

# Presentation Techniques

## *DESCRIPTION OF COURSE UNIT*

Program Studi Sarjana (S1) Desain Produk  
*Bachelor of Industrial Design (BOLD)*  
2018-2023



**Description of Course Unit**  
**according to the ECTS User's Guide 2015**

Course unit title	Presentation Techniques
Course unit code	DP184626
Type of course unit	Compulsory
Level of course unit	First cycle Bachelor
Year of study when the course unit is delivered	3 <sup>st</sup> year
Semester/trimester when the course unit is delivered	6 <sup>st</sup> semester
Number of ECTS credits allocated	6,4 ECTS Credits
Name of lecturer	Djoko Kuswanto, S.T., M.Biotech.
Learning outcomes of the course unit	<ol style="list-style-type: none"> <li>1. Students understand the theoretical concepts of design: 1. function, 2. aesthetics, 3. economics, 4. social and, 5. technology in general.</li> <li>2. Students can apply oral, written and multimedia presentation skills and general presentation technology.</li> <li>3. Students can convey design principles and methodologies that meet their needs in a structured and clear manner.</li> <li>4. Students can convey the history and development of product design as needed in a structured and clear manner</li> </ol>
Mode of delivery	face-to-face
Prerequisites and co-requisites	
Course content	<p>This enrichment course focuses on effective techniques in both written and verbal communication (presentation) and includes creative communication techniques and simulations of professional conditions in the product design profession.</p> <ol style="list-style-type: none"> <li>1) Communication Theory.</li> <li>2) Verbal and Visual Communication Theory.</li> <li>3) Principles of visual communication in presentations.</li> <li>4) Semiotics Theory.</li> <li>5) Verbal Presentation Techniques.</li> <li>6) Sketching and Rendering Presentation Techniques.</li> <li>7) Concept Design Presentation.</li> <li>8) Detailed Engineering Design Presentation.</li> </ol>

	9) Animation and Multimedia Presentation. 10) 3 Minutes Speech Technique. 11) Portfolio Design. 12) Simulation of Client Interaction. 13) Exhibition and Product Display.
Recommended or required reading and other learning resources/tools	<ul style="list-style-type: none"> <li>• Lawson, Bryan.2012. How Designers Think, London: The Architectural Press Ltd</li> <li>• Lidwell, William, Kritina Holden and Jill Butler. 2003. Universal Principles of Design- 100 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design. Massachusetts: Rockport Publishers</li> <li>• Mulyana, Deddy.2009. Ilmu Komunikasi,Bandung: PT. Remaja Rosdakarya</li> <li>• Ledden, Emma.2017. The Presentation Book, London: Pearson</li> <li>• Eissen, Koos &amp; Roselien Steur.2014.Sketching Product Design Presentation, Amsterdam:BIS Publisher</li> </ul>
Planned learning activities and teaching methods	Discovery Learning; Case Method
Language of instruction	Indonesia
Assessment methods and criteria	Assignment, Project, Midterm Evaluation and Final Evaluation

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Eri Naharani Ustazah

Dosen S1 Desain Produk

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Course Details

DP184626

Teknik Presentasi

Presentation Techniques

4 credits

Coordinator: Djoko Kuswanto, S.T., M.Biotech.

Course Form :

Course Type : Tidak Ada

Minimum Passing Grade : C

Course Description

Mata kuliah pendukung profesi desain yang berisi teknik-teknik efektif dalam komunikasi baik tertulis maupun verbal (presentasi). Berisi tentang Teknik komunikasi kreatif dan simulasi kondisi profesional profesi desain produk.

Supporting courses for the design profession contain effective techniques in written and verbal communication (presentations). Contains creative communication techniques and simulations of the professional condition of the product design profession.

LO

CLO

Assessment & Evaluation Plan

Lesson Plan

Learning Outcomes Charged by the Course

Mohon untuk mengecek kurikulum yang lain juga pada pilihan di bawah ini (lalu klik **Tampilkan**). Kemudian mohon pastikan centang CPL telah sesuai dengan yang dibutuhkan oleh CPMK.

Curriculum:

Kurikulum 2018 S-1 Desain Produk

Show

No.	Description
<input type="checkbox"/>	1. Mampu menyusun konsep desain dengan mengidentifikasi sumber masalah, menganalisis, dan mensintesis kebutuhan dengan mempertimbangkan aspek estetika, kenyamanan dan keselamatan pengguna pada suatu produk <i>Able to develop design concepts by identifying problem sources, analyzing, and synthesizing needs by considering aesthetic, comfort and user safety aspects of a product</i>
<input type="checkbox"/>	2. Mampu merancang sistem produk dan benda produk berdasarkan penguasaan metoda desain, cara produksi dan sistem distribusi, untuk menghasilkan produk yang dapat dipertanggungjawabkan terhadap kaldah desain, dampak pada lingkungan hidup, dan isu-isu sosial budaya <i>Able to design product systems and product objects based on mastery of design methods, production methods and distribution systems, to produce products that can be accounted for by design principles, impacts on the environment, and socio-cultural issues</i>
<input type="checkbox"/>	3. Mampu membuat model untuk menyelesaikan masalah desain yang kompleks secara kreatif berdasarkan prinsip-prinsip desain dan rekayasa, dengan mempertimbangkan faktor ekonomi, keamanan, keselamatan, dan kelestarian lingkungan <i>Able to create models to solve complex design problems creatively based on design and engineering principles, taking into account economic, security, safety, and environmental sustainability factors</i>
<input type="checkbox"/>	4. Melakukan kolaborasi dalam bidang kerja yang multi disiplin dengan memanfaatkan pengetahuan dan kemampuan desainnya <i>Collaborating in multi-disciplinary work areas by utilizing design knowledge and skills</i>
<input checked="" type="checkbox"/>	5. Memahami konsep teoretis desain: 1. fungsi, 2. estetika, 3. ekonomi, 4. sosial dan, 5. teknologi secara umum <i>Understand the theoretical concepts of design: 1. function, 2. aesthetics, 3. economy, 4. social and, 5. technology in general</i>
<input checked="" type="checkbox"/>	6. Ketramampilan presentasi lisan, tulisan dan multimedia dan teknologi presentasi secara umum <i>Oral, written and multimedia presentation skills and general presentation technology</i>
<input type="checkbox"/>	7. Ketramampilan rekabentuk dan visualisasi 2 dan 3 matra secara mendalam <i>Design skills, 2 and 3 dimension visualization in depth</i>
<input type="checkbox"/>	8. Prinsip dan metodologi desain secara mendalam <i>Design principles and methodologies</i>
<input type="checkbox"/>	9. Konsep user centered design secara mendalam <i>The concept of user centered design in depth</i>
<input checked="" type="checkbox"/>	10. Sejarah dan perkembangan desain produk secara mendalam <i>The history and development of product design in depth</i>
<input type="checkbox"/>	11. Wawasan budaya dan perkembangan tren secara mendalam <i>Insight into culture and trend developments in depth</i>
<input type="checkbox"/>	12. Prinsip dan isu terkini dalam teknologi manufaktur secara umum <i>Current principles and issues in manufacturing technology in general</i>
<input type="checkbox"/>	13. Bisnis dan pemasaran, kewirausahaan, kode etik dan HAKI (Hak atas Kekayaan Intelektual) secara umum <i>Business and marketing, entrepreneurship, code of ethics and IPR (Intellectual Property Rights) in general</i>
<input type="checkbox"/>	14. Konsep dan prinsip pelestarian lingkungan secara umum <i>Environmental conservation concepts and principles in general</i>

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## CURRICULUM

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DP184626

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4 credits

Coordinator: Djoko Kuswanto, S.T., M.Biotech.

Course Form

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Course Type

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Tidak Ada

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LO CLO Assessment & Evaluation Plan Lesson Plan

## Assessment &amp; Evaluation Plan

No.	Evaluation Plan	CLO-1	CLO-2	CLO-3	CLO-4	Total Weight
1	Keaktifan dan sikap akademik <i>Academic activity and attitude</i> Kognitif - Tugas   Cognitive - Assignment	10%	0%	0%	0%	10%
2	Teori Komunikasi Verbal & Visual <i>Verbal &amp; Visual Communication Theory</i> Kognitif - Tugas   Cognitive - Assignment	5%	15%	5%	5%	30%
3	Prinsip komunikasi dalam presentasi <i>Principles of communication in presentat</i> Studi Kasus   Case Method	5%	15%	0%	0%	20%
4	Tugas-tugas Presentasi <i>Presentation projects</i> Studi Kasus   Case Method	5%	15%	5%	0%	25%
5	Teknologi presentasi dan multimedia <i>Presentation and multimedia technology</i> Studi Kasus   Case Method	5%	5%	0%	5%	15%
TOTAL		30%	50%	10%	10%	100%
Target		30%	50%	10%	10%	100%

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Curriculum: Kurikulum 2018 S-1 Desain Produk ▼

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Code	Description of CLO	Mapping of CLO to LO			Weight of CLO
		LO 5	LO 6	LO 10	
CLO-1	Mahasiswa memahami konsep teoretis desain: 1. fungsi, 2. estetika, 3. ekonomi, 4. sosial dan, 5. teknologi secara umum. <i>Students understand the theoretical concepts of design: 1. function, 2. aesthetics, 3. economics, 4. social and, 5. technology in general.</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30%
CLO-2	Mahasiswa mampu menerapkan ketrampilan presentasi lisan, tulisan dan multimedia dan teknologi presentasi secara umum. <i>Students are able to apply oral, written and multimedia presentation skills and general presentation technology.</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	50%
CLO-3	Mahasiswa mampu menyampaikan prinsip dan metodologi desain yang sesuai kebutuhan dengan terstruktur dan jelas <i>Students are able to convey design principles and methodologies that meet their needs in a structured and clear manner</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10%
CLO-4	Mahasiswa mampu menyampaikan sejarah dan perkembangan desain produk sesuai kebutuhan dengan terstruktur dan jelas <i>Students are able to convey the history and development of product design as needed in a structured and clear manner</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	10%
Total Weight		33%	33%	33%	100%



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LO CLO Assessment &amp; Evaluation Plan Lesson Plan

## Lesson Plan

Weeknum	Course Material	Learning Method		
1	Pengantar Mata kuliah & Teori Presentasi Singkat <i>Course Introduction &amp; Short Presentation Theory</i>	Non SCL	📄	🗑
2	Tugas Presentasi Metode Petcha Kucha 1 <i>1st Pecha Kucha Metode Method Presentation Assignment</i>	Metode SCL lainnya	📄	🗑
3	Tugas Presentasi Metode Petcha Kucha 2 <i>2nd Pecha Kucha Metode Method Presentation Assignment</i>	Metode SCL lainnya	📄	🗑
4	Tugas Presentasi Metode Petcha Kucha 3 <i>3rd Pecha Kucha Metode Method Presentation Assignment</i>	Metode SCL lainnya	📄	🗑
5	Tugas presentasi visual 1 <i>1st Visual presentation assignment</i>	Case method	📄	🗑
6	Tugas presentasi visual 2 <i>2nd Visual presentation assignment</i>	Case method	📄	🗑
7	Tugas presentasi visual 3 <i>3rd Visual presentation assignment</i>	Case method	📄	🗑
8	Presentasi desain 1 <i>1st Design Presentation</i>	Case method	📄	🗑
9	Presentasi desain 2 <i>2nd Design Presentation</i>	Case method	📄	🗑
10	Presentasi desain 3 <i>3rd Design Presentation</i>	Case method	📄	🗑
11	Presentasi desain 4 <i>4th Design Presentation</i>	Case method	📄	🗑
12	Pengantar presentasi video <i>Introduction to video presentation</i>	Non SCL	📄	🗑
13	Presentasi video 1 <i>1st Video Presentation</i>	Metode SCL lainnya	📄	🗑
14	Presentasi video 2 <i>2nd Video Presentation</i>	Metode SCL lainnya	📄	🗑
15	Presentasi video 3 <i>3rd Video Presentation</i>	Metode SCL lainnya	📄	🗑
16	Presentasi video 4 & review mata kuliah <i>4th Video presentation &amp; course review</i>	Metode SCL lainnya	📄	🗑

Bahasa Indonesia

English

Choose method ▼

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