

## CURRICULUM VITAE



### PERSONAL DATA

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| Name      | Octaviyanti Dwi Wahyurini, S.T., M.AppDesArt, Ph.D.                  |
| Place/DOB | Surabaya/ 1 Oktober 1981   |
| Address   | Rungkut Harapan A/29 Surabaya  |
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### EDUCATION

| Year | Institution   | Program  |
|------|---|--|
| 2020 | Clemson University, Clemson, United States of America | Rhetorics, Communication, and Information Design |
| 2013 | Curtin University of Technology, Western Australia    | Applied Design and Arts                          |
| 2003 | Institut Teknologi Sepuluh Nopember, Indonesia        | Desain Komunikasi Visual                         |

### SHORT COURSES

| Year | Institution   |
|------|---|
| 2016 | Pre-Academic Training, Ohio University, Ohio, The U.S. Department of State                  |
| 2015 | English as Medium of Instruction (EMI) by Bristish Council Indonesia-ITS Surabaya           |
| 2011 | Introductory to Academic Program, The Learning Center, Curtin University, Australia         |
| 2011 | English Academic Program, Indonesian-Australian Language Foundation (IALF), Bali, Indonesia |

### RESEARCH & PUBLICATIONS

| Year | Title   |
|------|---|
| 2020 | Journal Publication:<br>"Rhetorical Approach for a better Human-Computer Interaction"<br>International Journal of Design Practice and Principles<br>Status: Accepted for 2021 Edition |
| 2020 | Doctoral Dissertation<br>"Dramatistic User Experience Design: The Usability Testing of an e-Government System in A Non-Western Setting"   |
| 2019 | Poster presentation, Graduate Research and Discovery Symposium (GRADS):   |

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|      | “Re-imagining the Rhetorics of Human-Computer Interaction: Addressing HCI issues and problems in Non-Western cultures”   |
| 2019 | Conference presentation, Margins Conference 2019:<br>“HCI for All”   |
| 2018 | Conference Paper<br>Design Research Society 2018 at University of Limerick, Limerick, Ireland: The<br>“Rhetorical Appeals in Interaction Design: Decolonizing Design for People of<br>Collectivist Culture”  |
| 2017 | Conference presentation, The Carolina Rhetoric Conference 2017, University of<br>South Carolina. Columbia, S.C.:<br>“Technology and The Nearing of the Singularity: A New Panhellenism?”   |
| 2015 | First author, poster presentation, The 9 <sup>th</sup> International Conference on Researching<br>Work & Learning, Singapore, 8-12 December 2015:<br>“An Empowerment for Red-light District Community through T-Shirt and Screen<br>Printing Workshop for Surabaya Souvenir: 'Dolly' Shutdown Aftermath” |
| 2014 | First Author, The International Journal of Design Management and Professional<br>Practice, Vol 7 Issue 2, March 2014:<br>“Brand Identities for Cities: Enhancing Graphic Designer Expertise in City<br>Branding Practice”  |
| 2013 | “Developing Street Food Vendor’s Vernacular Visual Identity to Support Tourism<br>Industry in Surabaya”<br>Conference Papers; 2 <sup>nd</sup> International Conference on Creative Industries,<br>Majapahit Hotel, November 13 <sup>th</sup> 2013, Surabaya, Indonesia                                   |
| 2013 | “Brand Identities for Cities: Enhancing Graphic Designer Expertise in City<br>Branding Practice”<br><a href="#">Virtual Presentation</a> : Seventh International Conference on Design Principles and<br>Practices, 8 <sup>th</sup> March 2013, Chiba, Japan  |
| 2012 | “The Significance of City Logo in City Branding Strategy”<br>Conference Proceedings: Recent Researches in Engineering Mechanics, Urban &<br>Naval Transportation and Tourism 2012<br>Cambridge UK, 25-27 January 2012  |
| 2009 | “Surabaya City towards the Centre of National Creative Industry”<br>Research Team Member, Ministry of Education and Culture  |
| 2007 | “Visual Studies on Science Comic for Elementary Students”<br>IDEA Design Journal Vol. 2 2007   |