



Partners :



creative, experience, synergy

Department of Industrial Product has a vision to become a center of world class education, research, and international standard of industrial design development in Indonesia, covers transportation design, jewelry design, trend and lifestyle, digital modeling technology, casting technology, interaction design, user experience, design service, branding strategic, and new product development.

Student Activities

Himpunan Mahasiswa IDE

Welcome Party - Penyambutan Mahasiswa Baru
1001 IDE - Pameran Komunitas
IDE ART - Event Seni dan Desain
Bright Future Ahead - Pameran Karya Tugas Akhir Mahasiswa
Malam Wisuda - Pawai wisuda dan acara pelepasan mahasiswa
D-League - Despro Futsal Competition

Community

DABRUSH - Komunitas Ilustasi Digital
MOTOSYKLETA - Komunitas Custom Motor
NYEKETSEK - Komunitas Sketsa Transportasi
LASTING - Komunitas Desain Footwear
SELAZAR - Komunitas Dance dan Koreografi
JUMAT SEHAT - Komunitas Visualisasi Materi
R.109 - Komunitas Experimental Art
SQUADWORD - Komunitas Tipografi

YOW - Komunitas Ilustrasi Vector
KOI - Komunitas Ilustrasi Manual
CRAFT - Komunitas Handmade Craft
KUCING JALAN - Komunitas Fashion
MATA SATU - Komunitas Fotografi
MAIN HATI - Komunitas Game
GAMBAR GERAK - Komunitas Film dan Videografi
KOKORO - Komunitas Komik Despro

Student Award

International Michelin Challenge Design 2020
Judge's Award - Made Arya Satria Dewangga

Indonesian Footwear Creative Competition
IFCC 2020 & 2021
1st Winner - Gede Arya Daiva

International Design Competition for Health
Protocol Support Product 2021
1st Winner - M Rumi Latif

Innovation and Competition in Electricity
PLN ICE 2021 - Electric Car Category
2nd Winner - Ian Reyhan, M Rumi, & Fikriyubi

Open Call Indonesia Creation 2020
OCIC - Road to Milan
1st Winner - Nur Ameliyah Rizkiyah

Pindad Military Vehicle Design Competition 2021
Top 5 - Reza Ismail, M Farhan, R Daniasmarta



INDUSTRIAL DESIGN DEPARTMENT

Faculty of Creative Design
and Digital Business
ITS Surabaya

For further information please contact :

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International Collaboration

Student Exchange, Summer Program,
Joint Research, Guest Lecture, etc



The Scope of Career

Professional Designer :

Art Director, Creative Director, Design Manager, Set Designer, Drafter, Packaging Designer, Event Production Manager, Exhibition Designer, Digital Media Artist, Commercial Photographer, Fashion Designer, Stylist Artist, Social Media Designer, Photojournalist, Professional Artist, Media & Publication House Artist

Industrial Product Designer:

Automotive Designer, Transportation Designer, Product Designer, Fashion Designer, Toys Designer, Jewelry Designer, Furniture Designer, Apparel Designer, Home Appliance Designer, 3D Modeler Specialist, Booth and Exhibition Designer

Researcher :

Researcher, R&D Designer, Marketer, Market Researcher, Brand Specialist, Media Planner, Sales&Marketing

Academics:

Lecturer, Professional Instructor, Educator, Teacher, etc

Entrepreneur:

Creativepreneur, Technopreneur, Startups, App&Web Developer, Design Consultant, Design Analyst, etc

Bureaucrat:

Government Officer, General Agency for Property (BUMN), Public Communicator, etc

“ There is no design without discipline and creative. there is no discipline without intelligence. there is no creative without happy

Massimo Vignelli

Main Design Course

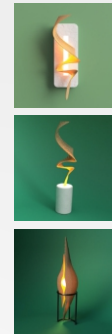
Styling Design

Product design courses that are related to the premise of function and aesthetics, form and image, in the scope of fashion and apparel products such as: bags, accessories, footwear, jewelry, toys, sport and hobby.



Appliance Product

A comprehensive study to deliver a product that needs by human and environment. This course introduces mass production covering standardized products that can be assembled to produce a huge range of product design such as home appliance, electronic and devices, hand tools, and medical equipment.



Furniture Design

Emphasize basic knowledge and insight into furniture product. The implementation of this course is expected to be able to create a design concept for furniture products by applying knowledge of materials, structures, and aesthetic as well as production and cost factor according to the needs and activities of users.



Transportation Design

A core course that emphasizes knowledge about transportation trends and needs in the future by paying attention to economic/social-cultural and regulatory aspects. The scope of transportation products includes personal, public, utility/special modes of transportation based on machines or manual (paddle) both land, water and air; interior and exterior scope. (2 or 3 wheel bicycles, 2 or 3 motorbikes, private cars, unit cars, unit boats, public transport vehicles/mass-buses, trains, electric trains, boats, planes, and the equivalent)



Selective Design Course

Apparel Design
Furniture Design
Medical Equipment Design
Toys Design
Car Styling Design
Jewelry Design

Facilities

- Design Studio for each major design class
- CNC Workshop station
- International Research Laboratory
- Air Conditioner and drawing station in every class
- Ruang Baca Library
- Art and Craft Supply Store
- Art and Design Gallery
- 24-hour internet network
- Performance Stage
- Futsal Court
- Gardens and Lake Landscape
- Student Club Workspace

Students can also enjoy ITS public facilities

- Medical Center
- Student Dormitory (Asrama)
- Fasilitas Olahraga ITS | GOR Badminton, Lapangan sepak bola, Tennis, GOR Pertamina: Futsal, Bola volley, dsb |
- Student Activity Center
- Student Career and Consulting
- Masjid Manarul Ilmi
- Kantin
- Perpustakaan ITS
- Pusat Bahasa
- ITSPress

Laboratory

- Protomodel Laboratory
- Strategic Design & Management Laboratory
- Human Centered Design Laboratory
- Integrated Digital Design Laboratory

Student Admission

- SNMPTN (SMA/MA/SMK)
 - SMA IPA & IPS
 - SMK Jurusan yang relevan
- SBMPTN (UTBK Saintek)
- SKMP

Golden Ticket SNMTPN

Industrial Design Department, Faculty of Creative Design and Digital Business, Institut Teknologi Sepuluh Nopember (ITS) Surabaya provides an opportunity for prospective students who have extraordinary achievements to get a Golden Ticket in the 2022 SNMPTN.

For further information please visit link below:

<https://bit.ly/goldenticketDESPROITS>

