to be part of this Forum. I love how this forum balances its ideas and sharing of knowledge not only in our respective industries, but also gives importance to our mental health.”

Student, Centro Escolar University

Speakers include:

- Actor & Mental Health Advocate
- Australian Ambassador to Vietnam
- Brand Strategist, TikTok
- CEO, HSBC Italy
- Chief Sustainability Officer, Colgate-Palmolive
- Country Director, Google
- Country Manager, Pfizer
- Creative Lead—Global Business Marketing, Facebook
- Digital News Producer, CNN
- Environmental Sustainability Manager, The UN World Food Programme
- Executive Director, JPMorgan Chase & Co.
- Executive Director, Zero Waste Europe
- Founder, Transgender Victoria
- Fundraising Director, Amnesty International
- Global Vice President – Head of Talent Acquisition, BP
- Global Sustainability & Innovation Manager – Commerce, The Heineken Company
- Head of Experimentation, UNDP
- Head of Learning, CareerTrackers
- Head of New Verticals, Uber Eats
- Head of People, Performance & Culture, KPMG
- Head, Australian Space Agency
- Head, UNICEF Viet Nam
- Managing Director, Boeing Defence
- Microgrid Evangelist - North America, Schneider Electric
- Partner & UK Forensics Leader, PwC
- Partner, Deloitte Consulting
- Policy Director, International Centre for Missing & Exploited Children



Universities Involved

Across the past eight Global Leadership Forums, students have come from the following universities:

Ateneo de Davao University	Philippines	Shanghai Jiao Tong University*	China
Bangkok University	Thailand	St. Scholastica's College	Philippines
BINUS University	Indonesia	Technological University Dublin	Ireland
Bond University	Australia	Thames International College	Nepal
Central European University	Hungary	The University of Hong Kong	Hong Kong
Centre Escolar University	Philippines	University College Dublin*	Ireland
Chinese University of Hong Kong	Hong Kong	Universitas Surabaya	Indonesia
De Montfort University	UK	University of Central Lancashire	UK
Edith Cowan University	Australia	University of Chicago	USA
Fudan University*	China	University of Delhi*	India
Griffith University	Australia	University of Edinburgh*	UK
Keele University	UK	University of Glasgow	UK
King's College London	UK	University of Gloucestershire	UK
KU Leuven*	Belgium	University of Maryland*	USA
Lancaster University	UK	University of Melbourne*	Australia
Lund University*	Sweden	University of Nottingham*	UK
Macquarie University	Australia	University of Nottingham Malaysia*	Malaysia
Mapua University	Philippines	University of Pardubice	Czech Republic
McMaster University*	Canada	University of Pretoria	South Africa
Monterrey Institute of Technology*	Mexico	University of San Jose—Recoletos	Philippines
Murdoch University	Singapore	University of the Sunshine Coast	Australia
National University of Singapore*	Singapore	University of Sydney	Australia
Newcastle College University Centre	UK	University of Technology Sydney	Australia
NOVA University Lisbon	Portugal	University of Witwatersrand	South Africa
Queensland University of Technology	Australia	University of Westminster	UK
Queen's University	Canada	University of Wollongong	Australia
Queen's University Belfast	UK	Western Sydney University	Australia
RMIT University	Australia	Xavier University—Ateneo de Cagayan	Philippines

*Through the Universitas 21 (U21) network

“Overall, it was a significant and cathartic experience. Each speaker made clear their own individual stories, struggles and triumphs. Personally, this was very important because there are plenty of times in which I forget that leaders are human. Thank you for letting me attend this forum!”

Student, University of Sydney

“The programme was inspiring. All speakers encouraged us never stop exploring and be true to ourselves. They also reminded us never be scared to make changes and take risks. This is extremely inspiring to me as I am the kind of person who is afraid of stepping out from comfort zone.”

Student, The University of Hong Kong

“It was wonderful to be a part of a GLOBAL forum - amazing first for me. This was so inspiring. I felt we were united in our humanity and the possibilities for goodness and hope despite the trouble and trauma in the world. With so many optimistic people, we are guaranteed of a future that maintains a sense of humanity, which I feel is the most salient issue of our time.”

Student, Griffith University



Upcoming Global Leadership Forum

Our next Global Leadership Forum Asia-Pacific will take place on **Thursday 28 October, 2.30-6.30pm Singapore Time.**

How does it work?

Each university has the opportunity to send from 50 to 100 students to join this programme. This would cost:

- **SGD 2,500 for up to 50 students**
- **SGD 3,500 for up to 100 students**

This cost includes event management, administration, facilitation and co-ordination, technology platform, sourcing and briefing speakers for 2 x keynotes, 8 x Leadership Masterclasses and issuing of micro-credential.

To have your students participate on this programme, please contact **Veena Haran, Sr. Programmes Director** on veena.haran@commonpurpose.org.



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