SULGLOBAL ENTREPRENEURSHIP CAMP 2020





AGENDA July 7th – 16th, Suranaree University of Technology, Thailand



• International students airport transfer

Get to know friends and Thailand

- DAY 2
- Visit Thailand Start-Up Ecosystem & copporate innovation in Thailand

8 July 2020

• Define for UN Sustainable Development Goal



- Get to know each others and work together
- Waste management and local engagement@ Pattaya
- Empathize for the Sustainable Problems
- Group acitivities and geto understand community
- Zero waste activity with local community



- Find the problems
- Travel from Pattaya to Korat



- Defining Sustainable Problem of the Korat City: DT Process
- Local trash management sites visit
- The community's life observation
- The Korat city and community lifestyle visit and observation

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- Opening ceremony
- Energizing, Entrepreneurship 101
- Design Thinking Workshop to define problems
- Market Opportunity and How to Acquire 1st Customer
- DAY 7

13 July 2020

- Developing Team Idea and Business Model
- Prototype and Pitch deck
- Workshop: Develop Business Idea, Prototype, and Pitch Desk

DAY 814 July 2020

- Pitching to Investors
- Award Ceremony
- Korat Cultural attraction and city exploration
- SUT Pride : Campus Tour
 - SUT Technology Laboratory and facilities
 - Synchrotron light research institute
 - Library, farm and etc.
- Dinner and farewell party*





• Travel to Bangkok & Fly back to home country