

## Design Appreciation DESCRIPTION OF COURSE UNIT

Program Studi Sarjana (S1) Desain Produk Bachelor of Industrial Design (BOID) 2018-2023



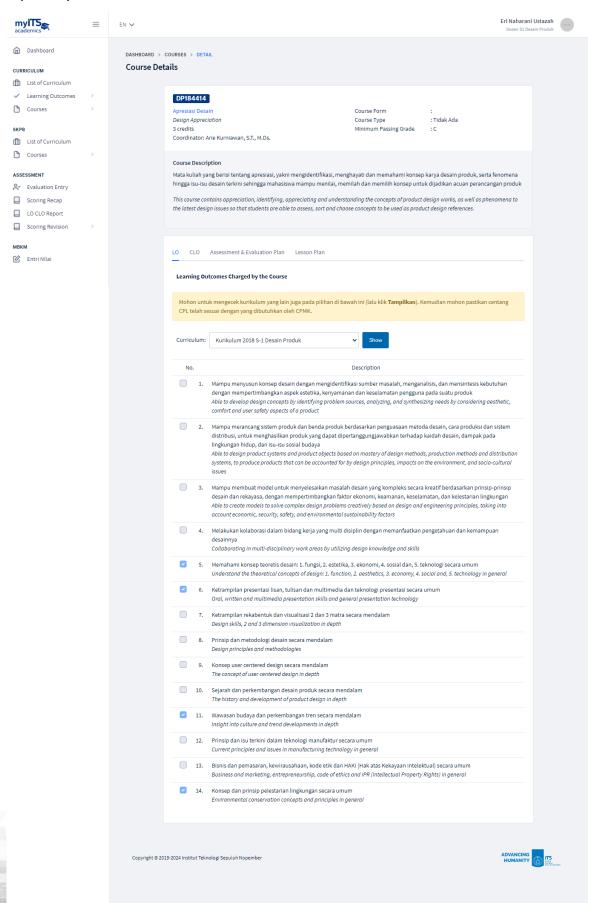
## <u>Description of Course Unit</u> according to the ECTS User's Guide 2015

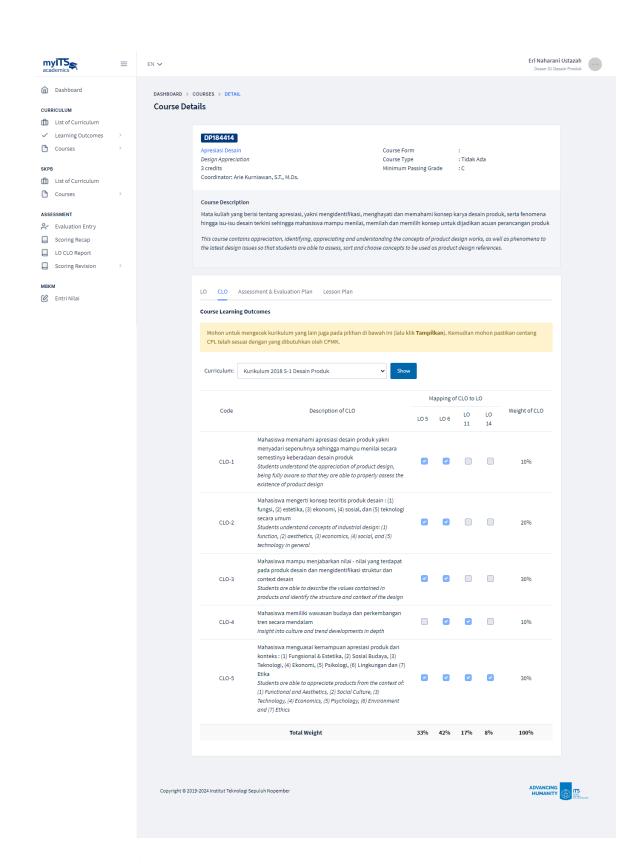
Course unit title	Design Appreciation
Course unit code	DP184414
Type of course unit	Compulsory
Level of course unit	First cycle Bachelor
Year of study when the course unit is delivered	2 <sup>nd</sup> year
Semester/trimester when the course unit is delivered	4 <sup>th</sup> semester
Number of ECTS credits allocated	4,8 ECTS Credits
Name of lecturer	Arie Kurniawan, S.T., M.Ds.
Learning outcomes of the course unit	Students can comprehensively explain the criteria for: 1. Postmodern Design. 2. Popular Culture. 3. Semiotics. 4. Design in Context. 5. Emerging Technologies. 6. Sustainability in Design.
Mode of delivery	face-to-face
Prerequisites and co-requisites	-
Course content	This course covers appreciation, which involves identifying, appreciating, and understanding the concepts of product design, as well as phenomena to current design issues. This enables students to assess, sort, and choose concepts as references for product design.  1) Applied Aesthetics. 2) Good Design. 3) Iconic Design. 4) Postmodern Design. 5) Popular Culture.
	6) Emotional Design. 7) Visual Culture. 8) Design Object & Society. 9) Do-It-Yourself (DIY) Culture. 10) Emerging Technologies. 11) Biomimicry. 12) Mechatronics.

	<ul><li>13) Smart Objects.</li><li>14) Semiotics.</li><li>15) Sustainable Design.</li></ul>
	16) Water Stewardship. 17) Nature-Inspired Design.
Recommended or required reading and other learning resources/tools	<ul> <li>18) Product True Cost.</li> <li>Clay, Robert, Beautiful thing an introduction to design, Ney York, Berg, 2009</li> <li>Couturier, Elisabeth, Talk About Design, Paris, Flammarion, 2009</li> <li>Norman, Donald A., Emotional Design, Basic Books, 2004</li> <li>Papanek, Victor, The Green Imperative: Ecology and Ethics in Design and Architecture, Chicago: Thames and Hudson. 1995</li> <li>Vihma, Susan (ed), Semantic and Aesthetic Functions in Design. Report of workshop and three papers of the</li> </ul>
Planned learning activities and teaching methods	2nd Nordcode Seminar, Finland:UIAH Helsinki, 2003 Case Study; Team Based Learning
Language of instruction	Indonesia
Assessment methods and criteria	Assignment, Project, Midterm Evaluation and Final Evaluation

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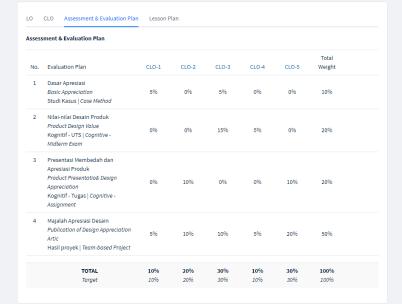
DP18.4414

Apresias Dessin Course Form :
Design Appreciation Course Type : Tidak Ada
3 credits Minimum Passing Grade : C
Coordinator: Arie Kurniawan, S.T., M.Ds.

Course Description

Mata kuliah yang berisi tentang apresiasi, yakni mengidentifikasi, menghayati dan memahami konsep karya desain produk, serta fenomena
hingga isu-isu desain terkini sehingga mahasiswa mampu menilai, memilah dan memilih konsep untuk dijadikan acuan perancangan produk

This course contains appreciation, identifying, appreciating and understanding the concepts of product design works, as well as phenomena to the latest design issues so that students are able to assess, sort and choose concepts to be used as product design references.



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✓ Learning Outcomes

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Scoring Recap

LO CLO Report

Courses

ASSESSMENT

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Entri Nilai



