



CommTECH Course 2021 Online Edition

Course Title : Social Entrepreneurship in Action

Instructor Coordinator : Dr.oec. HSG. Syarifa Hanoum, S.T., M.T

Media : Zoom Apps

Time : 1-12 March 2021 (GMT +7, Surabaya Zone Time)

1st Session: 15.30 – 18.00

2nd Session: 19.00 – 22.00 (2-3 hours depends on the session)

Synopsis

This course focuses on creating social venture by students, combining the textbook theories and the best practice of socio-preneur experience. Social ventures aim to achieve a “double bottom line” with meaningful social returns, as well as sustainable or competitive financial returns through their products, services, and other business practices. The objective of the course is to prepare students to test the viability of new social opportunities and conduct a feasibility study, either for their own idea or for others.

Schedule

Time	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1	<ul style="list-style-type: none"> Welcome & Opening: Intro to Dept. of Business Management Introduction to the course 	Enterprise & Sociopreneurship	Design Thinking	Value Proposition Design (VPD)	Business Model Canvas
Week 2	Virtual Site Visit	Learning from Virtual Site Visit (Presenting your BMC and VPD, and improvement ideas)	Creating Social Enterprise - Project Plan	Project Progress Review	Final Project Review





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