

Design Appreciation

DESCRIPTION OF COURSE UNIT

Program Studi Sarjana (S1) Desain Produk
Bachelor of Industrial Design (BOLD)
2018-2023



Description of Course Unit
according to the ECTS User's Guide 2015

Course unit title	Design Appreciation
Course unit code	DP184414
Type of course unit	Compulsory
Level of course unit	First cycle Bachelor
Year of study when the course unit is delivered	2 nd year
Semester/trimester when the course unit is delivered	4 th semester
Number of ECTS credits allocated	4,8 ECTS Credits
Name of lecturer	Arie Kurniawan, S.T., M.Ds.
Learning outcomes of the course unit	Students can comprehensively explain the criteria for: 1. Postmodern Design. 2. Popular Culture. 3. Semiotics. 4. Design in Context. 5. Emerging Technologies. 6. Sustainability in Design.
Mode of delivery	face-to-face
Prerequisites and co-requisites	-
Course content	<p>This course covers appreciation, which involves identifying, appreciating, and understanding the concepts of product design, as well as phenomena to current design issues. This enables students to assess, sort, and choose concepts as references for product design.</p> <ol style="list-style-type: none"> 1) Applied Aesthetics. 2) Good Design. 3) Iconic Design. 4) Postmodern Design. 5) Popular Culture. 6) Emotional Design. 7) Visual Culture. 8) Design Object & Society. 9) Do-It-Yourself (DIY) Culture. 10) Emerging Technologies. 11) Biomimicry. 12) Mechatronics.

	13) Smart Objects. 14) Semiotics. 15) Sustainable Design. 16) Water Stewardship. 17) Nature-Inspired Design. 18) Product True Cost.
Recommended or required reading and other learning resources/tools	<ul style="list-style-type: none"> • Clay, Robert, Beautiful thing an introduction to design, Ney York, Berg, 2009 • Couturier, Elisabeth, Talk About Design, Paris, Flammarion, 2009 • Norman, Donald A., Emotional Design, Basic Books, 2004 • Papanek, Victor, The Green Imperative: Ecology and Ethics in Design and Architecture, Chicago: Thames and Hudson. 1995 • Vihma, Susan (ed), Semantic and Aesthetic Functions in Design. Report of workshop and three papers of the 2nd Nordcode Seminar, Finland: UIAH Helsinki, 2003
Planned learning activities and teaching methods	Case Study; Team Based Learning
Language of instruction	Indonesia
Assessment methods and criteria	Assignment, Project, Midterm Evaluation and Final Evaluation

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DP184414

Apresiasi Desain

Design Appreciation

3 credits

Coordinator: Arie Kurniawan, S.T., M.Ds.

Course Form

Course Type

Minimum Passing Grade

:

:

: Tidak Ada

: C

Course Description

Mata kuliah yang berisi tentang apresiasi, yakni mengidentifikasi, menghayati dan memahami konsep karya desain produk, serta fenomena hingga isu-isu desain terkini sehingga mahasiswa mampu menilai, memilih dan memilih konsep untuk dijadikan acuan perancangan produk

This course contains appreciation, identifying, appreciating and understanding the concepts of product design works, as well as phenomena to the latest design issues so that students are able to assess, sort and choose concepts to be used as product design references.

LO

CLO

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Learning Outcomes Charged by the Course

Mohon untuk mengecek kurikulum yang lain juga pada pilihan di bawah ini (lalu klik **Tampilkan**). Kemudian mohon pastikan centang CPL telah sesuai dengan yang dibutuhkan oleh CPMK.

Curriculum:

Kurikulum 2018 S-1 Desain Produk

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No.	Description
<input type="checkbox"/>	1. Mampu menyusun konsep desain dengan mengidentifikasi sumber masalah, menganalisis, dan mensintesis kebutuhan dengan mempertimbangkan aspek estetika, kenyamanan dan keselamatan pengguna pada suatu produk <i>Able to develop design concepts by identifying problem sources, analyzing, and synthesizing needs by considering aesthetic, comfort and user safety aspects of a product</i>
<input type="checkbox"/>	2. Mampu merancang sistem produk dan benda produk berdasarkan penguasaan metoda desain, cara produksi dan sistem distribusi, untuk menghasilkan produk yang dapat dipertanggungjawabkan terhadap kaidah desain, dampak pada lingkungan hidup, dan isu-isu sosial budaya <i>Able to design product systems and product objects based on mastery of design methods, production methods and distribution systems, to produce products that can be accounted for by design principles, impacts on the environment, and socio-cultural issues</i>
<input type="checkbox"/>	3. Mampu membuat model untuk menyelesaikan masalah desain yang kompleks secara kreatif berdasarkan prinsip-prinsip desain dan rekayasa, dengan mempertimbangkan faktor ekonomi, keamanan, keselamatan, dan kelestarian lingkungan <i>Able to create models to solve complex design problems creatively based on design and engineering principles, taking into account economic, security, safety, and environmental sustainability factors</i>
<input type="checkbox"/>	4. Melakukan kolaborasi dalam bidang kerja yang multi disiplin dengan memanfaatkan pengetahuan dan kemampuan desainnya <i>Collaborating in multi-disciplinary work areas by utilizing design knowledge and skills</i>
<input checked="" type="checkbox"/>	5. Memahami konsep teoretis desain: 1. fungsi, 2. estetika, 3. ekonomi, 4. sosial dan, 5. teknologi secara umum <i>Understand the theoretical concepts of design: 1. function, 2. aesthetics, 3. economy, 4. social and, 5. technology in general</i>
<input checked="" type="checkbox"/>	6. Keterampilan presentasi lisan, tulisan dan multimedia dan teknologi presentasi secara umum <i>Oral, written and multimedia presentation skills and general presentation technology</i>
<input type="checkbox"/>	7. Keterampilan rekabentuk dan visualisasi 2 dan 3 matra secara mendalam <i>Design skills, 2 and 3 dimension visualization in depth</i>
<input type="checkbox"/>	8. Prinsip dan metodologi desain secara mendalam <i>Design principles and methodologies</i>
<input type="checkbox"/>	9. Konsep user centered design secara mendalam <i>The concept of user centered design in depth</i>
<input type="checkbox"/>	10. Sejarah dan perkembangan desain produk secara mendalam <i>The history and development of product design in depth</i>
<input checked="" type="checkbox"/>	11. Wawasan budaya dan perkembangan tren secara mendalam <i>Insight into culture and trend developments in depth</i>
<input type="checkbox"/>	12. Prinsip dan isu terkini dalam teknologi manufaktur secara umum <i>Current principles and issues in manufacturing technology in general</i>
<input type="checkbox"/>	13. Bisnis dan pemasaran, kewirausahaan, kode etik dan HAKI (Hak atas Kekayaan Intelektual) secara umum <i>Business and marketing, entrepreneurship, code of ethics and IPR (Intellectual Property Rights) in general</i>
<input checked="" type="checkbox"/>	14. Konsep dan prinsip pelestarian lingkungan secara umum <i>Environmental conservation concepts and principles in general</i>

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ADVANCING HUMANITY

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DP184414

Apresiasi Desain

Design Appreciation

3 credits

Coordinator: Arie Kurniawan, S.T., M.Ds.

Course Form

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Course Type

: Tidak Ada

Minimum Passing Grade

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Course Description

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LO CLO Assessment & Evaluation Plan Lesson Plan

Course Learning Outcomes

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Curriculum: Kurikulum 2018 S-1 Desain Produk

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Code	Description of CLO	Mapping of CLO to LO				Weight of CLO
		LO 5	LO 6	LO 11	LO 14	
CLO-1	Mahasiswa memahami apresiasi desain produk yakni menyadari sepenuhnya sehingga mampu menilai secara semestinya keberadaan desain produk <i>Students understand the appreciation of product design, being fully aware so that they are able to properly assess the existence of product design</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10%
CLO-2	Mahasiswa mengerti konsep teoritis produk desain : (1) fungsi, (2) estetika, (3) ekonomi, (4) sosial, dan (5) teknologi secara umum <i>Students understand concepts of industrial design: (1) function, (2) aesthetics, (3) economics, (4) social, and (5) technology in general</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20%
CLO-3	Mahasiswa mampu menjabarkan nilai - nilai yang terdapat pada produk desain dan mengidentifikasi struktur dan context desain <i>Students are able to describe the values contained in products and identify the structure and context of the design</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30%
CLO-4	Mahasiswa memiliki wawasan budaya dan perkembangan tren secara mendalam <i>Insight into culture and trend developments in depth</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	10%
CLO-5	Mahasiswa menguasai kemampuan apresiasi produk dari konteks : (1) Fungsional & Estetika, (2) Sosial Budaya, (3) Teknologi, (4) Ekonomi, (5) Psikologi, (6) Lingkungan dan (7) Etika <i>Students are able to appreciate products from the context of: (1) Functional and Aesthetics, (2) Social Culture, (3) Technology, (4) Economics, (5) Psychology, (6) Environment and (7) Ethics</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	30%
Total Weight		33%	42%	17%	8%	100%

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LO CLO Assessment & Evaluation Plan Lesson Plan

Assessment & Evaluation Plan

No.	Evaluation Plan	CLO-1	CLO-2	CLO-3	CLO-4	CLO-5	Total Weight
1	Dasar Apresiasi Basic Appreciation Studi Kasus Case Method	5%	0%	5%	0%	0%	10%
2	Nilai-nilai Desain Produk Product Design Value Kognitif - UTS Cognitive - Midterm Exam	0%	0%	15%	5%	0%	20%
3	Presentasi Membedah dan Apresiasi Produk Product Presentation & Design Appreciation Kognitif - Tugas Cognitive - Assignment	0%	10%	0%	0%	10%	20%
4	Majalah Apresiasi Desain Publication of Design Appreciation Artic Hasil proyek Team-based Project	5%	10%	10%	5%	20%	50%
TOTAL		10%	20%	30%	10%	30%	100%
Target		10%	20%	30%	10%	30%	100%

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





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LO CLO Assessment & Evaluation Plan Lesson Plan

Lesson Plan

Weeknum	Course Material	Learning Method	
1	Penjabaran Literatur dan Modul Ajar; Pengenalan dasar 'Apresiasi Desain'; Fenomena dan eksistensi desain produk; Vitruvius teori - Aesthetics <i>The description of Literature and Teaching Module; Basic introduction to 'Design Appreciation'; Phenomenon and existence of product design; Vitruvius theory - Aesthetics</i>	Metode SCL lainnya	 
2	Teori Desain yang Baik <i>Good Design Theory</i>	Metode SCL lainnya	 
3	Good Design x Iconic Design <i>Good Design x Iconic Design</i>	Metode SCL lainnya	 
4	Struktur Produk dan Kontekstual Produk <i>Product Structure and Contextual Design</i>	Metode SCL lainnya	 
5	Teori Semiotika <i>Semiotics Theory</i>	Non SCL	 
6	Teori Semantika Product <i>Semantics Theory</i>	Non SCL	 
7	Apresiasi Desain : Semiotika dan Semantika <i>Semiotics & Semantics Appreciation</i>	Metode SCL lainnya	 
8	Teori Post Modern <i>Post Modern Theory</i>	Metode SCL lainnya	 
9	Nilai -nilai Produk <i>Product Value</i>	Case method	 
10	Desain vs Sosial Budaya <i>Design vs Socio-Cultural</i>	Metode SCL lainnya	 
11	Desain vs Teknologi <i>Design vs Technology</i>	Metode SCL lainnya	 
12	Desain vs Ekonomi <i>Design vs Economic</i>	Metode SCL lainnya	 
13	Desain vs Psikologi <i>Design vs Psychology</i>	Metode SCL lainnya	 
14	Desain vs Lingkungan <i>Design vs Environment</i>	Metode SCL lainnya	 
15	Desain vs Etika <i>Design vs Ethics</i>	Metode SCL lainnya	 
16	Evaluasi dan Publikasi Apresiasi Desain <i>Design Appreciation, Evaluation and Publication</i>	Team-based project	 
	<div><div>Bahasa Indonesia</div><div>English</div></div>	<div>Choose method ▼</div>	