

Tohoku University

Engineering × Entrepreneurship Short Program

# TESP WINTER

Creating the future in the winter of Tohoku



PROGRAM

January 14-23, 2026

APPLY BY

November 10, 2025

PLACE

Sendai City, Japan



<https://www.ied.eng.tohoku.ac.jp/en/short-program>

## Discover, Collaborate, and Innovate This Winter in Japan



The Program challenges to **explore real-world problems** and **customer needs** by engaging directly with local communities and businesses. Participants will **collaborate with peers** from diverse cultural backgrounds, building **cross-cultural communication and teamwork skills** while developing shared solutions. Through company visits, lab tours, and immersive experiences that blend local culture with advanced research, students are encouraged to think creatively and generate innovative ideas. In addition, the program offers unique opportunities to experience **Japanese winter culture** firsthand. Finally, students will refine their **presentation skills**, gaining confidence to clearly and effectively share their ideas in the program's culminating presentations.



### PROGRAMME STRUCTURE

JAN 14	JAN 15	JAN 16	JAN 17	JAN 18
Understand the problems & Expert lectures	Identify a potential problem	Find use-cases	Field Trip	Day Off -Explore the City!
JAN 19	JAN 20	JAN 21	JAN 22	JAN 23
Company Visit	Identify one powerful use-case	Design value-proposition & Cultural Experience	Build a real prototype	Pitch your idea



## Program Duration January 14 (Wed) – January 23 (Fri), 2026

<b>Language</b>	All classes and activities are delivered in <b>English</b>
<b>Program Fees</b>	<b>35,000 JPY</b> *The program fee covers lectures, cultural activities, and field trips. Daily living expenses are excluded.
<b>Program Contents</b>	<ul style="list-style-type: none"> <li>• <b>Entrepreneurial Mindset &amp; Skills</b> Learn the essentials of innovative thinking and leadership.</li> <li>• <b>Hands-on Projects</b> Work on real-world challenges with your team.</li> <li>• <b>Company Visit</b> Explore leading company and gain industry insights.</li> <li>• <b>Japanese Cultural Experiences</b> Experience Japan's traditional tea ceremony.</li> <li>• <b>Field Trips</b> Learn beyond the classroom through exciting excursions.</li> <li>• <b>Certificate of Completion</b> Certificate of completion will be awarded to all successful participants.</li> </ul>



## APPLICATION SCHEDULE

Application Period	October 15 (Wed) – November 10 (Mon), 2025
Selection Announcement	November 20, 2025
Payment Deadline	November 30, 2025

### HOW TO APPLY

#### 1. Nomination

All applicants **must be** students and be nominated by their home university. The invited universities are welcome to nominate a maximum of **five students** via **Google Form** below by November 10, 2025.

[TESP 2025 Online Nomination Form \(Staff Entry\)](#)

#### 2. Application

Nominated students are required to complete the application form below by **November 10, 2025**. Please note we will only consider applications from nominated students by home university.

[TESP 2025 Online Application Form \(Student Entry\)](#)

\*For the details, please check the [TESP website](#)

### ACCOMMODATIONS

Participants have **two accommodation options** during the program period. Please note that the number of rooms available in the university dormitory is limited, and placement in the preferred option cannot be guaranteed. The hotel, located in the downtown area, offers convenient access to shops and restaurants, and the campus is about 10 minutes away by subway (five stops).

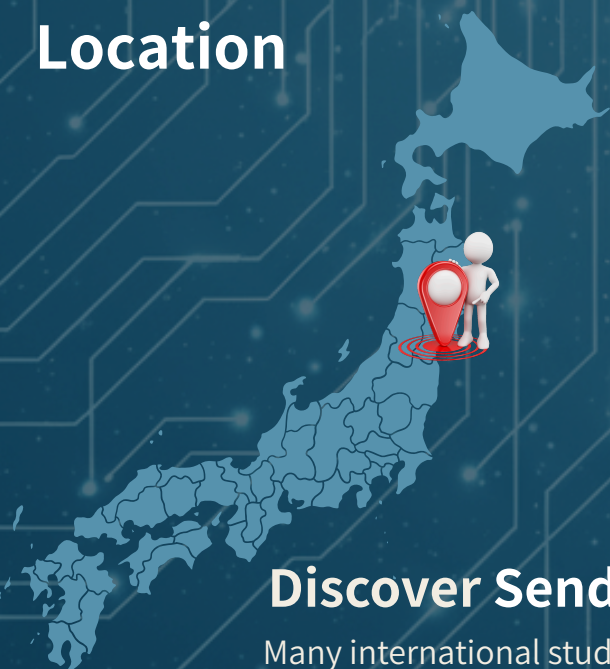
Check-in date: January 13, 2026 (Tue)

Check-out date: January 24, 2026 (Sat)

**Option 1: Hotel Green Mark (Single Room) - 70,000 JPY** Conveniently located near Sendai Station and downtown, with comfortable rooms and excellent amenities to enhance your stay.

**Option 2: On-Campus Dorm (Single Room, Shared bathroom/Kitchen) - 40,000 JPY** Located at Aobayama Campus with limited room availability (15 rooms: 5 male/10 female).

# Location



## Discover Sendai

Many international students know Tokyo, but fewer know about Sendai, a vibrant city in northern Japan.

Located about 300 km north of Tokyo—just 90 minutes by bullet train.

Sendai is often called the “City of Trees” for its lush greenery and welcoming atmosphere.

Sendai is the largest city in the Tohoku region and serves as its cultural, academic, and economic center.

It offers a safe, friendly, and comfortable environment for students, with easy access to both modern city life and nature.

## Tohoku University A Leading Research University in Japan

Founded in 1907, Tohoku University is one of Japan’s top national universities and is renowned for its tradition of “Open Doors”, welcoming talented students from all backgrounds.

Located in the heart of Sendai, the university is known for world-class research in fields such as materials science, engineering, medicine, and disaster science.

It consistently ranks among the top universities in Asia and is recognized as a Global Center of Excellence for Innovation and Advanced Research.

Tohoku University offers a vibrant international community, with a wide range of English-taught programs, strong support services for international students, and a welcoming academic environment.

Studying at Tohoku University means becoming part of a legacy of innovation, discovery, and global collaboration in one of Japan’s most livable cities.



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