

Presentation Techniques DESCRIPTION OF COURSE UNIT

Program Studi Sarjana (S1) Desain Produk Bachelor of Industrial Design (BOID) 2018-2023



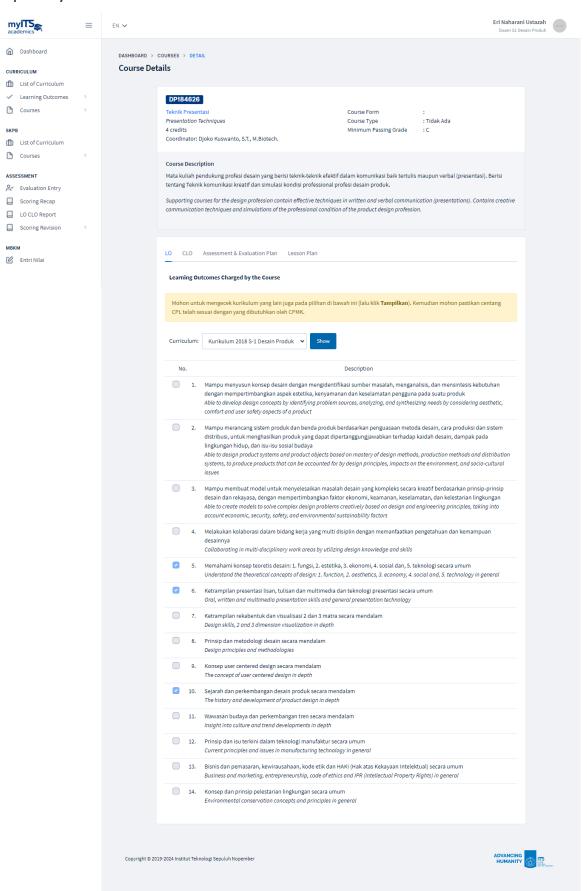
<u>Description of Course Unit</u> according to the ECTS User's Guide 2015

Course unit title	Presentation Techniques			
Course unit code	DP184626			
	DF 104020			
Type of course unit	Compulsory			
Level of course unit	First cycle Bachelor			
Year of study when the course unit is delivered	3 st year			
Semester/trimester when the course unit is delivered	6 st semester			
Number of ECTS credits allocated	6,4 ECTS Credits			
Name of lecturer	Djoko Kuswanto, S.T., M.Biotech.			
Learning outcomes of the course unit	 Students understand the theoretical concepts of design: 1. function, 2. aesthetics, 3. economics, 4. social and, 5. technology in general. Students can apply oral, written and multimedia presentation skills and general presentation technology. Students can convey design principles and methodologies that meet their needs in a structured and clear manner. Students can convey the history and development of product design as needed in a structured and clear manner 			
Mode of delivery	face-to-face			
Prerequisites and co-requisites				
Course content	This enrichment course focuses on effective techniques in both written and verbal communication (presentation) and includes creative communication techniques and simulations of professional conditions in the product design profession.			
	 Communication Theory. Verbal and Visual Communication Theory. Principles of visual communication in presentations. Semiotics Theory. Verbal Presentation Techniques. Sketching and Rendering Presentation Techniques. Concept Design Presentation. Detailed Engineering Design Presentation. 			

Recommended or required reading and other learning resources/tools	 9) Animation and Multimedia Presentation. 10) 3 Minutes Speech Technique. 11) Portfolio Design. 12) Simulation of Client Interaction. 13) Exhibition and Product Display. Lawson, Bryan.2012. How Designers Think, London: The Architectural Press Ltd Lidwell, William, Kritina Holden and Jill Butler. 2003. Universal Principles of Design- 100 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design. Massachusetts: Rockport Publishers Mulyana, Deddy.2009. Ilmu Komunikasi,Bandung: PT. Remaja Rosdakarya Ledden, Emma.2017. The Presentation Book, London: Pearson Eissen, Koos & Roselien Steur.2014.Sketching Product Design Presentation, Amsterdam:BIS Publisher Discovery Learning; Case Method
teaching methods	E.eee.s. J. Eeenining, Gaee Mouriou
Language of instruction	Indonesia
Assessment methods and criteria	Assignment, Project, Midterm Evaluation and Final Evaluation

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Course Details

DP184626

Presentation Techniques Coordinator: Djoko Kuswanto, S.T., M.Biotech. Course Form Course Type Minimum Passing Grade : Tidak Ada

Mata kullah pendukung profesi desain yang berisi teknik-teknik efektif dalam komunikasi baik tertulis maupun verbal (presentasi). Berisi $tentang\ Teknik\ komunikasi\ kreatif\ dan\ simulasi\ kondisi\ professional\ profesi\ desain\ produk.$

communication techniques and simulations of the professional condition of the product design profession.

.0	CLO Assessment & Evaluation Pla	n Lesson Plan					
Asses	ssment & Evaluation Plan						
No.	. Evaluation Plan	CLO-1	CLO-2	CLO-3	CLO-4	Total Weight	
1	Keaktifan dan sikap akademik Academic activity and attitude Kognitif - Tugas Cognitive - Assignment	10%	0%	0%	096	10%	
2	Teori Komunikasi Verbal & Visual Verbal & Visual Communication Theory Kognitif - Tugas Cognitive - Assignment	5%	1596	5%	596	30%	
3	Prinsip komunikasi dalam presentasi Principles of communication in presentat Studi Kasus Case Method	5%	15%	0%	0%	20%	
4	Tugas-tugas Presentasi Presentation projects Studi Kasus Case Method	5%	15%	5%	096	25%	
5	Teknologi presentasi dan multimedia Presentation and multimedia technology Studi Kasus Case Method	5%	5%	0%	596	15%	
	TOTAL	30%	50%	10%	10%	100%	
	Target	3096	5096	1096	1096	10096	

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