

Carstyling 2 DESCRIPTION OF COURSE UNIT

Program Studi Sarjana (S1) Desain Produk Bachelor of Industrial Design (BOID) 2018-2023

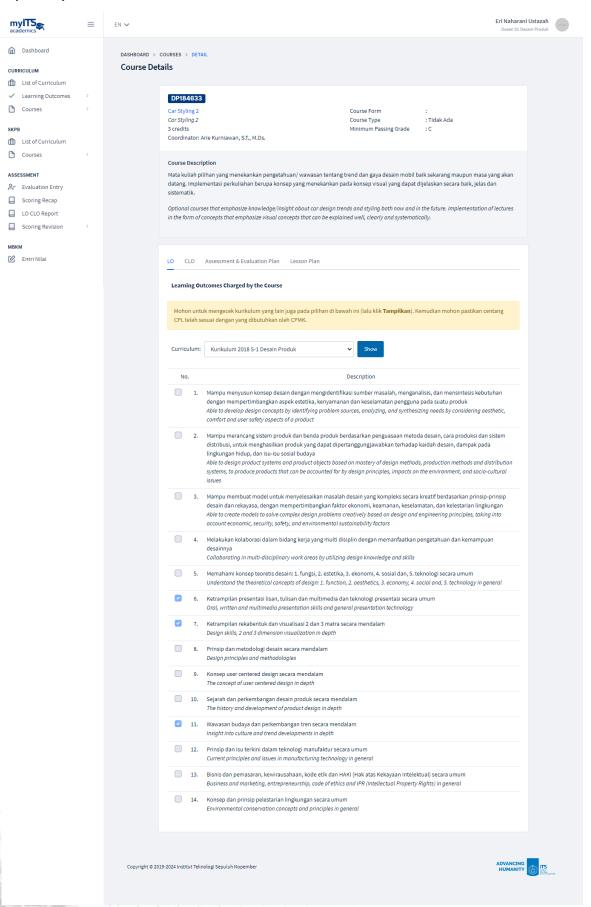
<u>Description of Course Unit</u> according to the ECTS User's Guide 2015

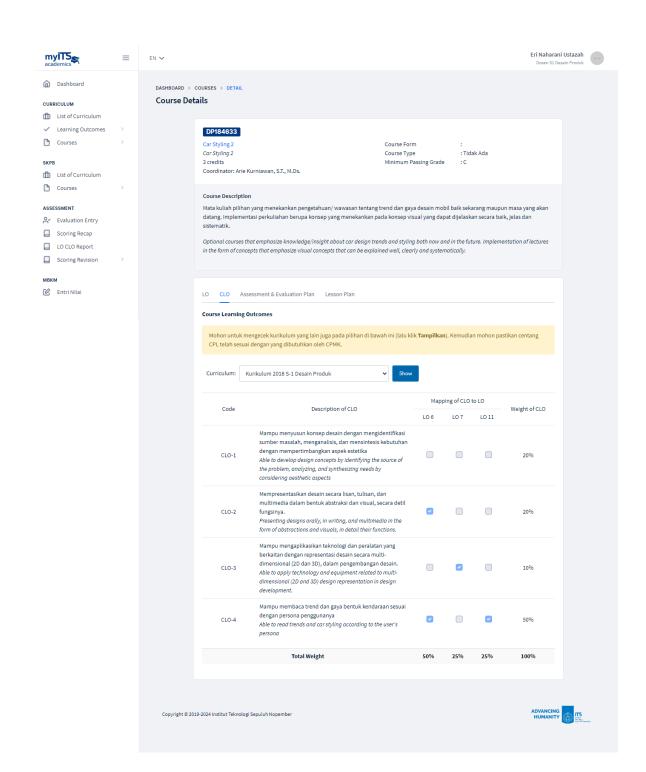
Course unit title	Carstyling 2			
Course unit code	DP184633			
Type of course unit	Elective			
Level of course unit	First cycle Bachelor			
Year of study when the course unit is delivered	3 rd year			
Semester/trimester when the course unit is delivered	6 th semester			
Number of ECTS credits allocated	4,8 ECTS Credits			
Name of lecturer	Arie Kurniawan, S.T., M.Ds.			
Learning outcomes of the course unit	 Able to develop design concepts by identifying the source of the problem, analyzing, and synthesizing needs by considering aesthetic aspects Presenting designs orally, in writing, and multimedia in the form of abstractions and visuals, in detail their functions. Able to apply technology and equipment related to multi-dimensional (2D and 3D) design representation in design development. Able to read trends and car styling according to the user's persona 			
Mode of delivery	face-to-face			
Prerequisites and co-requisites	-			
Course content	Optional courses that emphasize knowledge/insight about car design trends and styling both now and in the future. Implementation of lectures in the form of concepts that emphasize visual concepts that can be explained well, clearly and systematically. 1) Design insights, designers, and design works that are current trends in automobiles 2) Visual theory of automotive design 3) Platform analysis 4) Brand identity in the appearance of automobiles 5) Consumer Behavior, persona, and designer impression			
	6) Image Board and Semantics analysis 7) 3D Modeling and Rendering 8) Clay Modeling 9) Exhibition and Presentation Techniques			

Recommended or required reading and other learning resources/tools	 Bou, Louis, We Are Indie Toys: Make Your Own Resin Characters, 2014 Budnitz, Paul, I Am Plastic, Too: The Next Generation of Designer Toys, 2010 Hakim, Primaditya, Development of Designer-toy by Utilizing WoodWaste, 2013 		
Planned learning activities and teaching methods	Team-based project; Case Method		
Language of instruction	Indonesia		
Assessment methods and criteria	Assignment, Project, Midterm Evaluation and Final Evaluation		

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Course Details

List of Curriculum

✓ Learning Outcomes > Courses

List of Curriculum

Courses

n Dashboard

CURRICULUM

ASSESSMENT

A Evaluation Entry Scoring Recap

LO CLO Report Scoring Revision

Entri Nilai

DASHBOARD > COURSES > DETAIL

DP184633 Car Styling 2 Car Styling 2 3 credits Coordinator: Arie Kurniawan, S.T., M.Ds.

Course Form Course Type Minimum Passing Grade : Tidak Ada

Course Description

Mata kuliah pilihan yang menekankan pengetahuan/ wawasan tentang trend dan gaya desain mobil baik sekarang maupun masa yang akan datang. Implementasi perkuliahan berupa konsep yang menekankan pada konsep visual yang dapat dijelaskan secara baik, jelas dan sistematik.

Optional courses that emphasize knowledge/insight about car design trends and styling both now and in the future. Implementation of lectures in the form of concepts that emphasize visual concepts that can be explained well, clearly and systematically.

LO	CLO Assessment & Evaluation Plan	Lesson Plan					
Assessment & Evaluation Plan							
No.	Evaluation Plan	CLO-1	CLO-2	CLO-3	CLO-4	Total Weight	
1	VIsi dan Misi Project Carstyling 2 Vision & Mission Carstyling 2 Studi Kasus Case Method	10%	096	0%	0%	10%	
2	User Journey maps; Persona; Imageboard User Journey maps; Persona; Imageboard Studi Kasus Case Method	0%	096	0%	10%	10%	
3	Keysketch & Forming Development Keysketch & Forming Development Kognitif - Tugas Cognitive - Assignment	10%	5%	0%	10%	25%	
4	Presentasi visual Interior & Eksterior Visual Presentation Interior & Eksterior Hasil proyek Team-based Project	0%	10%	5%	20%	35%	
5	Presentasi Detailing Carstyling 2 Detailing Presentation Carstyling 2 Kognitif - UAS Cognitive - Final Exam	0%	596	596	10%	20%	
	TOTAL Target	20% 20%	20% 20%	10% 1096	50% 50%	100% 100%	



Eri Naharani Ustazah

