



# Introduction for Cross-cultural Engineering Project (CEP)

– Global, Industrial, and Community Cooperative PBL –



Shibaura Institute of Technology  
@ Omiya Campus, Japan

## Cross-cultural Engineering Project (CEP)



- Global PBL (Project Based Learning) for synthetic problem solving based on multi-cultures and multi-discipline.
- Design as an engineering educational program based on system thinking.

CEP is held in three area.

1. Glocal problem at KMUTT in Thailand,
2. Industrial & community cooperative at SIT in Japan,
3. Innovative creation at FCT/UNL in Portugal



# Aim of CEP

## CEP enables:

- To acquire the synthetic problem solving capability to be internationally attractive
- To acquire concepts and technologies on “Systems thinking”, “Systems Method (Engineering Method)”, and “Systems Management (Project Management)”
- To acquire a capability of work as a member of an international and/or interdisciplinary team

Based on Global PBL through the problem solving experience

## Time, Venue & Members

### Time:

2020/12/10 – 2020/12/18

### Venue:

Web based project

### Team members:

14 Japanese Students

46 Other nationality Students, total 60 students  
(Thai, Vietnam, Malaysia, Indonesia, Mongol)

1. SIT, Shibaura Institute of Technology
2. BUA, Bunsei University of Art.
3. KMUTT, King Mongkut's University of Technology Thonburi
4. SUT, Suranaree University of Technology
5. HUST, Hanoi University of Science and Technology
6. ITS, Sepuluh Nopember Institute of Technology
7. Malaysia's universities
8. IET, Mongol Koosen college of Tech.

### English Communication (More is better):

Students have to communicate in English, even if they use freely various devices and services, such as electronic dictionaries, smartphones and the Internet.

# Role of TA & Professor



## Role of Teaching Assistants (TA):

5 students (Japanese & Thai) from SIT

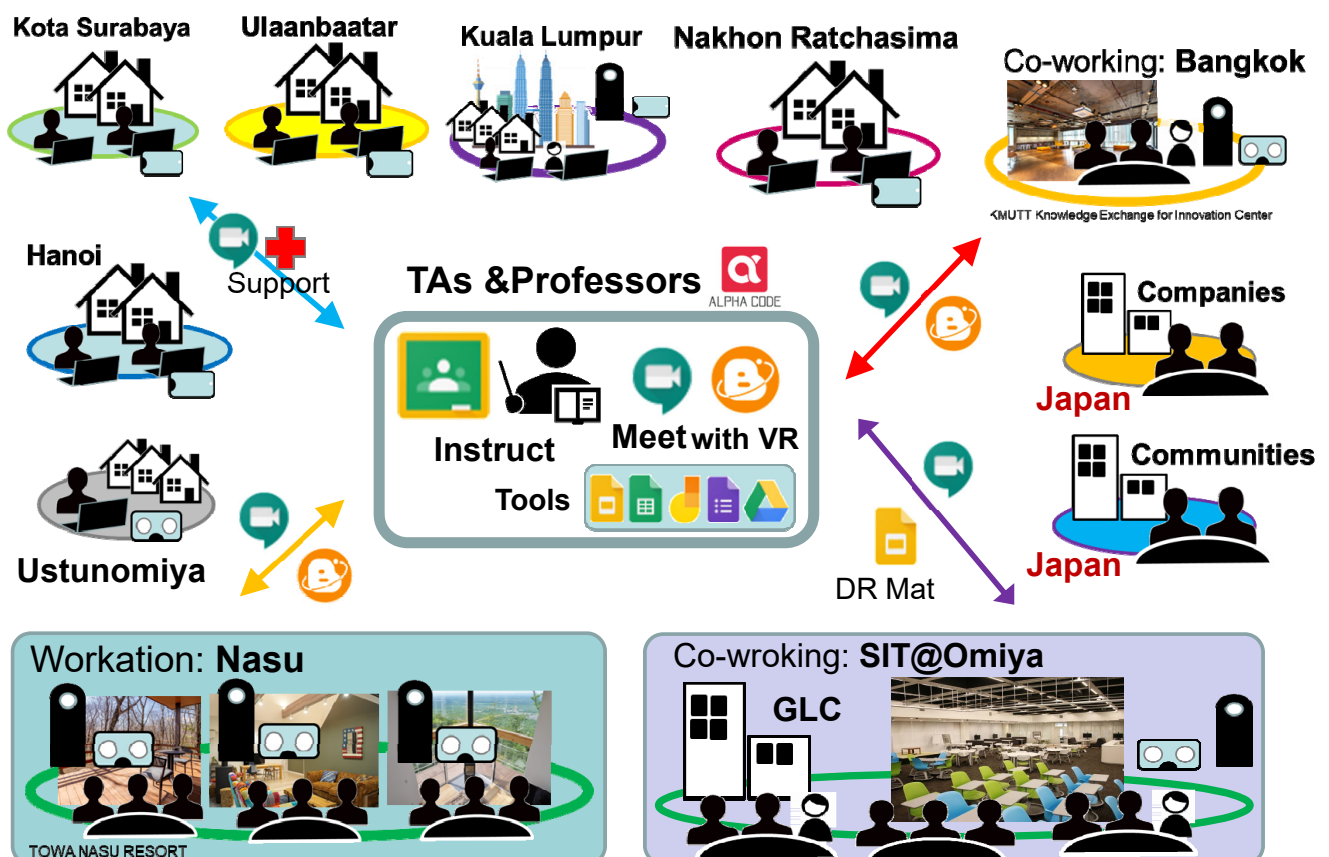
TAs advise the teams to coordinate with the local staff, to support the management of teams.

## Role of Professors:

Professors act as an assumed investor to project. They make various kinds of comments and suggestions in the Design Review (DR).

Comments from various points of view among lecturers are allowed. Basic stance is to pay respect to students' ideas and opinions; The lecturers should not force the students to follow their comments.

## Cyber & physical space

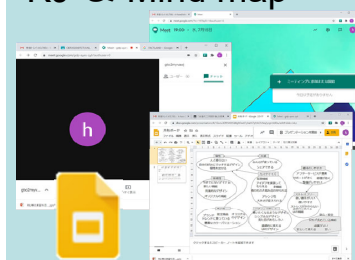


# Google Class room

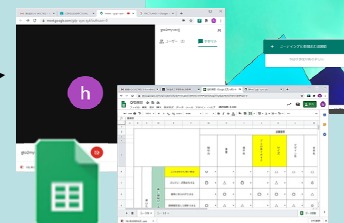


## Google Classroom

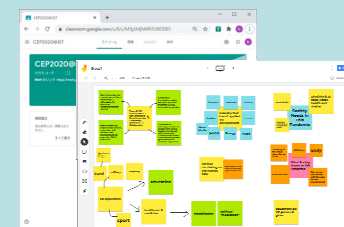
### KJ & Mind map



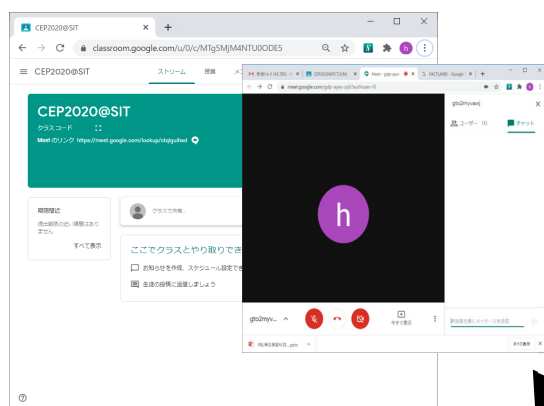
### Matrix



### Idea creation

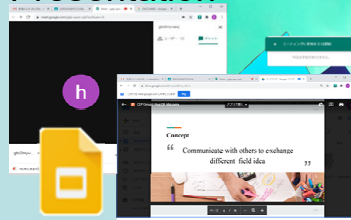


## 1. Announce and Instruct for the whole by Classroom's Meet



## 2. Work in each team By Google Meet using tools

### Presentation



Team 1

KMUTT	SIT	ITS
KMUTT	BUA	ITS

Team 6

KMUTT	SIT	HUST
KMUTT	SIT	HUST

Team 2

SUT	SIT	IET
SUT	BUA	IET

Team 7

SUT	SIT	ITS
SUT	SIT	ITS

Team 3

KMUTT	SIT	HUST
KMUTT	SIT	HUST

Team 8

KMUTT	Malaysia	IET
KMUTT	Malaysia	IET

Team 4

SUT	SIT	Malaysia
SUT	SIT	Malaysia

Team 9

SUT	HUST	ITS
SUT	HUST	ITS

Team 5

KMUTT	SIT	Malaysia
KMUTT	SIT	Malaysia

Team 10

SUT	Malaysia	ITS
SUT	Malaysia	ITS



# Oh my God experience



## Improvisation Education\*

In CEP, unexpected troubles, which people meet with very frequently in the real world, will be induced by intention.

This “Oh my God” experience should trigger the improvement of competency.

Each team will be requested to reconstruct the process of solving the problems by rescheduling.

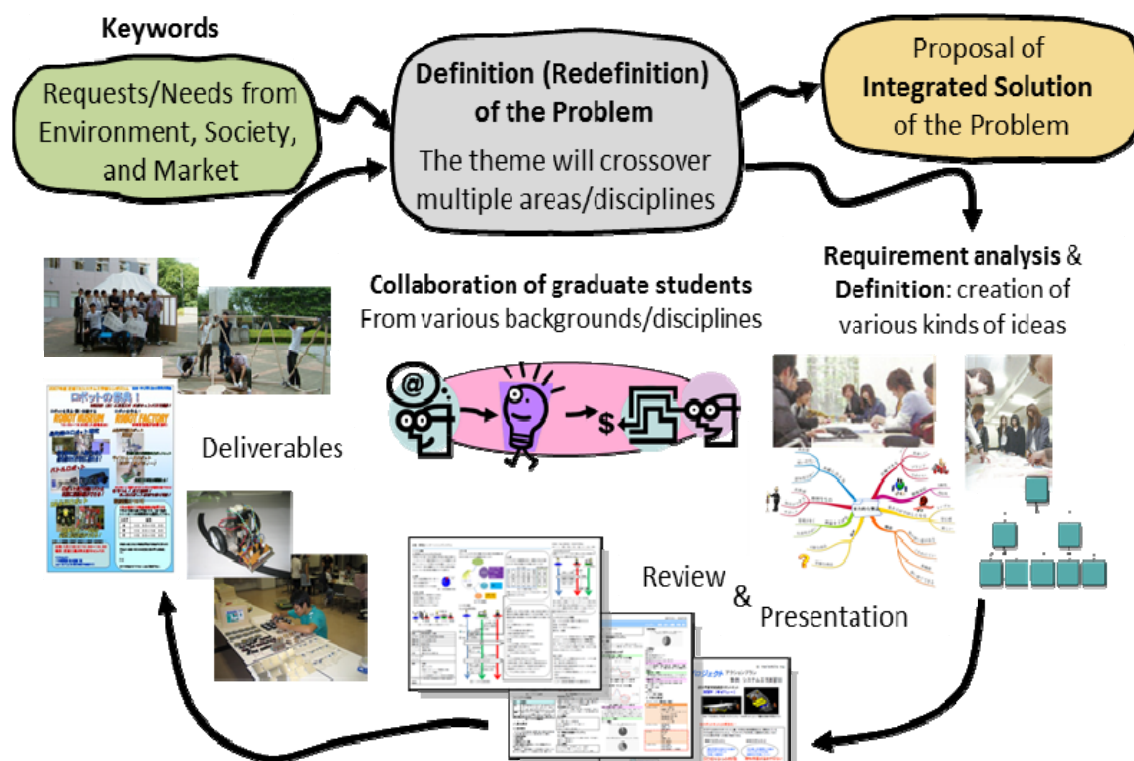


Creatively adaptation skill to unexpected changes in a project



\* Improvisation education has been performed to obtain creatively adaptation skill to unexpected changes in a project. As an examples, MIT and Stanford.

## Practical Process



The solution would be formed by correlating various science and technology each other, which has been obtained through environment and social activities

Day		Project activities	CEP Schedule
Pre Process	Web form	1 <sup>st</sup> outcomes assessment (Rubric) Video presentation for project themes (5min/themes) Team-Forming questionnaire	
Day 1 Thu. 12/10	AM	Opening ceremony and Guidance Self introduction by Prof., Staffs & TAs and Icebreaking Group announcement	
	PM	Give details of theme for each group from companies & communities Confirmation of theme	
Day 2 Fri. 12/11	ALL	Requirement analysis and definition Goal setting with including prototyping	
Day 3 Sat. 12/12	AM	Schedule planning for activities Budget planning and its submission Preparation for Design Review	
	PM	Design Review (DR)	
Day 4-6 at NASU Sun. - Tue. 12/13 - 12/15	ALL	Thinking and activities for NASU TABIMAE	
Day 7 Wed. 12/16	ALL	Reset goal and reschedule for the activities via DR's comments Remake business model with a prototype	
Day 8 Thu. 12/17	ALL	Decide business model through evaluating a prototype Preparation of the final presentation	
Day 9 Fri. 12/18	AM	Final Presentation	
	FM	Closing ceremony	
Post Process	Web form	Report of Expenditures and 2 <sup>nd</sup> Outcomes assessment, PROG competency test	

## Pre-process:

### The web based project



## Video presentation:

Issues and problems raised by companies and communities are delivered via video presentations.

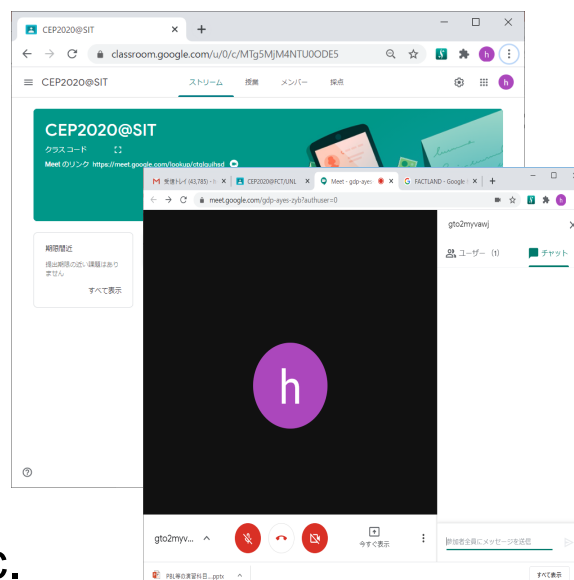
## Group Formulation:

Total of 10 teams.

Each team is made up of a total of six students, two from each nationality.

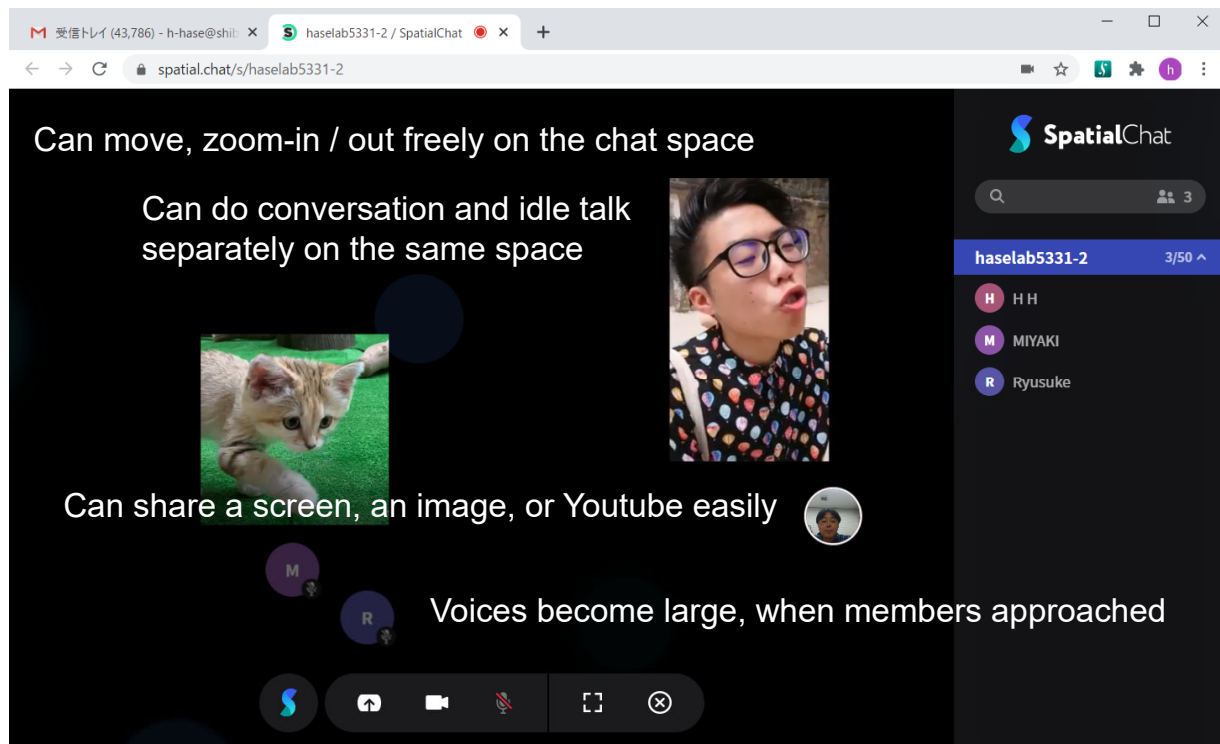
## 1<sup>st</sup> outcomes assessment:

Self-evaluation by the rubric.

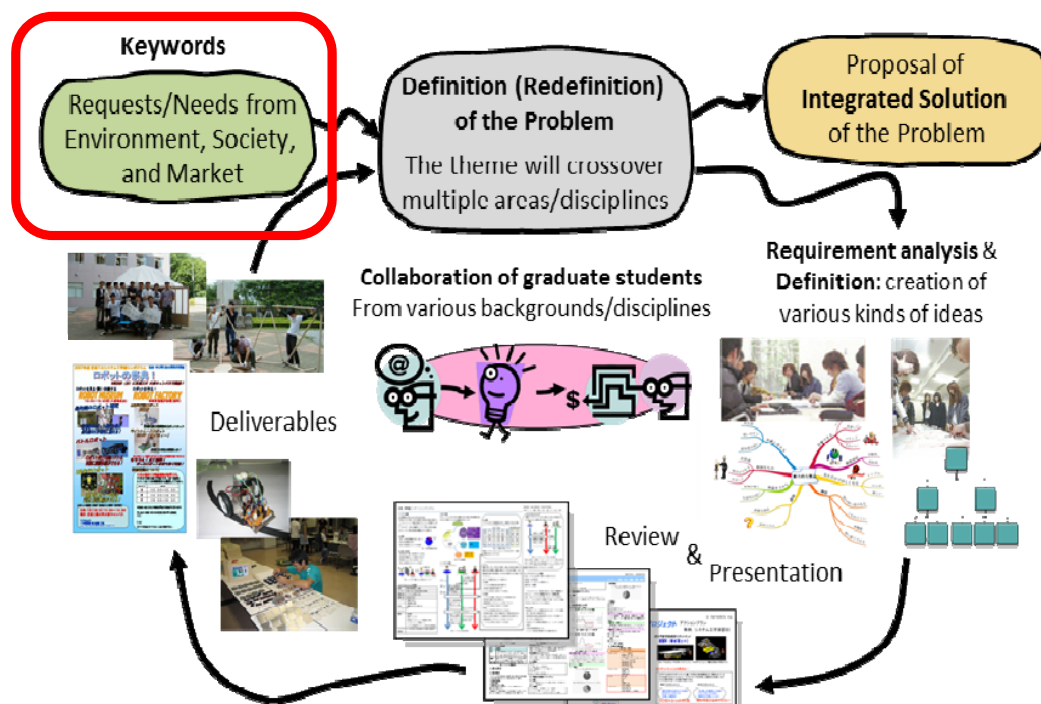


# Day 1: Icebreaking on SpatialChat

Self introductions and team member fellowship through simple games.



# Day 1: Theme of the project



The solution would be formed by correlating various science and technology each other, which has been obtained through environment and social activities

# Day 1: Theme of the project



The theme of a project:

- ❑ The issues are provided from companies and communities. The issue should be referred for setting the theme.
- ❑ Theme setting is started from finding student's interested problem.

**Free theme**

All through the project, students are expected not only to make a plan but also make a design, implementation and a fieldwork.

## The Issues from Company & Community



From company candidates:

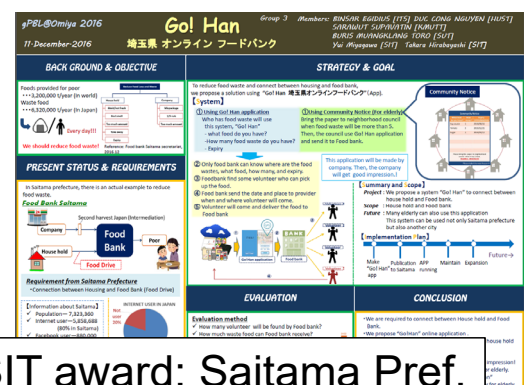
- (1) SHIZEN ENERGY Inc.
- (2) Kanepackage Co., Ltd.
- (3) Alpha Code Inc.
- (4) INDUSTRIAL-X Inc.



TA award: Kanepackage

From community candidates:

- (1) Nasu-machi, Tochigi Pref.
- (2) The Tourism Bureau of Nasushiobara city
- (3) Saitama Pref.
- (4) Saitama-shi & Open Street Inc.



SIT award: Saitama Pref.

# Day 1: Free theme of the project



Some keywords should be referred for setting the theme.

All through the project, students are expected not only to make a plan but also make a design, implementation and a fieldwork.

Keyword:

Ecology, Energy, Eco-tourism, Community development, Service, Mobility, Welfare and medical system, Disaster prevention, Multi-language communication, User experience, Innovation, Education system, Global leadership, Others (student's idea)

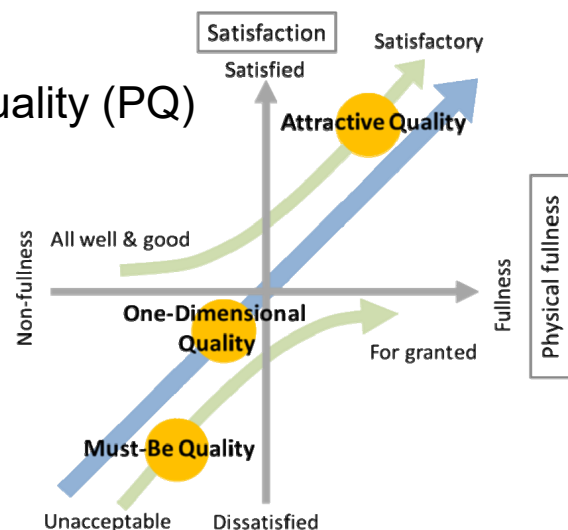
## Day 1: Attractive Quality



- ◆ Introduce viewpoint of Product Quality (PQ)
- ◆ Apply Kano model for PQ

Kano model has classified the product quality into five categories.

Evaluations of same quality element through progress of time change with "AQ -> ODQ -> MBQ".



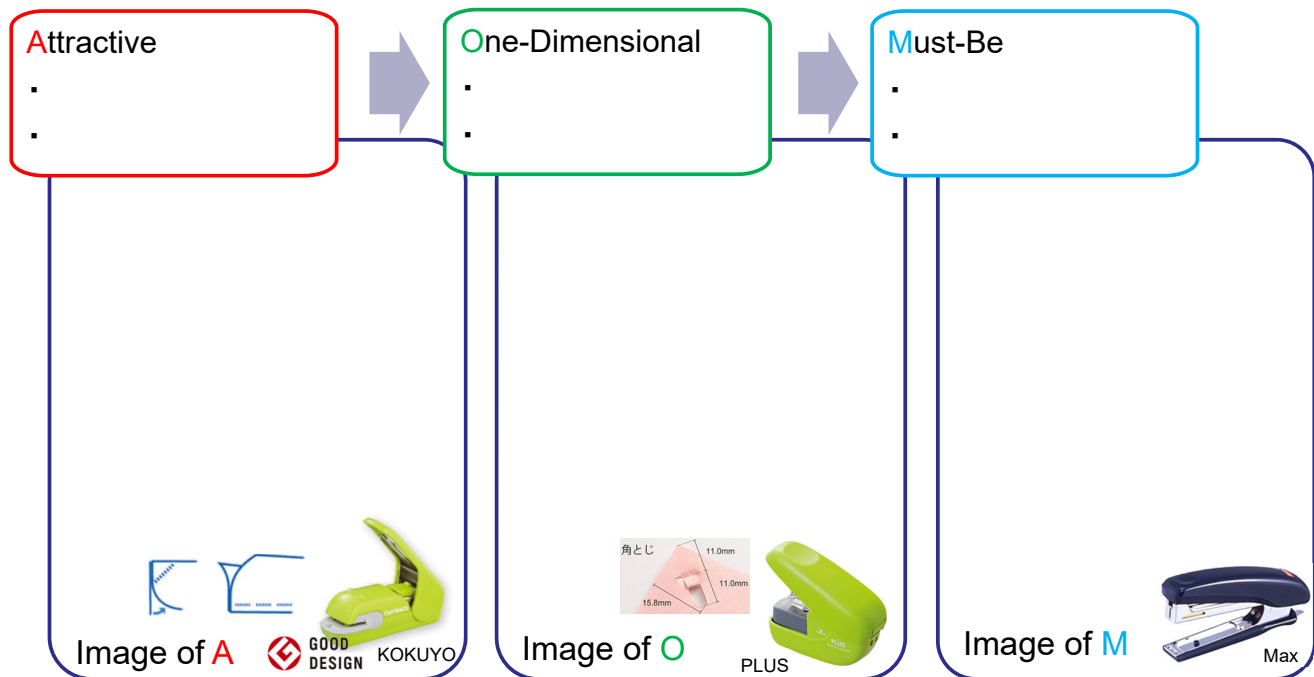
Quality elements	Customer response	
	Fullness of Quality	Non-fullness of Quality
Attractive Quality (AQ)	Satisfaction	All well and good
One-Dimensional Quality (ODQ)	Satisfaction	Dissatisfaction
Must-Be Quality (MBQ)	Taking for granted	Dissatisfaction
Indifferent Quality (IQ)	Not provide satisfaction and dissatisfaction	
Reverse Quality (RQ)	Dissatisfaction	Satisfaction



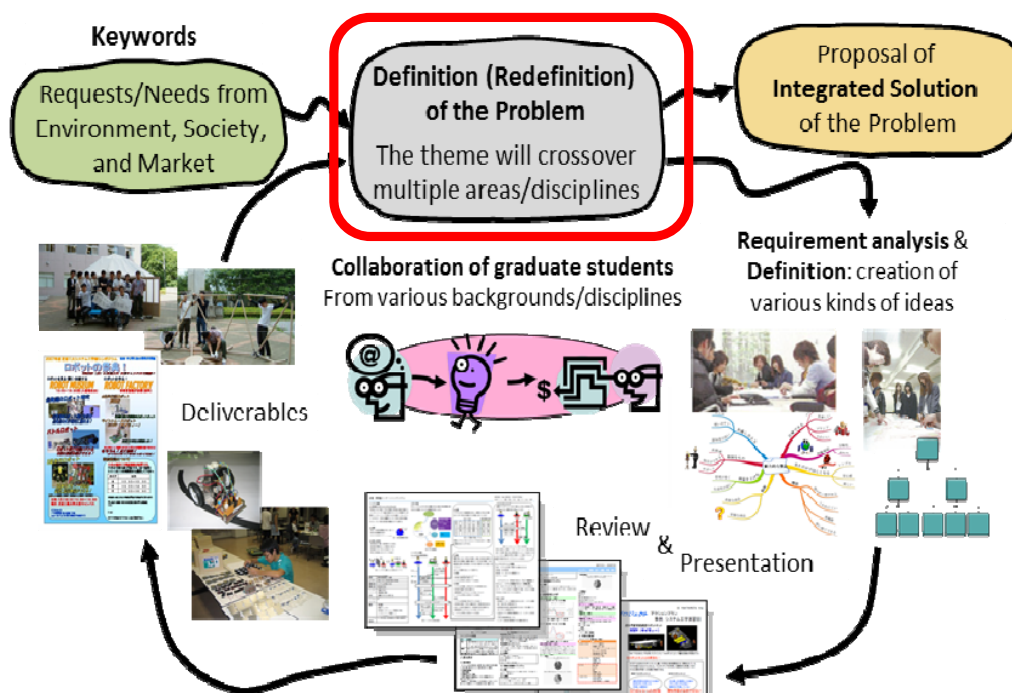
# Day 1: Explore to Attractive Quality



To explore product for each quality, and draw an image



## Day 1, 2: Definition of Project



The solution would be formed by correlating various science and technology each other, which has been obtained through environment and social activities



# Day 1, 2 : Definition of the Problem



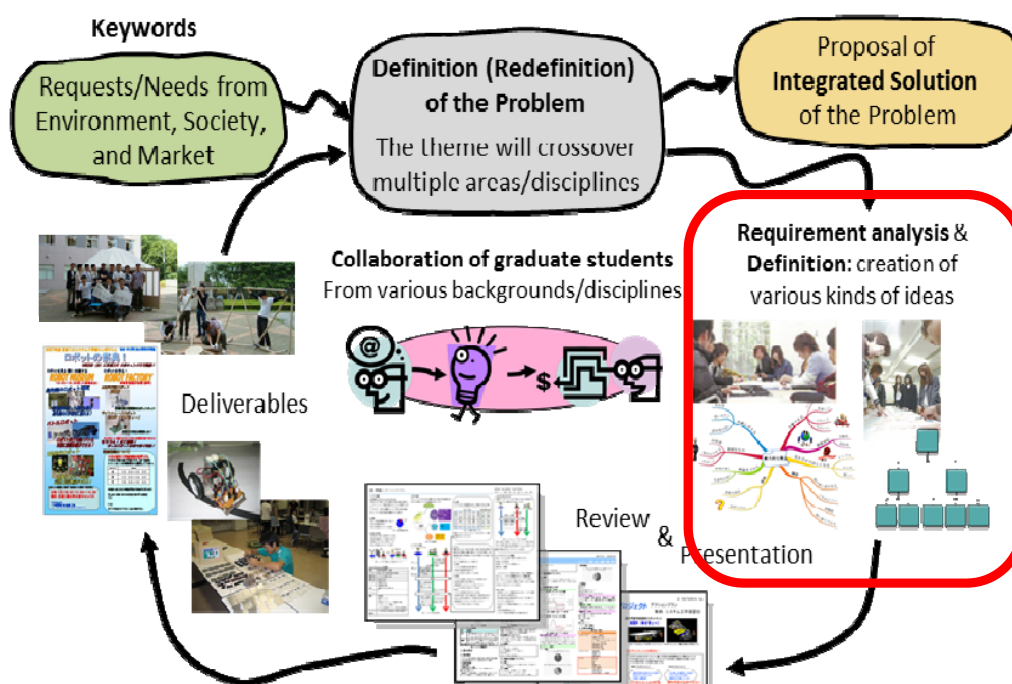
Using learned methods and thinking process in Systems Engineering courses as a systematic communication tools, such as BrainStorming, KJ method, Mind map etc.

Go to field research in each country, if required.



Using sticky notes during discussions open to any challenge

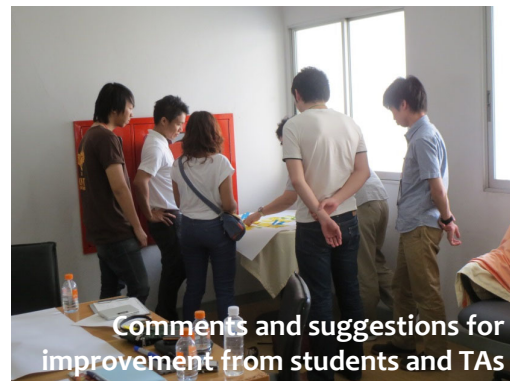
## Day 2: Requirement Analysis and Definition



# Day 2, 3: Requirement Analysis and Definition

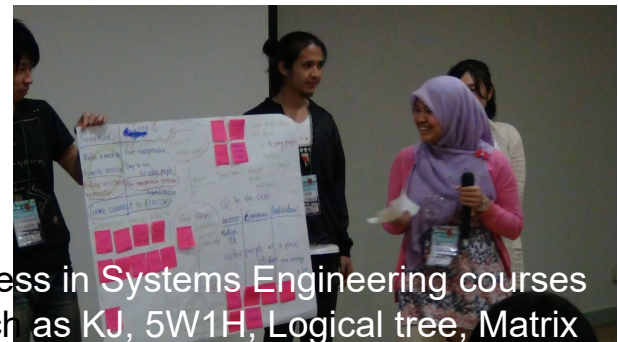


- ✓ Requirement analysis
- ✓ Goal setting
- ✓ Assessment planning
- ✓ Budget planning
- ✓ Schedule planning for activities

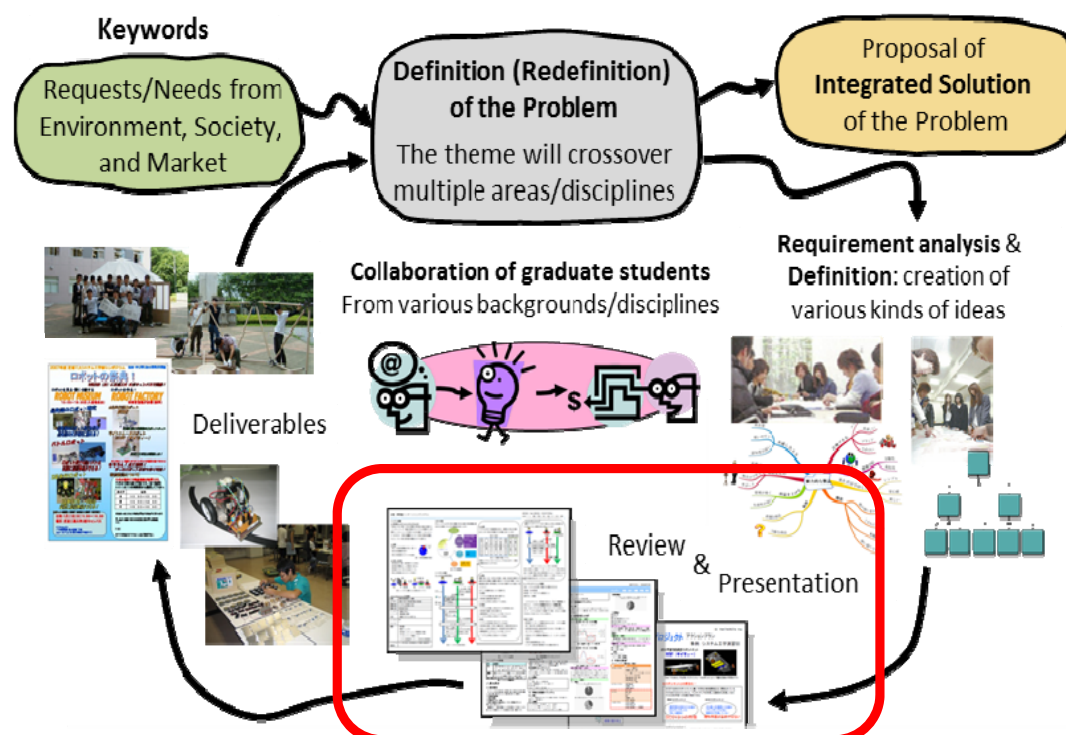


- 
- ✓ Preparation of design review (DR) materials

Using learned methods and thinking process in Systems Engineering courses as a systematic communication tools, such as KJ, 5W1H, Logical tree, Matrix method, Quality Function Deployment etc.



## Day 3: Design Review (DR)



The solution would be formed by correlating various science and technology each other, which has been obtained through environment and social activities

# Day 3: Standard of Evaluation for DR



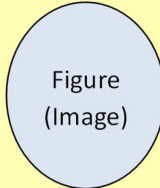
In DR, evaluation is made with scale from 1 to 5, by using the standards (1) through (6) shown below.

The actual evaluation will be conducted in 2 levels consecutively;  
(a) Evaluation by students among groups, (b) Evaluation by the professors and TAs.

- (1) What are the requirements for the theme?
  - Are Background and Objective stated clearly?
  - Are Present Status and Needs analyzed well?
- (2) What is the goal to meet the requirements?
  - Are any ideas and proposals clearly described to reach the goal?
- (3) Was the relationship between Requirements and Goal an appropriate one?
- (4) Was the Evaluation Method planned properly?
- (5) Was the Budget Plan planned properly?
- (6) Did the resource and the oral presentation help your understanding?

## Day 3: A3 Material for DR



Title	Group ID, Date	Member List
1. Background and Objective  2. Present Status and Requirements  3. Strategy and Goal	5. Implementation Plan  6. Evaluation  7. Conclusion	<div style="text-align: center;">  <p>Figure (Image)</p> </div>
4. Summary and Scope 4.1 Requirements 4.2 Evaluation Methods	8. Implementation Schedule - Milestone	

A3 Material is used for DR at many Japanese companies, such as automotive or electric-appliance companies, Mitsubishi, Toyota...



# Language Connect

## Background & Objective

Language barrier has been one of the biggest problem since we have languages. Thai and Japanese people are not an exception. As both Thai and Japanese is not the official language, they need English in order to communicate with each other. However, both of them are not native speaker either. Therefore, we need a good solution to solve language barrier issues, as it would help in both communicating with each other and for working with international company.

## Present Status and Needs

- 375 Million people use English as first language and other 375 million as second language
- Two-third of the world's scientist read English publication
- 700,000 people go to UK to study English
- Students have to learn English as a second language in their school

Thailand	Japan
English in class cannot use in the real life	Can read and write English Not good at speaking it
Good at grammar but bad at speaking	To study English for the test. After test, we forget that English
Don't have chance to practice with native speaker	There is no situations of speaking English
After test, we forgot what we learned	For the entrance examination
Thai are afraid to speak native	Too shy

	Level Evaluation	Chat Category	Spoken	Chat	Hand	All
Language Connect	0.0043864	0.0041111	0.1491256	0.0702049	0.0029505	0.0069042
Video call	0.0040475	0.0050944	0.0103802	0.0114044	0.0071074	0.0491212
Google	0.0040475	0.0118822	0.0064711	0.0268332	0.0231119	0.1281707
LINE	0.0040475	0.0011889	0.0191935	0.0617584	0.0210183	0.1991859
YouTube	0.0040475	0.0000000	0.0001702	0.0113802	0.0000000	0.0013802
Twitter	0.0040475	0.0000000	0.0016626	0.0113344	0.0110825	0.0094418
Skype	0.0040475	0.0113382	0.0338010	0.0073719	0.0117987	0.1683174
Facebook	0.0040475	0.0108822	0.0064711	0.0034402	0.0026833	0.0110866

## Group G – 16 Feb 2014

## Yuki, Yuta, Ryosuke, Yuka, Tee, Pare

## Strategy and Goal

We propose the new social network system as a solution for English language learning problem. This solution would provide a lot of great opportunity for students to practice their English with native speakers.

## Evaluation

## Schedule Action

Day 6	Day 7	Day 8
Feedback from DR comment	Evaluation	Final Presentation
System Design	Final Present Preparation	

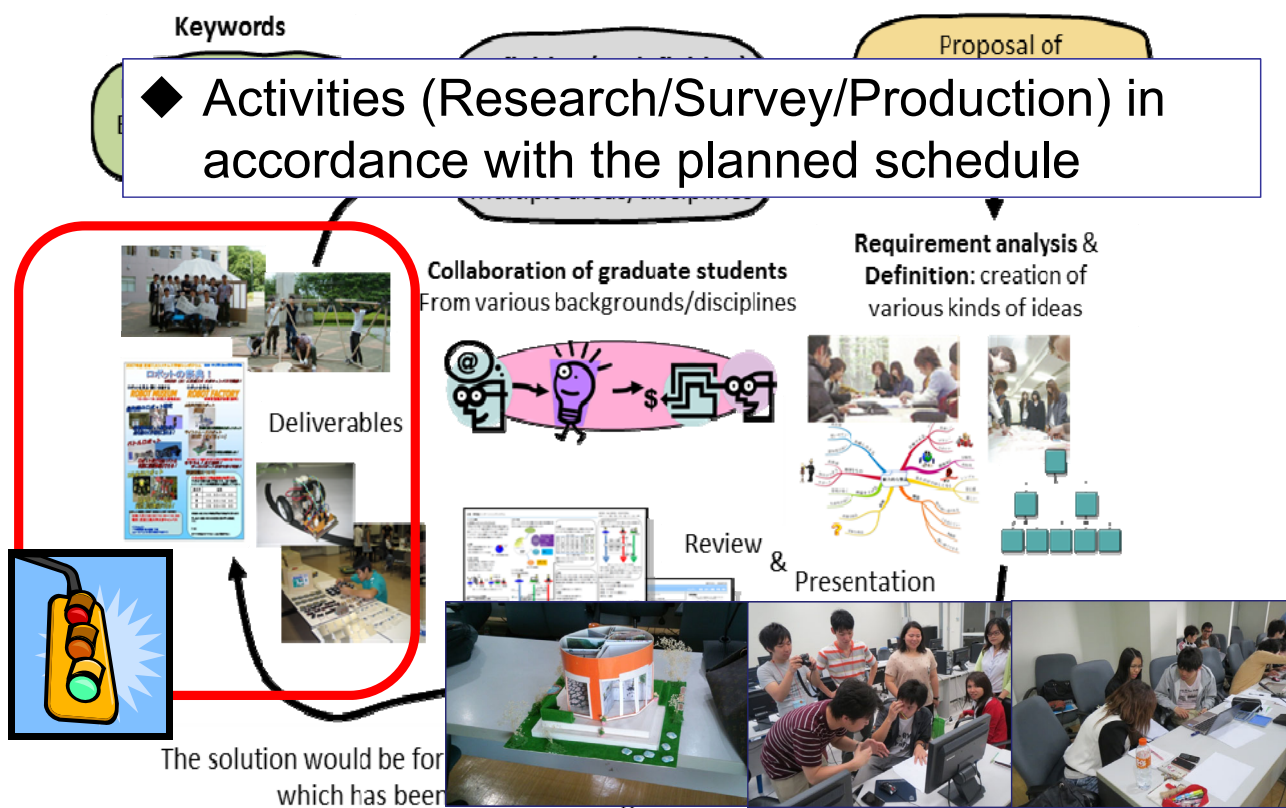
# Royal Resort NASU

<https://www.nasukogen.org/brochures/>

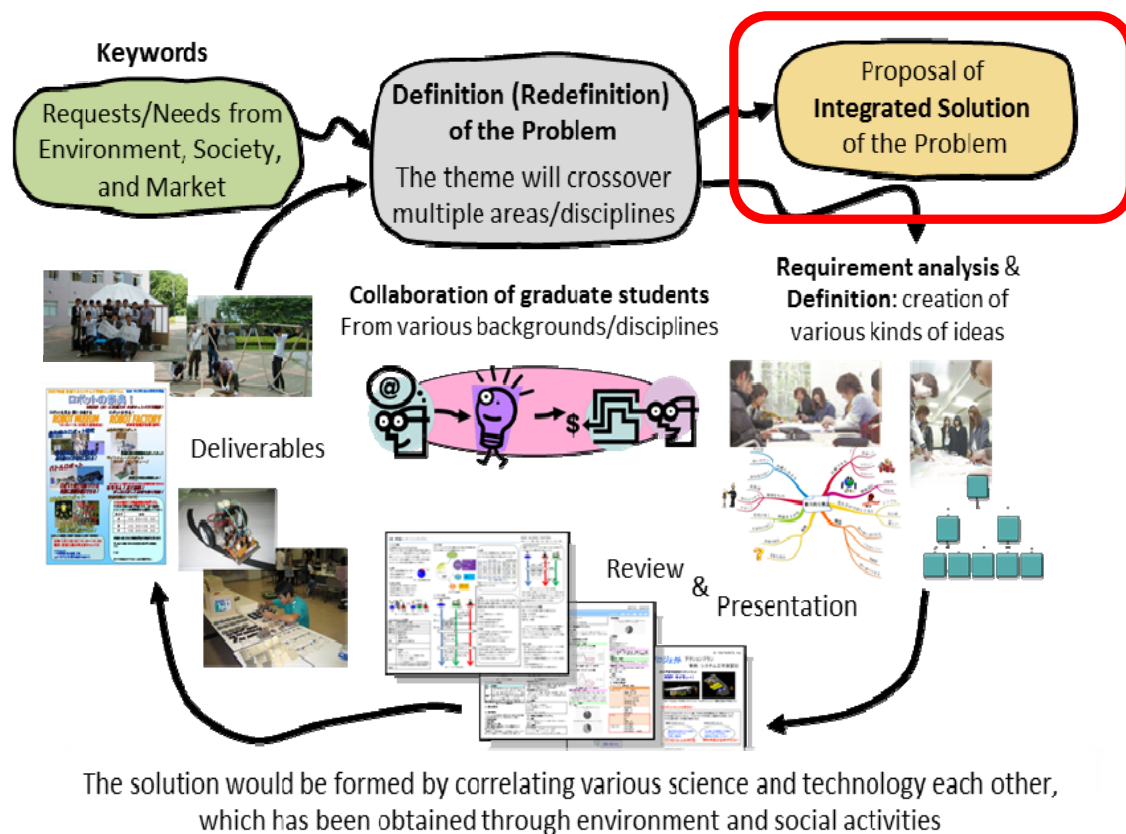
<http://onsen.nasukogen.org/>



## Day 7, 8: Scheduled Actions



# Day 9: Final Presentation





# Day 9: Final Presentation material



The A3 Material should include following points for the final presentation.

## Background and Objective

### Requirement Analysis

Present Status and Needs, Objective Analysis

Requirements, Strategy, and Goal

Criteria plan for evaluation

### Implementation

Summary and Scope

Implementation Plan

### Evaluation

Evaluation Method

Evaluation Result

### Conclusion

# Final Presentation



## Green Room(緑の部屋)

**Background and objective**

Decrease of tree by deforestation  
Environmental problem

**We want to implant the children to conserve the forests.**

**Strategy and goal**

We propose the room that make children to understand the importance of protecting the forest and we create the Tree Bank. **These 2 strategies can increase the forest.**

**Tree Bank**  
Tree bank is the area for exchange the young plant (from children) to money.

**Summary and scope**

The project created for educate the children to get knowledge about the important of the forest.

**Scope**

- The interesting group who will join this project is the children and the elders.
- Make good habit in children for good starting point to grow up to nice people.

**Space design (room) for this project.**

- Hot Room (simulation the calamity)
- Cool Room (simulation the beautiful environment)
- Sea Room (explain the environment importance)
- Helping Forest (teach about how to grow the tree)
- Growing Forest (the space for do grow tree activity)
- Green Game (the space for game activity that give the knowledge about environment)
- The Tree Bank

**Tree Bank flow chart**

**Member List**

Junichi Kawasaki	Makoto Sugawara
Kanitta Maneerat	Monenarpas Limleartponboon
Mai Ishibashi	Nattakrit Limjantong

**Take the questionnaire**

- Understanding of environmental issues (Such as in which there is no problem that the tree would happen)
- Evaluation of the Green room
- Awareness to the Green room
- The advantage of working on environmental issues (Which becomes the money by selling the trees)

**Survey result**

In your opinion, which topic is important for children about the environment?

Topic	Percentage
Why the forest is...	28%
The effect when L...	24%
How to help the f...	24%
How to separate L...	10%
Harm to water	11%
Other	2%

Do you interest to join the green room?

Response	Percentage
Yes	87%
No	13%

In your opinion, we should have the green room in your country?

Response	Percentage
Yes	94%
No	6%

**Conclusion and future work**

- We created the Green room that incorporates the ideas of many people.
- We must consider to build a place of the green room.



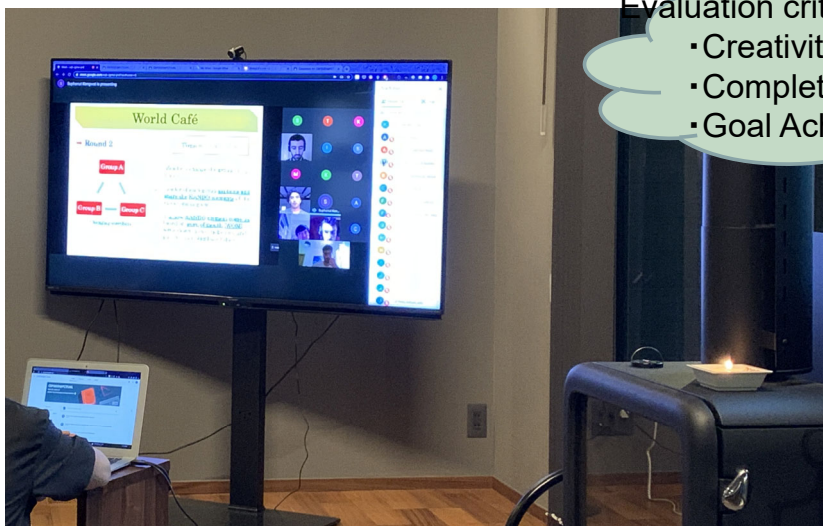
# Day 9: Standard of Evaluation for Final Presentation

The final presentation are evaluated with scale from 1 to 5, based on the following evaluation standards.

The actual evaluation will be conducted in 2 levels consecutively;  
(a) Evaluation by students among groups, (b) Evaluation by the professors and TAs.

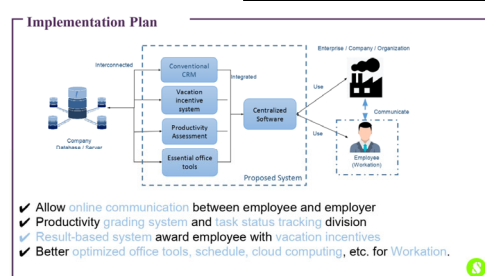
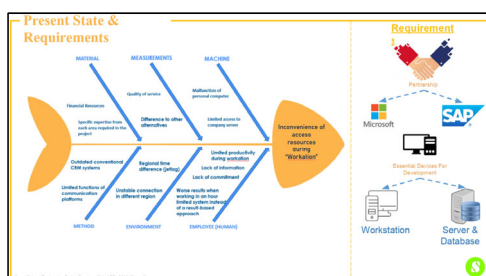
- (1) Creativity: Did the group obtain creative results?
- (2) Usefulness: Did the group obtain results that hit the point of the theme, which is useful in general or global problem solving?
- (3) Completion: Did the group obtain results with higher degree of completion through analysis, plan, and evaluation?
- (4) Feasibility: Did the group set a goal with an adequate level of feasibility?
- (5) Achievement to the Goal: Did the group achieve the goal that was set at the beginning?

## Day 9: Final Presentation



Evaluation criteria for Project Deliverables:

- Creativity
- Usefulness
- Completion
- Goal-appropriate
- Goal Achievement



# Post-process: Outcomes Assessment



## gPBL Outcomes Assessment Sheet

(for student)

YYYYMMDD: \_\_\_\_\_

Department: \_\_\_\_\_  
Group Number : \_\_\_\_\_ Bachelor/Master \_\_\_\_\_ Grade: \_\_\_\_\_ Student Number: \_\_\_\_\_ Name: \_\_\_\_\_

### Personal Outcomes Assessment by yourself and peer students (High:5,4,3,2,1:Low)

	Learning Outcomes	Competency	Self Assessment: Pre gPBL	Self Assessment: Post gPBL	Peer #1	Peer #2	Peer #3	Peer #4	Peer #5	Peer #6	Average of Peer
					Student Name	Student Name	Student Name	Student Name	Student Name	Student Name	
Personal Outcomes	Work in multi-culture and interdisciplinary team	Communicate and teamwork in multi-culture and interdisciplinary team									
	Engineering Design	Design system, service and process which satisfy needs and constraints									
	"System Thinking" - Solve interdisciplinary problem by understanding engineering process	1. Understand engineering process and apply it to solve interdisciplinary problem. 2. Recognize and analyze problem, and design and evaluate solution.									
	"Engineering Methodology" - Apply engineering methodologies to solve interdisciplinary problem.	1. Understand engineering methodologies and apply them to model, and determine system.									
	Leadership (especially for graduate student)	Can find out about a situation and can exert the leadership in quick response to the status of group									

Evaluation on Learning Outcomes is made after the Global PBL was completed.

### Team Outcomes Self Assessment (High:5,4,3,2,1:Low)

	Project Outcomes	Description	Self Assessment:
			Post gPBL
Team Outcomes	Creativity	Propose creative system and service	
	Usefulness	Propose useful system and service	
	Completion	Obtain results with higher degree of completion through analysis, plan, and evaluation.	
	Feasibility	Technically, socially and economically feasible	
	Achievement	Achieve goal	
	Written and Oral Presentation	Written presentation Oral presentation	

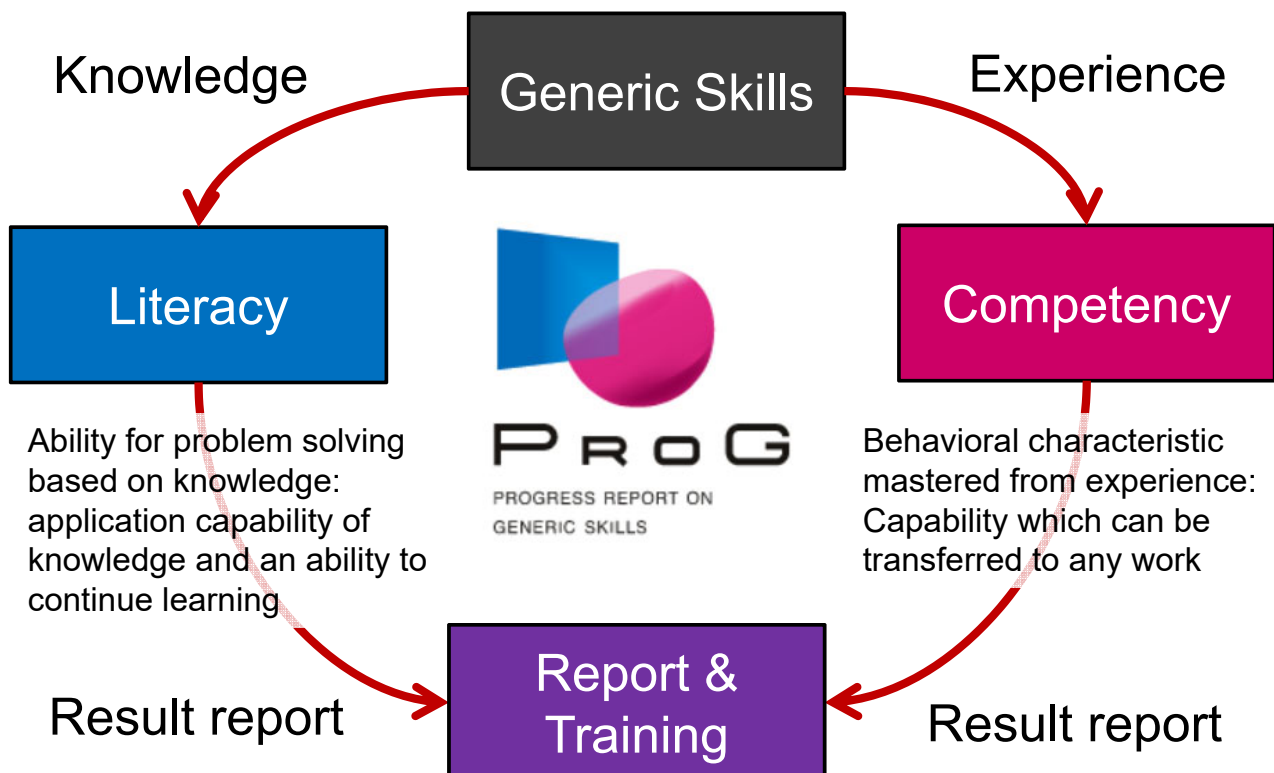
What did you obtain from the gPBL

The actual evaluation will be conducted in three levels consecutively;

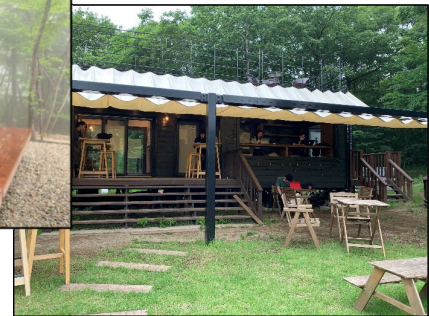
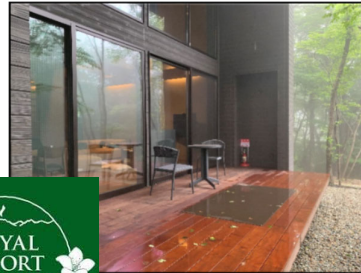
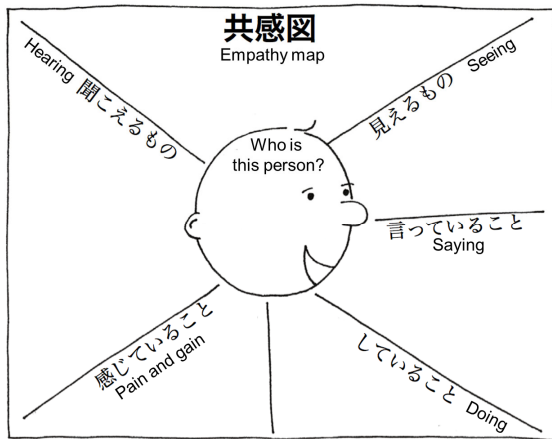
- Evaluation by students within the same group,
- Evaluation by students among groups, (c) Evaluation by the professors and TAs.

### Comments and Suggestions on the gPBL

# Post-process: Progress report on generic skills



# Let's exercise



## Let's exercise on CEP at web based PBL

# Idea area

