

Product Design 2 DESCRIPTION OF COURSE UNIT

Program Studi Sarjana (S1) Desain Produk Bachelor of Industrial Design (BOID) 2018-2023



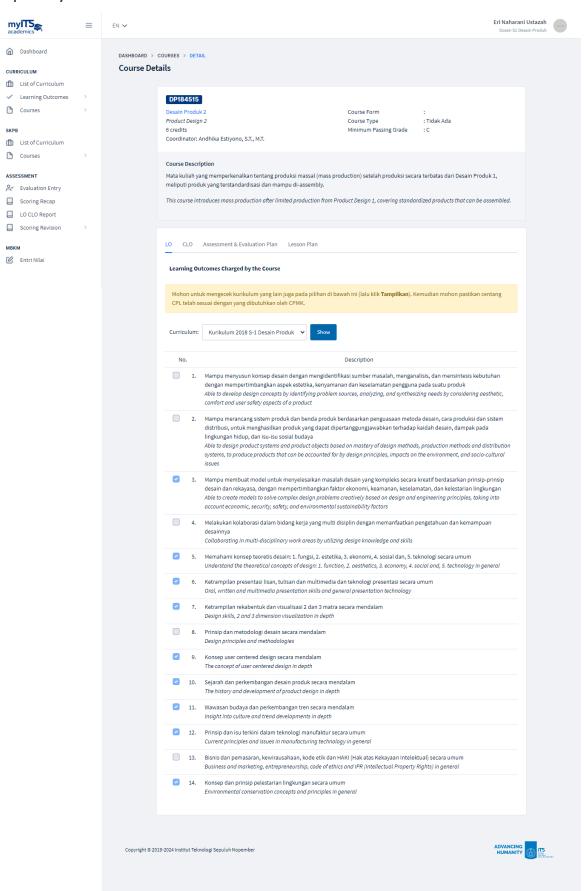
<u>Description of Course Unit</u> according to the ECTS User's Guide 2015

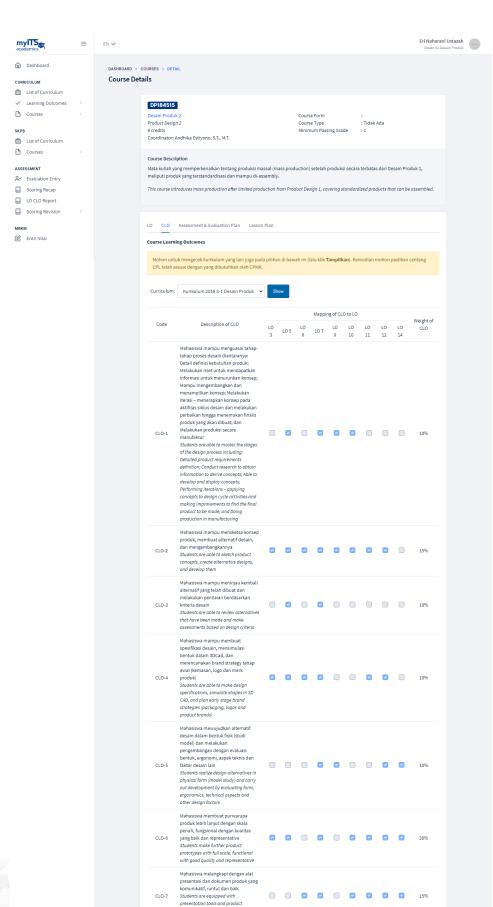
Course unit title	Product Design 2
Course unit code	DP184515
Course drift code	DF 164313
Type of course unit	Compulsory
Level of course unit	First cycle Bachelor
Year of study when the course unit is delivered	3 rd year
Semester/trimester when the course unit is delivered	5 th semester
Number of ECTS credits allocated	9,6 ECTS Credits
Name of lecturer	Andhika Estiyono, S.T., M.T.
Learning outcomes of the course unit	1) Students can master the stages of the design process, including: • Detailed definition of product needs • Conducting research to gather information to derive concepts • Developing and presenting concepts • Iterating - applying concepts in the design cycle and making improvements until finding the final product finalist • Manufacturing production 2) Students can sketch product concepts, create design alternatives, and develop them. 3) Students can review previously made alternatives and assess them based on design criteria. 4) Students can create design specifications, simulate forms in 3DCad, and plan the initial stage of brand strategy (packaging, logo, and product brand). 5) Students materialize design alternatives in physical form (study model) and develop them with evaluations of form, ergonomics, technical aspects, and other design factors. 6) Students create further prototypes with full scale, functionality, good quality, and representativeness. 7) Students complete communicative, coherent, and well-organized presentation tools and product documents
Mode of delivery	face-to-face
Prerequisites and co-requisites	

Recommended or required reading and other learning resources/tools	This course introduces mass production after limited production from Product Design 1, covering standardized products that are capable of assembly. 1) Insight into the design process of various products with their problem cases. 2) In-depth examination, investigation, and information search for product needs with problem framing, creative proposal, and solutions that have been attempted. 3) Study and review of existing products. 4) Design thinking approach to defining, experimenting, solving, and applying design needs. 5) Decomposition of design factors of case products to achieve aesthetic and functional product appeal. 6) Ideation with alternative sketches. 7) Technical aspects of fabrication, manufacturing through 3D cad simulation to determine the relationships and integration between components. 8) Evaluation of design alternatives with predetermined criteria from quantitative/scoring and qualitative methods (early). 9) Material review of presentation techniques. • Baumann, K., & Thomas, B. (2002). User interface design of electronic appliances. CRC Press. • Boothroyd, G., Dewhurst, P., & Knight, W. A. (1994). Product Design for Manufacture and Assembly, revised and expanded. CRC press. • Cross, N., & Roy, R. (1989). Engineering design methods (Vol. 4). New York: Wiley. • Parsons, T. (2009). Thinking: Objects: Contemporary approaches to product design (Vol. 18). AVA publishing. • Treitz, M. (2006). Production process design using
	Treitz, M. (2006). Production process design using multi-criteria analysis.
Planned learning activities and	Discovery Learning; Project Based Learning; Case
teaching methods	Method
Language of instruction	Indonesia
Assessment methods and criteria	Assignment, Project, Midterm Evaluation and Final Evaluation

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documents that are communicative, coherent and good

Total Weight 8% 14% 8% 19% 8% 11% 14% 8% 100%



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CURRICULUM

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Courses

List of Curriculum

ASSESSMENT

A Evaluation Entry Scoring Recap

LO CLO Report

Entri Nilai

DASHBOARD > COURSES > DETAIL

Course Details

DP184515

Product Design 2 Coordinator: Andhika Estiyono, S.T., M.T. Course Form Course Type Minimum Passing Grade

: Tidak Ada

Course Description

Mata kuliah yang memperkenalkan tentang produksi massal (mass production) setelah produksi secara terbatas dari Desain Produk 1,

 $This course introduces \ mass \ production \ after \ limited \ production \ from \ Product \ Design \ 1, covering \ standardized \ products \ that \ can \ be \ assembled.$

LO CLO Assessment & Evaluation Plan Lesson Plan

lo.	Evaluation Plan	CLO-1	CLO-2	CLO-3	CLO-4	CLO-5	CLO-6	CLO-7	Total Weight
1	Project 1: Portfolio Project 1: Portfolio Studi Kasus Case Method	0%	5%	0%	0%	096	0%	5%	10%
2	Project 1: Gambar teknik Project 1: Technical drawing Studi Kasus Case Method	0%	096	0%	5%	096	5%	0%	10%
3	Project 1: Animasi Project 1: Animation Studi Kasus Case Method	0%	096	0%	0%	596	5%	0%	10%
4	Project 1: Publikasi media sosial Project 1: Social media publication Kognitif - Tugas Cognitive - Assignment	5%	096	5%	0%	096	0%	0%	10%
5	Project 2: Portofolio Project 2: Portfolio Studi Kasus Case Method	0%	5%	0%	0%	096	0%	10%	15%
6	Project 2: Gambar teknik Project 2: Technical drawing Studi Kasus Case Method	0%	096	0%	5%	096	10%	0%	15%
7	Project 2: Animasi Project 2: Animation Studi Kasus Case Method	0%	096	0%	0%	5%	10%	0%	15%
8	Project 2: Publikasi media sosial Project 2: Social media publication Kognitif - Tugas Cognitive - Assignment	5%	5%	5%	0%	0%	0%	0%	15%
	TOTAL Target	10% 10%	15% 15%	10% 10%	10%	10% 10%	30%	15% 15%	100% 100%

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Courses ASSESSMENT A Evaluation Entry Scoring Recap

LO CLO Report
Scoring Revision

мвкм

Entri Nilai

DASHBOARD > COURSES > DETAIL Course Details

DP184515		
Desain Produk 2	Course Form	:
Product Design 2	Course Type	: Tidak Ada
6 credits	Minimum Passing Grade	: C
Coordinator: Andhika Estiyono, S.T., M.T.		
Course Description		
Mata kuliah yang memperkenalkan tentang produksi mas		ara terbatas dari Desain Produk 1,
meliputi produk yang terstandardisasi dan mampu di-assi	embly.	
This course introduces mass production after limited produc	ction from Product Design 1. covering stands	ardized products that can be assembled.

esson Plan			
Maratana and American	Course Material	Landa Makad	
Weeknum		Learning Method	
1	Perkenalan Mata Kuliah Desain Produk 2. Penjelasan tugas pertama Desain Produk 2: Desain handtools Product Design 2 Course Introduction. Explanation of the first task Production Design 2: Hand tools design	Non SCL	6
2	Studi aktivitas dan Faktor Manusia pada Handtools Study of activities and human factors on hand tools	Case method	
3	Modeling manual pada desain handtools, dan Menentukan desain terpilih Manual modeling on design handtools, and Design selection	Metode SCL lainnya	6
4	Usability testing. Detail Design dan model/purwarupa handtools Usability testing. Detailed designs and models/prototypes of hand tools	Metode SCL lainnya	6
5	Portofolio dan gambar teknik (revlew). Melanjutkan Membuat Detail Design dan model/purwarupa handtools Portfolio and technical drawings (review). Continuing to make detailed designs and handtools models/prototypes	Metode SCL lainnya	8
6	Project kedua Desain Produk 2 : Desain enclosure speaker. Membuat moodboard Second Project Product Design 2: Speaker enclosure design. Making moodboard	Metode SCL lainnya	
7	Studi eksisting & studi volume. Reverse Engineering Existing studies & volume studies. Reverse Engineering	Metode SCL lainnya	
8	UI pada desain enclosure. Preliminary idea : membuat 25 thumbnail sketches UI on enclosure design. Preliminary idea : make 25 thumbnail sketches	Metode SCL lainnya	6
9	Pengantar tentang desain speaker. Pemilihan alternatif desain: 10 desain terpilih An Introduction to speaker design. Selection of design alternatives: 10 selected designs	Metode SCL lainnya	
10	Studi konfigurasi. Studi alternatif konfigurasi Configuration study. Study alternative configuration	Metode SCL lainnya	
11	Paper prototyping dan usability testing, Melanjutkan membuat paper prototype dan usability testing Paper prototyping and usability testing. Continuing to make paper prototypes and usability testing	Metode SCL lainnya	© ê
12	Pengantar CAM. Pemilihan alternatif desain CAM Introduction. Selection of design alternatives	Metode SCL lainnya	E
13	Gambar presentasi & gambar operasional (review). Melanjutkan membuat purwarupa Presentation drawings & operational drawings (review). Continuing prototyping	Metode SCL lainnya	
14	Cek progres. Melanjutkan membuat purwarupa Check progress. Continuing prototyping	Metode SCL lainnya	
15	Gambar Teknik, Melanjutkan membuat gambar teknik Technical drawings. Continuing to make technical drawings	Metode SCL lainnya	6
16	Portofolio & presentasi 3 menit. Pengumpulan tugas besar kedua Portfolio & presentation 3 minutes. Second final project	Metode SCL lainnya	
	Bahasa Indonesia		
	English	Choose method ▼	×