Facilities of Visual Design Communication ITS

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Laboratorium Strategi Branding dan Komunikasi | Laboratorium Media Kreatif Digital | Studio Fotografi | Smart Classroom | Ruang Studio | Laboratorium Komputer | Ruang Rapat | Parkir | Perpustakaan | Tempat Ibadah | Kantin | Ruang Himpunan Mahasiswa | Ruang Rapat dan Kejra sama

foreword

Visual Communication Design is a field of study that explores the methods of conveying messages or information through print media (on surface) or digital media (on screen) based on creativity, intellect, management, strategy, and technology.

The presence of the Visual Communication Design study program is expected to cultivate creative individuals capable of contributing to society and the nation. Consequently, they should be able to compete in the global creative industry.

Freedom of Imagination - Lung DKV17

VISUAL COMMUNICATION DESIGN ITS

Department of Visual Communication Design
Faculty of Creative Design and Digital Business
Institut Teknologi Sepuluh Nopember
Surabaya

Tugas Fashion Komik - Fayza Aynun DKV20

Courses

2023-2028

Semester I	credits
2D Basic Design	6
Life Drawing	4
History of VCD	3
Communication	3
Design Thinking	2

Semester II	credits
3D Basic Design	6
Technical Drawing	4
Creativity Study	3
Typography	3
Mathemathics	3

Semester III	credits
Visual Communication Function	6
Creative Copywriting	3
Fotografi	3
Videografi	3
Metodlogi Riset	2
Marketing Communication & Advertising	3

Semester IV	credits
VCD Technology	6
Digital Illustration	4
Printing Technology	3
User Interface Design	3
Game Studies	2
Visual Cultural Studies	2

Semester V	credits
VCD Socio Culture	6
Elective Courses I	**4**
Motion Graphic	4
Branding	3
Business Ethic	3

Semester VI	credits
VCD Creativepreneur	6
Elective Courses II	**4**
Design Management	3
Application of Technology and Digital Transformation	3
Civics	2
Indonesian	2

Semester VII	credits
VCD Comprehensive	6
Internship	
Pengayaan*	**3**
Technopreneurship	3
English	2
Pancasila	2
Religion studies	2

Semester VIII	credits
Final Project	8

Elective Courses

Semester V	credits
Comic and Graphic Novel	4
Digital content creation	4
Corporate Branding	4
Arcade Game	4
Basic CG Animation	4
Experimental Photography	4
Packaging	4

Semester VI	credits
Visual Books	4
Immersive creative media	4
Environmental Branding	4
Serious Game	4
Experimental Animation	4
Cinematography	4
Product Branding	4

Achievement of Visual Design Communication ITS

Rektor Award 2022 "Department with the Highest Intellectual Property Ratio I"
Departemen Desain Komunikasi Visual ITS

Habibie Prize 2022
Naufan Noordyanto, S.Sn., M.Sn.

Packaging Design Award 2019
Sayatman, S.Sn., M.Si.

1st Place Winner of the Peksiminas 2022 Poster Design Competition
Tania Andini

2nd Place Winner in the PKM-GFT Presentation Class Category: Futuristic Ideas at PIMNAS 35
Salman Alfarisi Sulaiman

The Best Animation Science Video Challenge 2021 Rekomendasi oleh ANAKI dalam Festival Film Indonesia
Dandy Anugrah Cahyadi

Awardees IISMA 2023 di University of Liverpool, United Kingdom
Evelyn Nathami Rouli

Awardees IISMA 2023 di University of Texas, USA
Muhammad Rizki Raditya
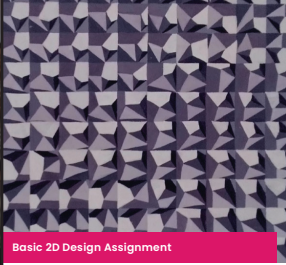
and...many...more

Admission Pathways for New Students:

- SNBP + Portofolio
- SNBT + Portofolio
- Program Kemitraan Mandiri (PKM)*

  Program intended for high school students (SMA/MA/SMK), similar institutions partnered with ITS through a memorandum of understanding, and the general public who are interested. Registration information: smits.its.ac.id.

Art & Gallery of Visual Design Communication ITS

Basic 2D Design Assignment

Illustration assignment work by Fitria Luthfi

Final Project Assignment by Alifia Nihayatul - 2019

Final Project Exhibition by Palgunadi - 2023

Basic 3D Design Assignment

Merchandise assignment work by Marsya Fikriya D - 2020

Guest Lecturer by Dr.Myzan Noor

Collaboration DKV ITS and OPOP East Java.

Event: 128th Graduation Parade of Visual Communication Design at ITS

Scope of Expertise

Ilustrator	Videografer	Komikus	Animation & Game Developer	UI/UX Designer
Animator	Desainer Grafis	Art Director	Branding Specialist	Peneliti Desain pada peru sahaan maupun lembaga pemerintahan
Fotografer	Creative Director	Motion Dedigner	Wirausahawan	